

WOMEN IN PARKS

KEY FINDINGS FROM A NATIONAL
ONLINE SURVEY OF ADULTS

METHODOLOGY

NATIONWIDE ONLINE SURVEY

Lake Research Partners designed and administered this nationwide survey that was conducted online. The survey reached a total of 1,000 adults. The survey was conducted from February 19th to February 28th, 2020.

The sample was drawn from an online panel and screened to be adults over the age of 18. The data were weighted slightly by region, race, gender by race, gender by age, and educational attainment to reflect their actual proportions of the adult population.

The margin of error for this sample is +/- 3.1 percentage points.



SUMMARY

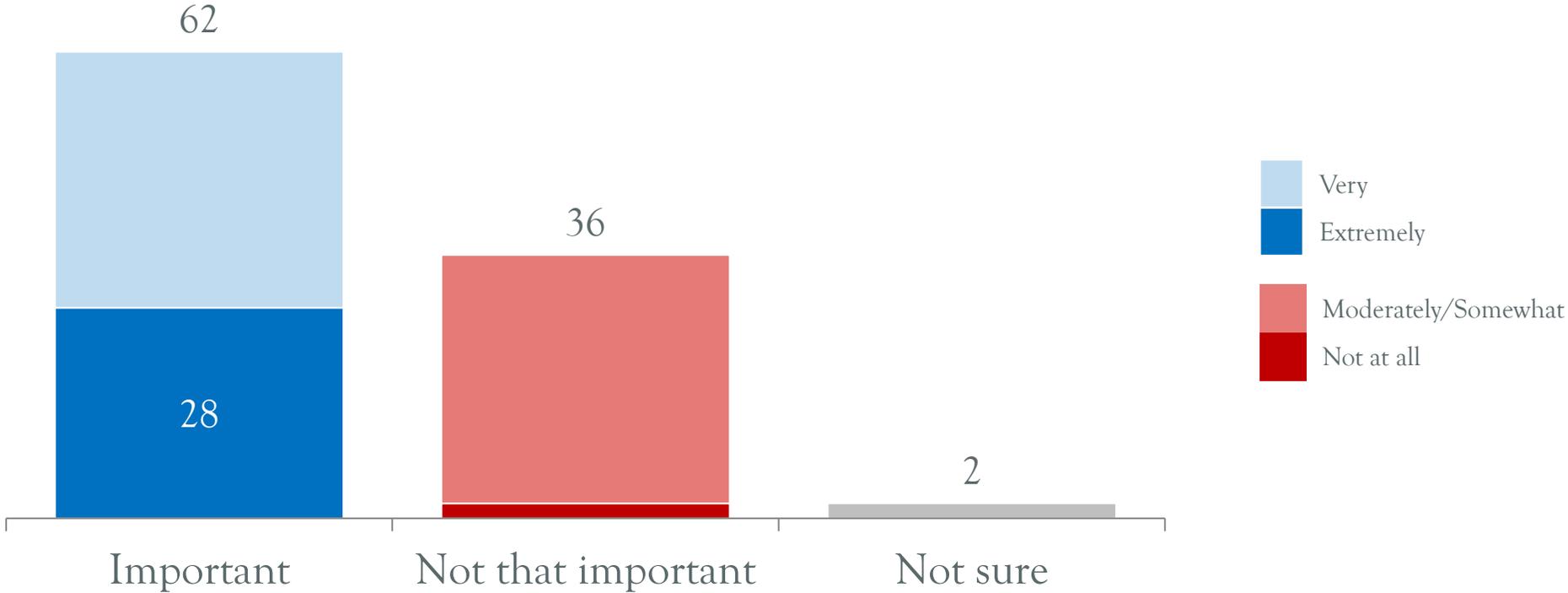
- A solid majority of Americans believe it is important to learn about women in U.S. history.
- Nearly two-thirds of Americans wish they were taught more about women in U.S. history.
- People see room for improvement in Americans' knowledge of women in U.S. history. A 60 percent majority of Americans say if they took a test on women in U.S. history, they would get a C or lower.
- Three in five Americans report visiting a national park in the last 3 years.
- 74 percent indicated it is extremely or very important that national parks connect people to history.



