The plurality of stories preserved within our national parks tell of a land molded over millennia, the lives of ancient civilizations, the forging of a new nation and the people who helped shape it. They are more than the beloved iconic landscapes in the west – they encompass our history during chapters of struggle and triumph, preserving the resources that define who we are as a people and where we have been.

For the past 100 years, the National Park Service has served as the nation’s storyteller and the caretaker of our natural, cultural, and historical inheritance. Such a monumental undertaking was born from, and enhanced by, public-private partnerships – a legacy that the National Park Foundation carries forth today.

Established nearly 50 years ago as the official charity of America’s national parks, we support parks and programs through private philanthropy, safeguarding our national treasures and engaging the next generation of park stewards. Through our unwavering commitment to this work, we ensure the continued preservation and relevancy of the National Park System as it enters its second century.
On August 25, 2016, a centennial celebration was held at the iconic Roosevelt Arch in Yellowstone National Park. We watched as the park shimmered beneath a stunning sunset and for those in attendance, there was a collective appreciation that could be felt for all of our national parks – for what they do and what they mean to all of us. That moment on the birthday of the National Park Service represents a sentiment that resonated throughout 2016. The parks community was unified by the momentous celebration and by the understanding of our imperative to preserve them for future generations.

The tremendous excitement surrounding the National Park Service’s anniversary enabled the National Park Foundation to publicly announce the Centennial Campaign for America’s National Parks. When it was introduced in February of 2016, we set an ambitious goal of $350 million, making it the largest ever fundraising campaign for the National Park System.

Our launch was magnified by another historic announcement: patriotic philanthropist David Rubenstein continued his support of our national parks by contributing $18.5 million to support the renovation of the Lincoln Memorial. The donation will enable the expansion of educational resources, foster public access, and repair and restore this iconic memorial so that it can continue to educate and inspire current and future generations.

David Rubenstein’s gift to the Lincoln Memorial is one example of how individuals, foundations, and corporations stepped up to support the campaign in an extraordinary way, allowing for transformative investments across the park system. Powerful examples of how these efforts protect our national inheritance can be seen from coast to coast.

At Point Reyes National Seashore, our investment of $2 million, matched by the National Park Service, achieved the restoration of the Drakes Estero ecosystem. Among the many native species impacted by this joint effort are California’s harbor seals – one-fifth of which are born and raised along the sandbars of Drakes Estero. By restoring the ecological balance, the only West Coast marine wilderness area south of Alaska and one of the most pristine estuaries in California will now thrive.

A great example of the value of effective partnerships emerged in Wyoming where the future of a 640-acre tract of land within Grand Teton National Park was at stake. With only eight months to complete the project, the Grand Teton National Park Foundation and the National Park Foundation joined forces to raise $23 million in private funds. The successful acquisition of this critical inholding will protect wildlife corridors for elk, bear, and antelope and provide uninterrupted vistas of the Tetons for future visitors to enjoy.

The important investments in our water, land, and wildlife preservation efforts culminated in the designation of the 413th national park in the north woods of Maine. On the 100th anniversary of the National Park Service, National Park Foundation Board Member Roxanne Quimby made a generous donation of 87,500 acres that allowed for the creation of Katahdin Woods and Waters National Monument. The new park unit preserves pristine wildlife habitat and provides exciting outdoor recreational opportunities, including hiking, canoeing, fishing, and snowmobiling. This extraordinary gift carries on the philanthropic tradition from which the national parks were born more than 100 years ago.

Thanks to generous donations from National Park Foundation supporters – two-thirds of which came from individuals – we have currently raised over $400 million for the campaign, exceeding our original goal of $350 million. Given our collective commitment to do what is necessary for these places, the National Park Foundation Board of Directors made the decision to increase our fundraising goal to $500 million to further strengthen and shape the future of our parks.

As we ring in the National Park Service’s next century and prepare to celebrate the 50th anniversary of the National Park Foundation on December 18, 2017, our mission to protect our nation’s rich natural and cultural heritage and connect all Americans to it has never been more important. A vibrant second century for our parks would not be possible without you and your generous support. Thank you for contributing to our work to ensure our parks continue to thrive for future generations.
When the National Park Service began planning for our centennial eight years ago, we knew this milestone had to be more than a birthday party. Certainly we wanted to throw the celebration of a century, to excite, engage, and thank our vast community of national park visitors and supporters. More than that, we wanted to leverage the historic moment to introduce our parks and programs to new audiences, seeding the next generation of national park stewards. To tackle this ambitious undertaking, we partnered with the National Park Foundation.

