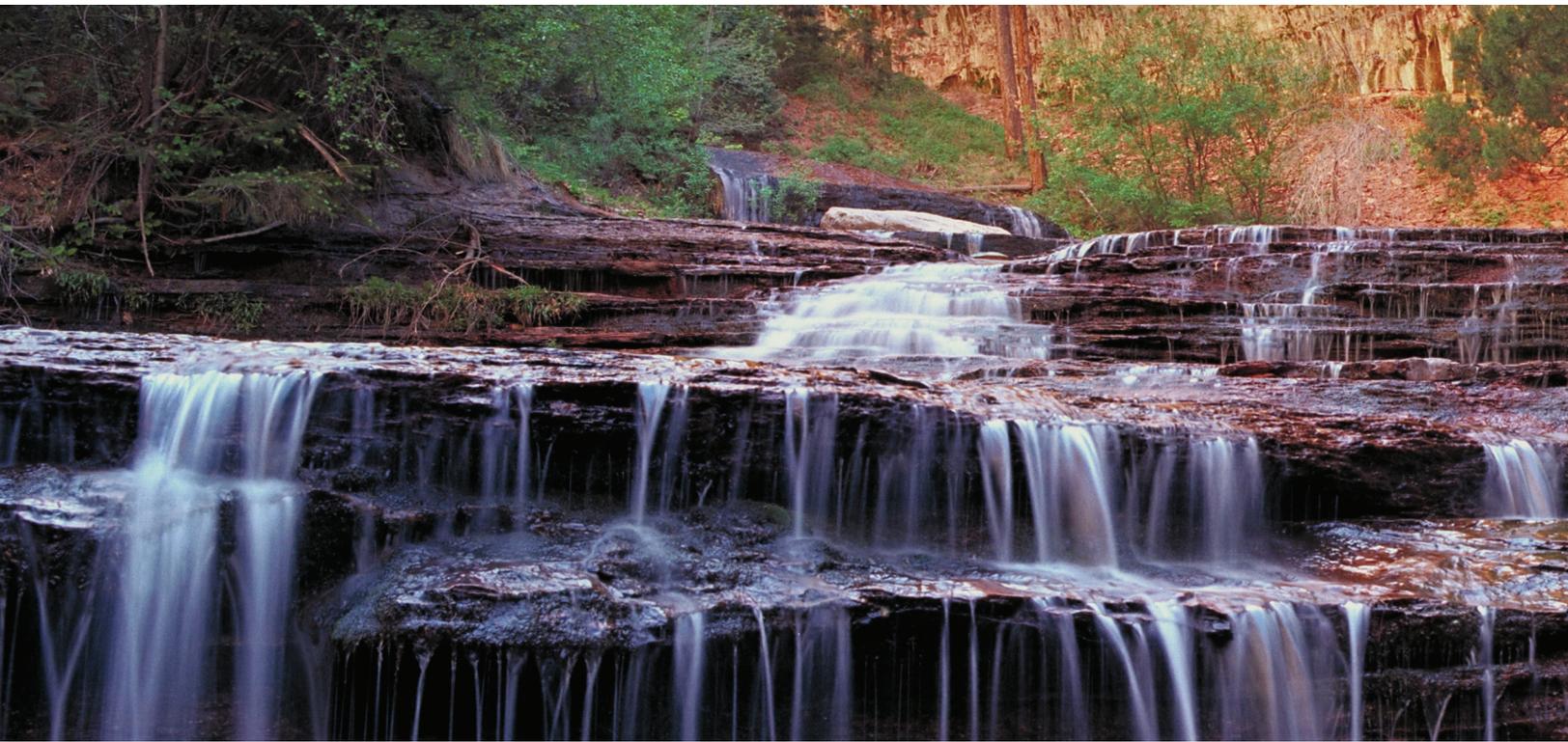




NATIONAL PARK FOUNDATION
ANNUAL REPORT 2004



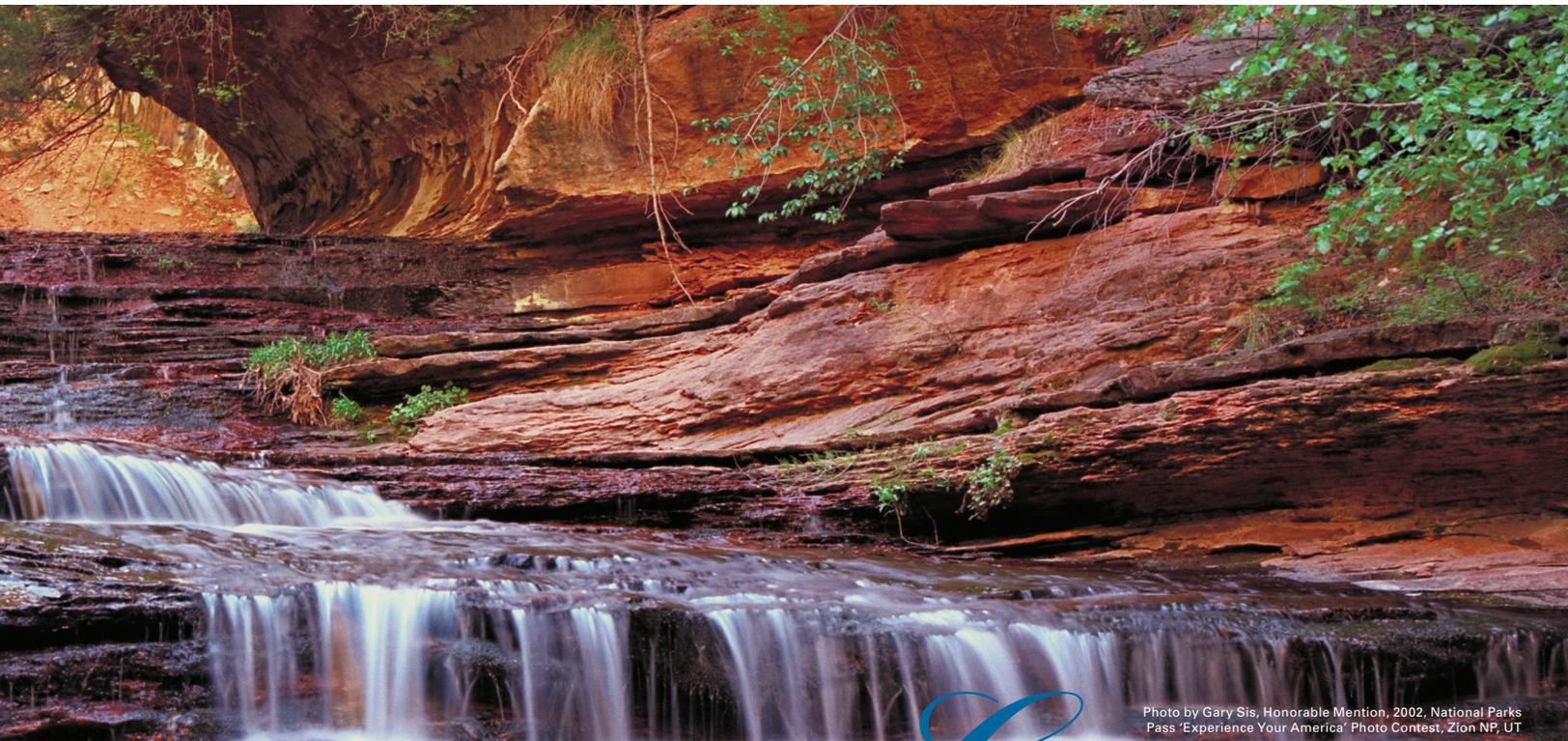


Photo by Gary Sis, Honorable Mention, 2002, National Parks Pass 'Experience Your America' Photo Contest, Zion NP, UT

MESSAGE FROM THE CHAIRMAN

The great 20th century conservationist Aldo Leopold envisioned a nation of citizen stewards, working in partnership with the government to protect and preserve America's great treasures. The mission of the National Park Foundation, to strengthen the enduring connection between the American people and their National Parks, draws directly from Leopold's legacy.

As Chairman of the Board of the National Park Foundation, I'm proud to report that we are fulfilling the mission and vision Congress intended when they established the National Park Foundation in 1967. Over the past 35 years, the challenges faced by the National Parks have grown more complex, making the fundamental mission of creating citizen stewards even more important. To address these complex challenges, the National Park Foundation has become increasingly sophisticated in its methods, significantly increasing the number individuals, foundations and corporations engaged in National Park philanthropy.

I'm honored to preside over the Board of the National Park Foundation, a group of dynamic and committed individuals, drawn from a broad range of backgrounds. The Board works closely with the staff to ensure the continued growth of the organization while adhering to the highest standards of donor fund stewardship. I was particularly pleased recently when NPF was recognized by Money magazine as one of the nation's eight best non-profit groups.

We have inherited the legacy of citizen stewardship and have accepted the responsibility to engage even more Americans in National Park philanthropy. Through the unique partnership between the National Park Foundation and the National Park Service, we will strengthen the enduring connection between the American people and their National Parks and leave our own legacy of healthy lands and engaged citizens.