KEY FINDINGS

(A solid majority of Americans believe it is important to learn about women in U.S. History.)

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How important do you think it is that people learn about women in U.S. history?

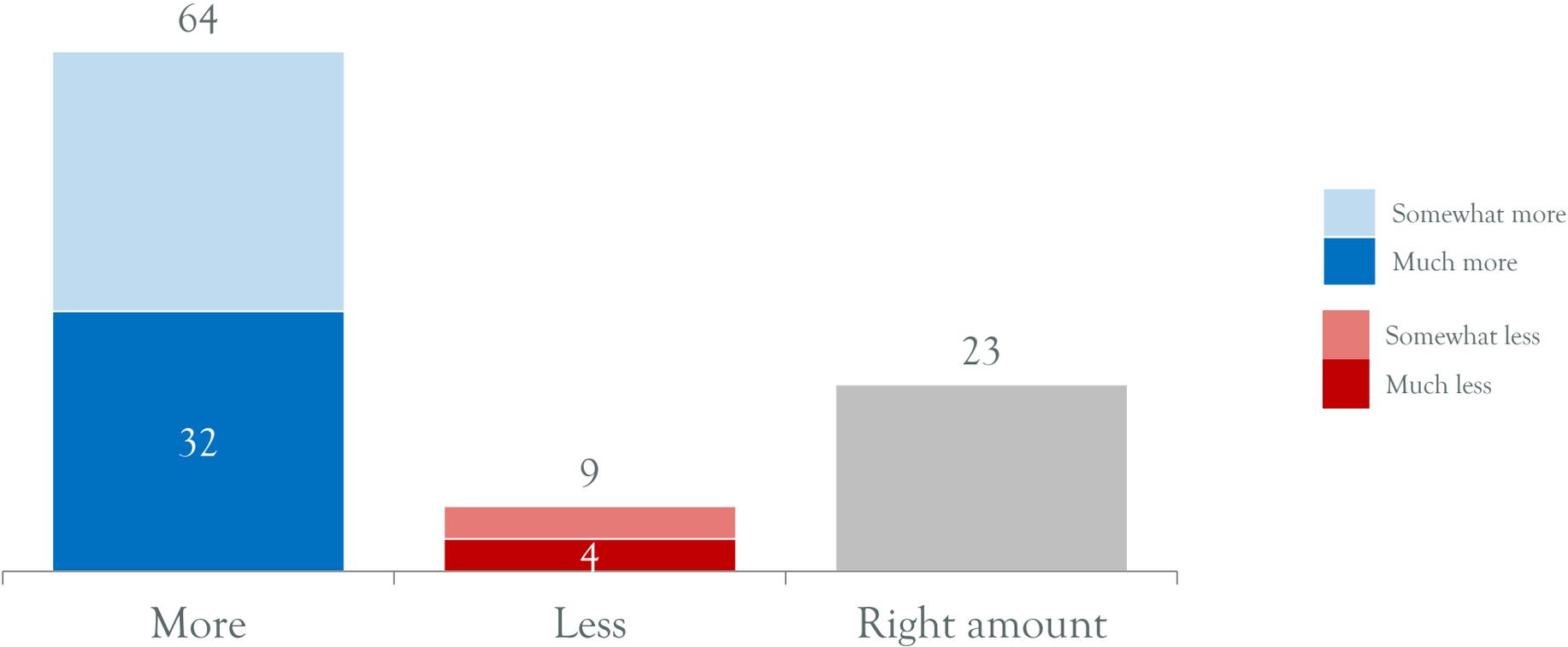


KEY FINDINGS

(Nearly two-thirds of Americans wish they were taught more about women in U.S. history.)



Do you wish you were taught more or less about women in U.S. history when you were in grade school, or do you think you were taught the right amount?