Nurturing life-long connections to national parks and protecting these remarkable places are core elements of the mission of both the National Park Service and the National Park Foundation. In 2016, the partnership between our two organizations, especially in spearheading the nationwide centennial celebration, resulted in unprecedented support for and visitation to our national parks. The fact that national parks welcomed a record-setting 331 million visits during our centennial year indicates that the Find Your Park / Encuentra Tu Parque movement is reaching new audiences.

When the National Park Service and National Park Foundation launched the movement, its goal was to invite all people, especially multicultural millennials, to explore and engage with the more than 400 national parks and community-based programs. Now, more than one in three millennials report being familiar with Find Your Park. While increasing awareness is a crucial first step in establishing the relevancy of our parks, the National Park Foundation’s work doesn’t end there.

Through grants in support of the Every Kid in a Park program, 147,000 fourth graders were able to experience the wonder of our public lands – 73% of whom were first-time visitors.

In 2016, the National Park Foundation backed a myriad of initiatives to support the work of parks, programs, and park partners. Through grants in support of the Every Kid in a Park program, 147,000 fourth graders were able to experience the wonder of our public lands – 73 percent of whom were first-time visitors. People of all ages participated in recreation and exercise programs across the country, thanks to 25 Active Trails program grants. In 42 national parks, the National Park Foundation funded the hiring of 614 young people through the 21st Century Conservation Service Corps.

These examples highlight the importance of public-private partnerships. Without private philanthropy, the Find Your Park movement would not have flourished, the transportation needed to get kids to parks would not have been secured, and unique work and recreational programs in parks would not have been possible.

Private philanthropy also plays a pivotal role in enabling the National Park System to tell a more complete American story. Two of the national parks designated in 2016 demonstrate the pivotal role of the National Park Foundation in achieving that important mission hand in hand with the National Park Service. In New York City, the first park to interpret the LGBTQ civil rights movement was established as Stonewall National Monument. Here, in addition to the $2 million it has committed to help establish the new park, the National Park Foundation is working to create a dedicated nonprofit Friends Group to provide the park with ongoing philanthropic support. In Washington, D.C., the home that served as the epicenter for the advancement of women’s equality was established as Belmont-Paul Women’s Equality National Monument. The critical repairs to and restoration of this new park are possible through a $1 million grant from the National Park Foundation.

Thanks to the National Park Foundation, we are able to share our collective history in the places where it unfolded. In doing so, more people will be able to see themselves reflected within the National Park System. Stonewall and Belmont-Paul National Monuments now join the growing list of parks where the National Park Foundation’s support helped us to establish parks that tell a more inclusive American story, including Pullman National Monument, Charles Young Buffalo Soldiers National Monument, and César E. Chávez National Monument.

The work of the National Park Foundation during our centennial year helped us harness the power of the entire parks family. The remarkable community of national park supporters grew in 2016 – and its impact continues to resonate across the country. You helped make the National Park Service Centennial an unforgettable year and ensured our continued relevancy as we embark upon our second century together. Thanks to our dynamic partnership with the National Park Foundation, we exceeded our expectations for the centennial and launched what is sure to be a vibrant next century for the extraordinary places in our care.
OUR WORK

Over a century ago, private citizens proved that individuals could make a difference in protecting our land. Moved by passion and the immediacy of encroaching threats, they joined together to set aside places of profound beauty and rich history. They inspired a revolutionary idea, laying the groundwork for the modern conservation movement and public-private partnerships.

The National Park Foundation champions this legacy of private philanthropy today, directly supporting the National Park System through its Centennial Campaign for America’s National Parks. Launched in honor of the 100th anniversary of the National Park Service, it is the largest comprehensive fundraising campaign in our organization’s history.

The campaign seeks to provide a critical margin of excellence for our national parks. It expands efforts to not only protect these national treasures, but also to engage all Americans by creating opportunities that foster life-long connections to parks. These investments will strengthen and shape our parks, ensuring they remain vibrant in their second century.
PROTECTING OUR NATIONAL HERITAGE

THROUGH SUCCESSFUL INVESTMENTS IN CONSERVATION, SUSTAINABILITY, RESTORATION, AND PRESERVATION INITIATIVES, THE NATIONAL PARK FOUNDATION SAFEGUARDS OUR NATIONAL HERITAGE.

WHERE HISTORY WAS FORGED
Refurbished iconic historical and cultural assets, and upgraded visitor services and facilities at seven national parks, including Gettysburg National Military Park, Black Canyon of the Gunnison National Park, and Glacier National Park.

