

## **TOM GOSS**

**2012 – 2021**

**DETROIT, MICHIGAN**

Tom Goss is chairman of GOSS LLC and a principal at The Goss Group, Inc. Mr. Goss began his career as vice president of sales and marketing at the National Beverage Corporation (Faygo); following the acquisition of Faygo, he was executive vice president and general manager of ShasCo where he managed the Shasta Beverage brand for five years.

Mr. Goss progressed to president and COO of PIA Merchandising Co., the largest supplier of in-store merchandised sales services, where his responsibilities included all field operations for 17 divisions, 26 offices and 4,500 staff members and completed an IPO in the mid-nineties.

A graduate of the University of Michigan, Ann Arbor, Goss's loyalty to his alma mater led to his acceptance of the position of University of Michigan Director of Intercollegiate Athletics where he commanded the largest athletic program at one of the nation's leading academic and athletic institutions. Mr. Goss is a 2001 recipient of the University of Michigan's Distinguished Alumni Service Award. During college, he was a member of the University of Michigan football team, achieving All Big Ten honors.

Mr. Goss is licensed by the State of Michigan as a resident insurance agent in the lines of Life/Health & Accident and Property & Casualty. He is vice chair of Karmanos Cancer Hospital, a member of the executive committee of the Boys & Girls Club of Southeast Michigan, and a member of Detroit Regional Chamber.