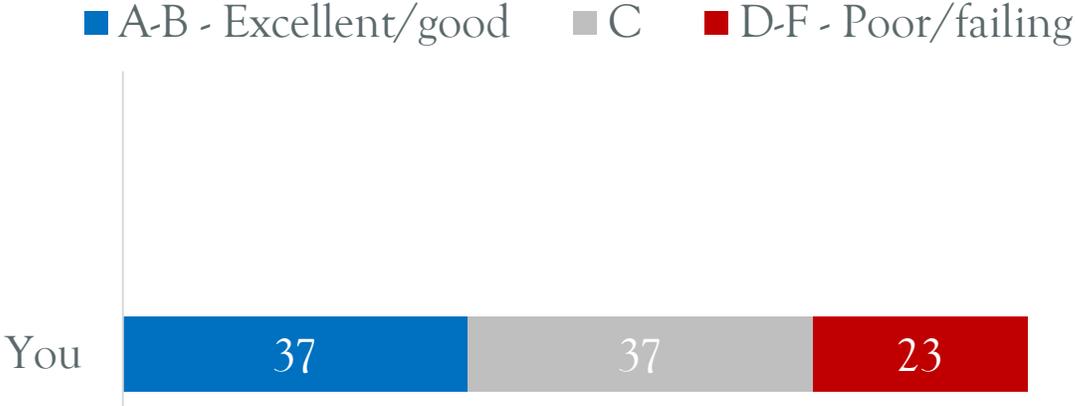


KEY FINDINGS

A 60 percent majority of Americans say if they took a test on women in U.S. history, they would get a C or lower.



If you were to take a test in women in U.S. history, what grade do you think you would get?



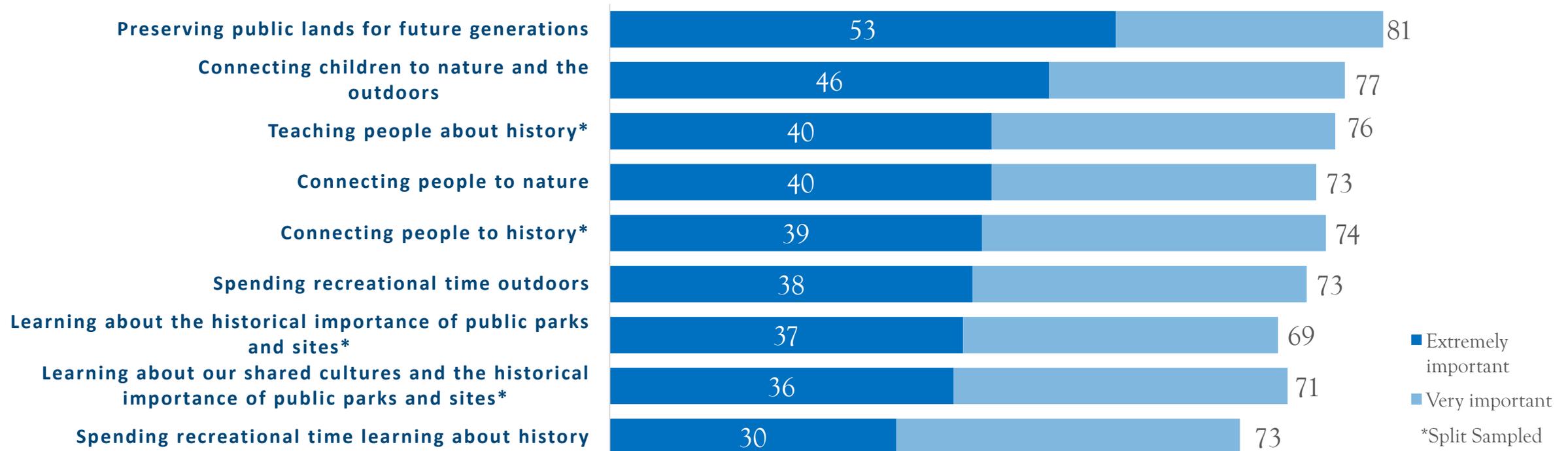
Those who answered “not sure” are not included in this graph.

KEY FINDINGS

Americans value an array of qualities about the National Park System – particularly that it preserves public lands for future generations. They also value expanding knowledge about history through the parks.



Please indicate how important it is to you personally that National Parks, Monuments, and Historic Sites have each quality, regardless of whether you have visited a National Park, Monument, or Historic Site.



KEY FINDINGS

Three in five Americans report visiting a national park, national monument, or other historic site in the last 3 years.



In the past 3 years, have you ever visited a national park, national monument, or other national historic site?

(Select all that apply)