MORE COMPLETE PARKS
Transferred 14 land inholding donations from Elliotsville Plantation, Inc. to the National Park Service to permanently protect 346 acres at six national parks, including Gettysburg National Military Park, Black Canyon of the Gunnison National Park, and Glacier National Park.

A REVITALIZED WATERSHED
Recolonized the watershed of the Elwha River following the largest dam removal project in U.S. history at Olympic National Park by reopening more than 70 miles of spawning and rearing habitat for adult Chinook salmon, sockeye salmon, steelhead and bull trout.

AN UNDERWATER WILDERNESS
Restored the marine wilderness of Drakes Estero Estuary at Point Reyes National Seashore, allowing for the growth of critical native species on which other marine life depend by cleaning up five miles of oyster racks and removing more than 500 tons of aquaculture debris.

WHERE HISTORY WAS FORGED
Refurbished iconic historical and cultural assets, and upgraded visitor services and facilities at seven national parks, including those made possible by David Rubenstein at Arlington House, The Robert E. Lee Memorial, Belmont-Paul Women’s Equality National Monument, and the Lincoln Memorial.

TRIBUTES TO ASTOUNDING COURAGE
Supported the planting of 450 red maple trees at Flight 93 National Memorial; the development of construction drawings for the 93-foot Tower of Voices; and the collection of oral histories from first responders, journalists, and family members of loved ones on Flight 93.
The enchanting appeal of Maine’s Acadian archipelago has drawn people to it for thousands of years. Its iconic granite cliffs jutting out to greet the sea, calming lakes and pristine ponds, and the intoxicating smell of the fresh salt air create an arresting setting for all who experience it. By the beginning of the 20th century, the impact of the region’s growing development threatened this extraordinary haven and moved conservationists to band together to preserve the natural landscape. George B. Dorr, Charles W. Eliot, John D. Rockefeller Jr., and others acquired parcels of land across Mount Desert Island, donating them to the federal government to create and expand Acadia National Park. Though this partnership preserved thousands of acres across the island, the nonlinear boundary of Acadia National Park and the privately held land within that boundary left the park with numerous inholdings – a challenge public-private partnerships have worked to address throughout the park’s 100 years.

“Acadia is unique in that this park is by and large a philanthropic park. It was established through the donation of land from generous individuals, and that tradition continues today,” said Acadia National Park Superintendent Kevin Schneider. “Throughout our 100-year history, we’ve been trying to fill in the holes in terms of land protection and preserve the most important parcels so that we protect wetlands, lakeshores, and scenic vistas. Elliotsville Plantation, Inc. (EPI) has been a phenomenal partner in helping to do that.”

With assistance from the National Park Foundation, and thanks to Roxanne Quimby’s generosity, EPI donated nine key parcels, totaling over 75 acres, to Acadia National Park in 2016. By conveying the parcels to the park, “Significant wildlife habitat, recreational opportunities, and scenic resources are now permanently protected for the park,” Schneider noted. “It’s a gift that celebrates the centennial of both the National Park Service and Acadia National Park.”

In addition to Roxanne Quimby’s land donations, partners worked together to conserve a 62-acre parcel at Sawyer’s Point at Seal Cove Pond in 2016. It was the largest unprotected tract of land within the park’s boundary and was an important acquisition for protecting wildlife habitat, the Seal Cove watershed, and one of Acadia’s most secluded coastal areas.

The park intended to purchase the parcel using the Land and Water Conservation Fund, but the appropriation process can be lengthy. “Often, a private land owner doesn’t want to wait years – they don’t have the patience for that,” remarked Schneider. To acquire the parcel, the Maine Coast Heritage Trust, Friends of Acadia, and the National Park Foundation partnered to complete the acquisition and leverage federal funds appropriated by Congress.

The addition demonstrates the strength of partnerships between local land trusts, park friends groups, and the National Park Foundation. “That’s a really unique model to protecting lands because it allows the private sector to make the purchase when the seller is willing to sell it, and then hold it until we finally get the Land and Water Conservation Fund appropriation,” said Schneider. “It was great how the National Park Foundation worked so carefully and closely with our partners. It’s really important so that we have this covered at the local and national level.”

The extraordinary support of park lovers made the centennial of Acadia and the National Park Service a banner year. “Land acquisition is a constant for us; we’ve been trying to purchase appropriate parcels throughout our history to make the park whole,” Schneider reflected.
THE NATIONAL PARK FOUNDATION INSPIRES PARK STEWARDS BY CREATING OPPORTUNITIES TO NURTURE LASTING RELATIONSHIPS BETWEEN PEOPLE AND PARKS.

