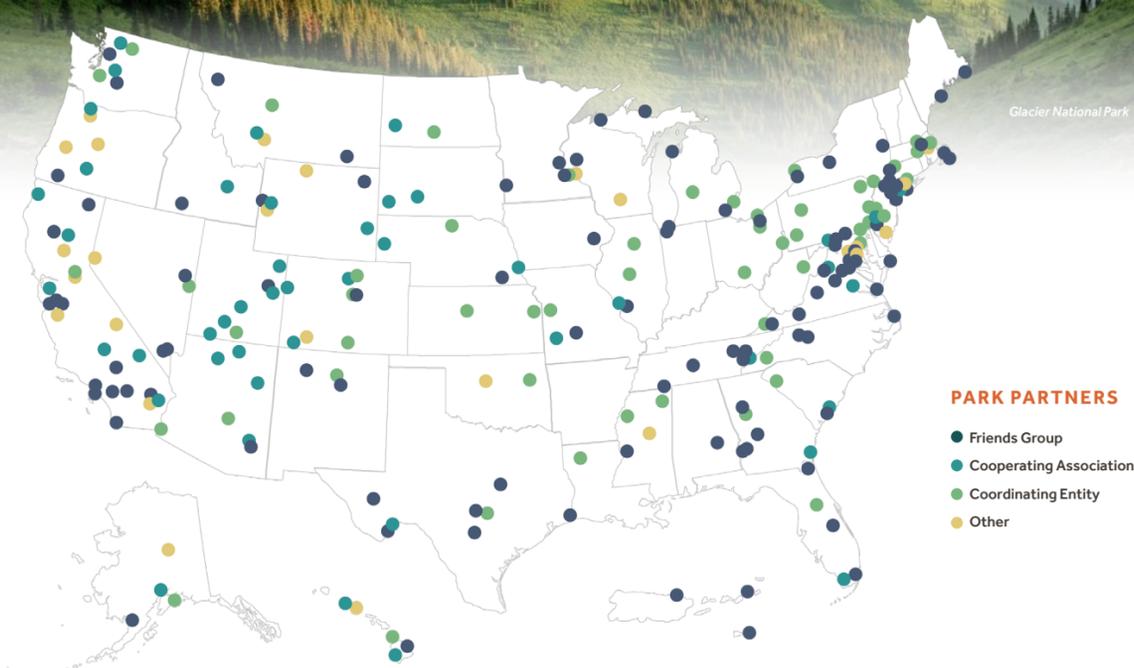


National Park Partners



A ROBUST, GROWING COMMUNITY OF OVER 450 PARTNER ORGANIZATIONS

Park partners are private organizations that support the national park system through a combination of direct and indirect support.




OVER \$400 MILLION
in estimated direct and in-kind support to NPS in 2019



60%
increase in support from 2013 to 2019



OVER 100 THOUSAND
volunteers engaged annually with parks and park partners

What Partners Do*

79%
educate youth and park visitors

46%
preserve historic structures

35%
study science and ecosystems

29%
protect and study specific species

75%
engage volunteers with parks

42%
construct and restore trails

29%
employ youth in service corps

and many more programs and projects!

Partner Impact

PROTECT AND PRESERVE NATURE AND HISTORY

Partners help protect critical habitats, ecosystems, and native wildlife as well as preserve landscape vistas, historic sites and collections that hold our shared history.

EXAMPLES

GATEWAY ARCH PARK FOUNDATION

Completed the \$380 million renovation of Gateway Arch National Park, one of the largest public-private partnerships ever undertaken by NPS

YOSEMITE CONSERVANCY

Made the multiyear NPS-led restoration of the Mariposa Grove, Yosemite's largest grove of Giant Sequoias, possible by matching \$20 million in federal funds

CREATE INSPIRING AND RELEVANT VISITOR EXPERIENCES

Partners expand interpretation, cross-park programming, and accessibility for all audiences.

EXAMPLES

ROSIE THE RIVETER TRUST

Produced No Time to Waste: The Urgent Mission of Betty Reid Soskin, a documentary that examines this 98-year-old park ranger's work to ensure civil rights stories and critical chapters of America's history are included for all to learn

YUMA CROSSING NATIONAL HERITAGE AREA

Partnered with the Quechan Tribe and others to transform a former trash dump into a mosaic of marsh, mesquite, cottonwood, and willows, with a thriving riparian habitat along the Lower Colorado River

BUILD A VIBRANT PARKS COMMUNITY

Partners expand the community of national park champions by creating inspirational experiences for diverse audiences and by helping the Park Service innovate.

EXAMPLES

FRIENDS OF ARCHES AND CANYONLANDS

Purchased a nine-bedroom home for NPS seasonal housing

CONSERVATION LEGACY

Provides successful service corps experiences to over 1,000 diverse participants annually at over 190 NPS locations while developing the next generation of stewards with a deep appreciation for our parks and public lands

Partners need additional support to help the national park system thrive*



73%
of partners identified fundraising support as a top priority



50%
are interested in growing their marketing and communications reach and investing in diversity, equity and inclusion



42%
expect to decrease support to NPS in 2020, despite 75% expecting increased appreciation of national parks and outdoor spaces due to COVID

We Recommend Three Actions



Create a five-year plan to build the capacity of the park partner community, particularly small and medium-sized organizations, with an emphasis on fundraising, communications, DEI, and strategy



Strengthen the National Park Service's knowledge and appreciation of philanthropy and continue to improve NPS's processes and rules to enhance collaborative partnerships



Amplify the park partner community's resources to benefit national parks through a nationwide collective campaign

THIS IS A COMPANION TO THE FULL

Park Partner Report

For more information, go to www.nationalparks.org/2020ParkPartnerReport