

Roxanne Quimby

2010 – 2018
GOULDSBORO, MAINE

Roxanne Quimby, known for her eco-friendly personal-care product line Burt's Bees, is also a passionate protector of Maine's northern and coastal forests, often considered the last great wilderness east of the Mississippi.

Ms. Quimby's non-profit foundation, Elliotsville Plantation, Inc., has bought and conserved approximately 120,000 acres of wild lands in Maine. The foundation focuses on creating a landscape of protected preserves and works to restore native plant and animal species such as the wolf, lynx, and salmon.

Quimby hopes to donate all of her acres of land to the National Park Service on its 100th anniversary in 2016, perhaps creating the nation's next national park: Maine Woods National Park and Preserve.