CREATING LIFE-LONG CONNECTIONS

NATIONAL CHRISTMAS TREE LIGHTING
Presented the 93rd annual National Christmas Tree Lighting with the National Park Service to an audience of over 15,000 live at President’s Park. The ceremony featured the first family, A-list and emerging artists, and was broadcast on PBS stations throughout December.

VIBRANT LIVING CLASSROOMS
Transported nearly 147,000 fourth graders to 191 national parks and public lands – 73 percent of whom were first-time visitors – through our support of the Every Kid in a Park initiative to experience real-world, hands-on examples of their classroom curricula.

FIND YOUR PARK
Inspired 331 million recreation visits to national parks in the centennial year through the Find Your Park campaign, and generated 641,200 mentions of #FindYourPark/#EncuentraTuParque across social media, ensuring more than one in three millennials became aware of the movement.

SERVICE TO THE SYSTEM
Hired 614 youth for the 21st Century Conservation Service Corps to help 42 parks across the National Park System accomplish activities such as the restoration of trails and building of ADA-accessible ones, monitoring of endangered species, and hosting of educational and interpretation programs.

TRAILS FOR ALL
Motivated nearly 17,000 people of all ages to participate in the Active Trails programs – activities ranged from 5Ks, to guided paddles, to night sky programs – across the country with support from more than 800 volunteers who contributed nearly 10,000 hours.
In the darkest days of the Great Depression, an initiative was created to put unemployed youth to work. The “Tree Army,” as they were known, consisted of young men from disadvantaged families, recruited into the Civilian Conservation Corps from 1933 to 1942. The work-relief program completed improvement projects in public lands and created some of the most beloved trails and campgrounds which continue to attract visitors today.

This tradition of engaging the next generation of park stewards lives on in the 21st Century Conservation Service Corps (21CSC). Through the national effort, youth from underserved communities and returning veterans join the 21CSC for hands-on job training while undertaking important conservation projects in public lands. In 2016, the National Park Foundation provided funding to hire 614 youth for the 21CSC in 42 national parks across the country, including Sequoia & Kings Canyon National Parks.

The Sequoia Kings Canyon Conservation Corps recruited 14 young adults from Fresno and Los Angeles last summer. Among the crew were 23-year-old Joseph Patterson and 19-year-old Victor Barajas. Much like the rest of the corps members, neither of them had stepped foot within a national park before – yet they joined the corps to help with the park’s maintenance needs and to gain work skills development.

“It really helps young people out who don’t have an idea in which direction they want to go, and it gives a wide variety of career possibilities,” said Patterson. “It gives us a chance to earn job training and get:

chainsaw, fork-lift, CPR and first aid, OSHA-10, and residential wiring certifications.”

Over the course of the 12-week stint in both the front and back country of Sequoia & Kings Canyon National Parks, the crew learned about natural and cultural resource protection and team-building as they completed physically and mentally challenging projects. “We had to hike all of our stuff up to the backcountry site,” Barajas noted. “Our two backpacks were about 65 pounds; one with everything we needed to live (our tent, two-weeks-worth of clothes, personal supplies, and water); the second had our tools and protective gear.”

Crew members also developed their problem-solving abilities in sometimes unusual circumstances. “One time, I got the chainsaw stuck in the tree I was working on and nobody was around to help pry it out,” remembered Patterson. “I had to make smaller cuts just to get it out of the tree.” Barajas added that trail maintenance work would also invite surprising discoveries. “It might look like a little rock popping up from the trail, but by the time you pull it out of the dirt, you’d realize it was a couple hundred pounds,” he said.

Patterson and Barajas’ time with the Sequoia Kings Canyon Conservation Corps that summer inspired them to continue their work with the conservation corps back in Fresno. Without hesitation, each noted they would recommend the experience to others. “Be ready to work and learn,” said Patterson. Barajas added, “Your attitude and maturity matter most up there. It might be rough the first week or two as you make the adjustment – I’m glad I didn’t pass it up.”

By engaging new audiences in the transformative experiences offered through the 21CSC, we inspire a sense of civic responsibility and life-long connections to national parks. Our support of this powerful initiative would not be possible without the national park community. Thank you for helping us fund programs that give youth a meaningful way to grow personally and professionally, all while ensuring America’s national treasures remain relevant and protected.

