

## Monica Lozano

2017 – 2023

SANTA ANA, CALIFORNIA

Monica Lozano is one of the most respected Hispanic business leaders in America with a thirty-year record of accomplishment leading diversified media organizations. She began her career in 1985 with the country's leading Spanish-language daily newspaper La Opinión and worked her way up to become publisher in 2004. In 2010, she was named CEO of ImpreMedia, and in that capacity, she led the transformation of ImpreMedia from a newspaper business to a multi-media, multi-platform, content company. Known for its award winning editorial content, ImpreMedia is well established as a leader in coverage of issues important to the US Latino community and is regularly recognized by civic, business and media organizations for its journalistic excellence. In 2012, ImpreMedia was acquired by Argentina's La Nación and its subsidiary, US Hispanic Media, Inc. She stepped down as CEO of ImpreMedia in June 2014 and as Chairman of US Hispanic Media, Inc. on January 2016.



Lozano joined the Aspen Institute to chair the newly created Latinos and Society Program, an initiative dedicated to increasing the awareness of the growing Latino community and its important contribution to all aspects of American society. The Aspen Institute's *Latinos and Society Program* aims to create a non-partisan platform for public programming, policy convenings and leadership development with a distinct focus on bridging the emerging Hispanic growth and influence in the U.S. with the broader American society.

Lozano has been involved with numerous non-profit and philanthropic organizations over the course of her career. She is currently a member of the board of directors of Target, Bank of America, the Rockefeller Foundation, and she chairs the Board of Regents of the University of California and the Weingart Foundation. She served as a member of President Obama's Council on Jobs and Competitiveness as well as the President's Economic Recovery Advisory Board prior to that.