-- Joseph Patterson
2016 HIGHLIGHTS

$158.6 MILLION IN CONTRIBUTIONS AND GIFTS RAISED IN 2016

76.3 THOUSAND #FindYourPark/#EncuentraTuParque moments shared and 1.3 MILLION new followers joined on social media

614 YOUTH hired to help 42 NATIONAL PARKS

89,610 ACRES CONSERVED at national parks

RESTORED AND REPAIRED 112 MILES OF TRAILS

1,225 ADULTS WITH DISABILITIES introduced to parks through Wilderness Inquiry canoeing activities

76.3 THOUSAND #FindYourPark/#EncuentraTuParque moments shared and 1.3 MILLION new followers joined on social media

$126 MILLION IN TOTAL SUPPORT TO VITAL NATIONAL PARK PROJECTS

LAUNCHED VETERANS IN PARKS to enhance outreach to more than 4,400 NPS veteran employees and their families

732 GRANTS AWARDED TO 302 PARKS & PUBLIC LANDS

SUPPORTED THE ESTABLISHMENT OF NEW NATIONAL PARK SITES

- Stonewall National Monument
- Katahdin Woods and Waters National Monument
- Belmont-Paul Women’s Equality National Monument
- Pullman National Monument

Helped Yellowstone National Park strengthen relations with 26 AFFILIATED NATIVE AMERICAN TRIBES

- Established a partnership with the Crow Indian Tribe
- Provided funding for the Crow Nation’s First People’s Center
- Supported the establishment of the Crow Nation’s Crow Canyon Interpretive Center

DAWN KISH; VICTOR WEI; VINCENT VASSALL; SUSAN SERMONETA
Thank You

The legacy of private philanthropy is interwoven in the history of our national parks. It is a tradition that the National Park Foundation proudly advances, providing philanthropic support to the National Park Service to protect our parks, improve the visitor experience, develop new programs, and engage younger generations.

The National Park Foundation gratefully acknowledges the many individuals, corporations, and foundations whose contributions make our work possible. This vital support helps us in our mission to provide national parks with the resources needed to maintain our national treasures and ensure their continued relevance for all Americans.

Big Bend National Park
TEDDY ROOSEVELT SOCIETY
The powerful conservation legacy of President Theodore Roosevelt lives on today in the more than 400 national parks that are preserved across the country. During his time in office, he protected over 230 million acres of public lands and signed new legislation that would empower his successors to safeguard cultural landmarks, historic and prehistoric structures, and undisturbed wilderness.

To recognize individuals who share in President Roosevelt’s bold vision, the National Park Foundation is honored to highlight members of the Teddy Roosevelt Society—an alliance of donors who have made an extraordinary commitment to preserving our national heritage and natural wonders with philanthropic support of $1 million or more.

Anonymous (3)
Ms. Rhoda Altom and Mr. Cory Carlson
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Nancy and Jeanine Cushman

STEWARDSHIP CIRCLE
Stewardship Circle members are our leadership supporters who have demonstrated an ongoing commitment to safeguarding America’s most beautiful and hallowed places through their generous annual contributions of $1,000 or more.

$1,000,000+
Al and Deanna Baldwin
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The Shelby White and the Jerome Levy Foundation

$100,000+
Ellen S. Abberding and Kelly R. Walsh
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Nancy and Jeanine Cushman

STEWARDSHIP CIRCLE KEY
• Multi-year commitment to The Centennial Campaign for America’s National Parks.
† Deceased
If you would like your recognition name listed differently in future annual reports, please contact us at 202-376-2345.
1916 SOCIETY

Named for the founding year of the National Park Service, the 1916 Society recognizes donors who have chosen to support and protect the future of our national parks through an estate plan gift. In listing the 1916 Society donors who have given their permission for their names to be published, we express our gratitude for their commitment, both now and in the future. To learn more about how to make a gift through your estate plans, please contact us at plannedgiving@nationalparks.org or via phone at 202.796.2526.

1916 SOCIETY

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NATIONAL PARK FOUNDATION 35
The National Park Foundation could not have achieved this level of success in 2016 without the support of its Find Your Park partners. Their participation and generous financial support helped propel the campaign to a national level and significantly raised the profile of both the National Park Service and the National Park Foundation. Each partner promoted national parks and the campaign in unique and creative ways through their platforms and products.

American Express inspired and mobilized people of all ages to volunteer in national parks across the country through efforts such as Save the Park, a mobile game, and Find Your Park Days of Service. Humana launched Bring the Parks to You, a multi-faceted campaign that used dynamic content, interactive experiences, and cutting edge Oculus Rift Virtual Reality technology to inspire people to get out of their air conditioning and into the fresh air of a nearby park. Budweiser and the National Park Foundation co-hosted a Find Your Park Instameet that brought influential Instagrammers from across Texas to Big Bend National Park for a weekend-long adventure. In celebration of the National Park Service’s Centennial, REI created a line of centennial co-branded products and featured them in a special “Centennial Essentials” section of the store aimed to outfit all Americans with the necessary gear for their favorite outdoor activities, while giving back to national parks. As the sole automotive partner of the centennial, Subaru continued its commitment to our national parks, from millions donated through Share the Love to the Subaru National Park Zero-Landfill Initiative. In line with its focus on increasing the time kids and families spend in nature, the Disney Conservation Fund continued its support of Open OutDoors for Kids to help connect kids across the country to national park experiences.

“National parks offer a multifaceted range of experiences, landscapes, and unique opportunities to get active physically and socially, which can help people of all ages achieve their best health.”
Bruce Broussard
President and CEO
Humana

“For well over a century, the Coleman brand has been synonymous with the great outdoors. Our products are designed for people of all ages to go outside and appreciate the boundless wonders of America’s national treasures.”
Dave Lew
Vice President
Brand Development – Outdoor and Recreation
Coleman

“Find Your Park/Encuentra Tu Parque/Parque partners”
SARAH GUSTAFSON

“As a premier partner of the National Park Foundation’s Find Your Park/Encuentra Tu Parque movement and the 2016 National Park Service Centennial, American Express is proud to engage communities in serving, preserving, and celebrating the diversity of our nation’s national parks.”
Timothy J. McClinton
President
American Express Foundation

“Our co-op was born in the parks. They are some of the most inspirational places in the world and they are where our community feels at home. Together, we can better protect and promote broader enjoyment of these outdoor places for the next generation.”
Marc Berejka
President
REI Foundation

“The more kids are exposed to the great outdoors, the more they appreciate the beauty and wonder of nature. We are proud to make even more park experiences possible, inspiring lifelong conservation values for generations to come.”
Kevin Callahan
Vice President of Community Engagement and Strategic Philanthropy
Disney

“Subaru owners are passionate national park visitors and we are very pleased that we can make a positive contribution to a resource we all treasure. Through the Subaru National Park Zero-Landfill Initiative, we are working with the parks to ensure that people can enjoy them for generations to come.”
Thomas J. Doll
President and COO
Subaru of America, Inc.

“For the 1930s, Coca-Cola has proudly supported the national parks by helping hydrate guests, restore trails, and increase recycling.”
Quinton Martin
Vice President
Community Marketing
Coca-Cola North America

“Budweiser has long celebrated those who have seized the opportunity to explore this great country and is proud to be a long-standing partner of the National Park Foundation.”
Ricardo Marques
Vice President of Marketing
Budweiser
Corporate support has played an important role in the National Park System for more than a century. This tradition of generous, dedicated support continues today and is critical to the success and vibrancy of the second century of our national parks. Many of the national parks and programs that exist today would not be possible without corporate funding. The National Park Foundation depends on its corporate partners to help provide our national parks with the resources needed to maintain their magnificent legacy and ensure their protection for future generations.

**WAYS TO GIVE**

America’s national parks were established through the efforts of individuals who wanted to protect the places they loved – places they knew would matter long into the future. Today, the National Park Foundation carries on that tradition with your help. Your gift ensures that our national parks remain vital and relevant to future generations. Here is a sampling of ways you can support our national parks.

**STEWARDSHIP CIRCLE**

Members of the Stewardship Circle make an annual gift of $1,000 or more to the National Park Foundation and receive exclusive privileges, recognition, and benefits.

**MAJOR GIVING**

Significant contributions of cash or securities from private citizens help protect national parks, connect new audiences to these treasured natural and cultural resources, and inspire a new generation of park stewards.

**ESTATE GIFTS**

Ensure the lasting impact of our national parks by including a gift through your estate plans such as a will, trust, life income arrangement, or as a beneficiary of a retirement or life insurance plan.

**RECURRING GIFTS**

Support national parks year-round by making a monthly gift to the National Park Foundation via electronic payment using a credit or debit card.

**TRIBUTE GIFTS**

Make a gift to our national parks in memory or honor of someone special or to celebrate an important occasion, such as a birthday, wedding, or holiday.

**MATCHING GIFTS**

Many organizations will match their employees’ contributions to the National Park Foundation which can double or even triple the impact of an individual gift. Contact us for a current listing of companies with matching gift programs.

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FINANCIAL SUMMARY

ANNUAL GROWTH IN CONTRIBUTIONS AND GIFTS

Revenue sources for FY 2016

STATEMENT OF FINANCIAL POSITION

as of September 30, 2016

<table>
<thead>
<tr>
<th></th>
<th>2016</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>ASSETS</strong></td>
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<td></td>
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<tr>
<td>Cash and Cash Equivalents</td>
<td>$29,382,410</td>
<td>$10,203,045</td>
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<tr>
<td>Accounts and Other Receivables</td>
<td>18,609</td>
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<td>Prepaid and Deferred Expenses</td>
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<td>421,246</td>
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<td>Pledges Receivable (Net)</td>
<td>57,835,650</td>
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<td>Investments (at Market)</td>
<td>72,317,801</td>
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<td>Furniture and Equipment (Net)</td>
<td>788,971</td>
<td>234,381</td>
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<td>Conservation Property</td>
<td>37,777</td>
<td>6,887,777</td>
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<tr>
<td>Funds Managed as Agent for Others</td>
<td>30,764,450</td>
<td>26,205,014</td>
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<tr>
<td><strong>TOTAL ASSETS</strong></td>
<td>$192,200,864</td>
<td>$162,912,621</td>
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<thead>
<tr>
<th></th>
<th>2016</th>
<th>2015</th>
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<tbody>
<tr>
<td><strong>LIABILITIES AND NET ASSETS</strong></td>
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<td>Accounts and Other Payables</td>
<td>$3,277,916</td>
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<td>Grants Payable (Net)</td>
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<td>Notes Payable</td>
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<tr>
<td>Deferred Rent</td>
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<td>168,905</td>
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<td>Funds Managed as Agent for Others</td>
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<td>26,205,014</td>
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<td><strong>TOTAL LIABILITIES</strong></td>
<td>$35,946,409</td>
<td>$31,616,476</td>
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<tr>
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<tr>
<td><strong>NET ASSETS</strong></td>
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<tr>
<td>Unrestricted</td>
<td>$32,710,159</td>
<td>$30,818,648</td>
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<tr>
<td>Temporarily Restricted</td>
<td>92,783,986</td>
<td>90,014,107</td>
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<tr>
<td>Permanently Restricted</td>
<td>30,760,310</td>
<td>10,463,390</td>
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<tr>
<td><strong>TOTAL NET ASSETS</strong></td>
<td>$156,254,455</td>
<td>$131,296,145</td>
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<tr>
<th></th>
<th>2016</th>
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<tr>
<td><strong>TOTAL LIABILITIES &amp; NET ASSETS</strong></td>
<td></td>
<td></td>
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<tr>
<td></td>
<td>$192,200,864</td>
<td>$162,912,621</td>
</tr>
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## STATEMENT OF ACTIVITY
### as of September 30, 2016

<table>
<thead>
<tr>
<th>Category</th>
<th>UNRESTRICTED</th>
<th>TEMPORARILY RESTRICTED</th>
<th>PERMANENTLY RESTRICTED</th>
<th>TOTAL</th>
</tr>
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<tbody>
<tr>
<td><strong>REVENUE AND SUPPORT</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Contributions and Gifts</td>
<td>$18,114,659</td>
<td>$38,348,337</td>
<td>$20,296,920</td>
<td>$76,759,916</td>
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<td>Contributed Property, Goods, and Services</td>
<td>480,000</td>
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<td>81,824,144</td>
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<td>Litigation Settlement Contributions</td>
<td>–</td>
<td>37,767</td>
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<td>37,767</td>
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<tr>
<td>Management and Other Income</td>
<td>1,886,592</td>
<td>361,470</td>
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<td>2,248,062</td>
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<tr>
<td>Net Assets Released from Restrictions</td>
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<tr>
<td>Satisfaction of Program and Time Restrictions</td>
<td>121,784,472</td>
<td>(121,784,472)</td>
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<tr>
<td><strong>TOTAL REVENUE AND SUPPORT</strong></td>
<td>142,265,723</td>
<td>(1,692,754)</td>
<td>20,296,920</td>
<td>160,869,889</td>
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<td><strong>EXPENSES</strong></td>
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<tr>
<td>Program Services</td>
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<tr>
<td>Program Grants</td>
<td>20,686,908</td>
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<td>20,686,908</td>
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<td>Program Grants (land)</td>
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<td>80,246,500</td>
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<td>Program Support</td>
<td>25,094,255</td>
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<td><strong>TOTAL PROGRAM EXPENSES</strong></td>
<td>126,027,663</td>
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<td>126,027,663</td>
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<td>Supporting Services</td>
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<tr>
<td>General and Administrative</td>
<td>6,387,553</td>
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<td>6,387,553</td>
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<td>Fundraising</td>
<td>10,320,311</td>
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<td><strong>TOTAL EXPENSES</strong></td>
<td>142,735,527</td>
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<td>142,735,527</td>
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<tr>
<td><strong>CHANGES IN NET ASSETS</strong></td>
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<tr>
<td><strong>NON–OPERATING ACTIVITY</strong></td>
<td></td>
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<tr>
<td>Investment Income (Loss)</td>
<td>2,361,315</td>
<td>4,462,633</td>
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<td>6,823,948</td>
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<td><strong>CHANGES IN NET ASSETS</strong></td>
<td>1,891,511</td>
<td>2,769,878</td>
<td>20,296,920</td>
<td>24,958,310</td>
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<tr>
<td><strong>NET ASSETS, BEGINNING OF YEAR</strong></td>
<td>30,818,648</td>
<td>90,014,107</td>
<td>10,463,390</td>
<td>131,296,145</td>
</tr>
<tr>
<td><strong>NET ASSETS, END OF YEAR</strong></td>
<td>$32,710,159</td>
<td>$92,783,986</td>
<td>$30,760,310</td>
<td>$156,254,455</td>
</tr>
</tbody>
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<tr>
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<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>REVENUE AND SUPPORT</strong></td>
<td></td>
<td></td>
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<td></td>
</tr>
<tr>
<td>Contributions and Gifts</td>
<td>$15,825,417</td>
<td>$47,427,994</td>
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<td>$63,253,411</td>
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<td>Contributed Property, Goods, and Services</td>
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<td>9,415,849</td>
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<td>Litigation Settlement Contributions</td>
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<td>134,613</td>
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<td>134,613</td>
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<td>Management and Other Income</td>
<td>1,881,407</td>
<td>225,174</td>
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<td>Net Assets Released from Restrictions</td>
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<tr>
<td>Satisfaction of Program and Time Restrictions</td>
<td>30,292,540</td>
<td>(30,292,540)</td>
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<td><strong>TOTAL REVENUE AND SUPPORT</strong></td>
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<td>26,911,090</td>
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<td>75,759,757</td>
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<tr>
<td><strong>EXPENSES</strong></td>
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<tr>
<td>Program Services</td>
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<tr>
<td>Program Grants</td>
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<td>Program Support</td>
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<td>14,616,253</td>
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<td><strong>TOTAL PROGRAM SERVICES</strong></td>
<td>31,538,287</td>
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<td>31,538,287</td>
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<tr>
<td>Supporting Services</td>
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<tr>
<td>General and Administrative</td>
<td>6,669,127</td>
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<td>6,669,127</td>
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<tr>
<td>Fundraising</td>
<td>9,606,839</td>
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<td>9,606,839</td>
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<td><strong>TOTAL EXPENSES</strong></td>
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<td>47,814,253</td>
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<tr>
<td><strong>CHANGES IN NET ASSETS</strong></td>
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<td></td>
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<tr>
<td><strong>NON–OPERATING ACTIVITY</strong></td>
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<tr>
<td>Investment Income (Loss)</td>
<td>(218,616)</td>
<td>(410,024)</td>
<td>–</td>
<td>(628,640)</td>
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<tr>
<td>Gain on Disposal of Equipment</td>
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<td>Bad Debt Expense</td>
<td>(96,564)</td>
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<td>(96,564)</td>
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<td><strong>TOTAL NON–OPERATING ACTIVITY</strong></td>
<td>(312,277)</td>
<td>(410,024)</td>
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<td>(722,301)</td>
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<td><strong>CHANGES IN NET ASSETS</strong></td>
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<td><strong>TOTAL CHANGE IN NET ASSETS</strong></td>
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<td>27,945,504</td>
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<td><strong>NET ASSETS, BEGINNING OF YEAR</strong></td>
<td>30,096,511</td>
<td>63,513,041</td>
<td>10,463,390</td>
<td>104,072,942</td>
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<tr>
<td><strong>NET ASSETS, END OF YEAR</strong></td>
<td>$31,130,925</td>
<td>$89,014,107</td>
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<td>$131,296,145</td>
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