Gale Norton
*Secretary, U.S. Department of the Interior
Chairman, National Park Foundation*



Photo by Colleen Hoyt, Honorable Mention, 2002,
National Parks Pass 'Experience Your America' Photo
Contest, Saguaro NP, AZ



MESSAGE FROM THE VICE CHAIRMAN

When I was a young man, my father took me to Canyon de Chelly, in Arizona. This strange and wonderful place seemed to me like a seam in the earth, offering a view into a strange landscape and a mysterious culture. That visit was my opportunity to begin to form the enduring connection with the special places of the National Parks.

Over the past year, as Vice-Chair of the National Park Foundation, I've set a personal goal of visiting 100 National Park sites. Large and small, natural, historical, cultural, I've again had the chance to look at breathtaking landscapes and experience cultures beyond my own. Whether it's a walk through the Korean Memorial in Washington, D.C. or a stop on the Freedom Trail in Boston, I've become acutely aware of the families with young children, much like my father with us so many years ago at Canyon de Chelly.

As exciting as it has been to visit these places, it's more exciting to see these children having their first park experiences, knowing these experiences will enrich the rest of their lives as they have mine. I'm particularly proud of the work the National Park Foundation has been able to do to engage children and families in the National Parks, thanks to the generosity of donors like you. And I'm excited about the challenges we've taken on to do more—through the Junior Ranger program in particular.

In September 2004 the Board of the National Park Foundation met at Canyon de Chelly. My term as Vice Chair of the National Park Foundation has come to an end, and where more fitting than at Canyon de Chelly, where it all began. Canyon de Chelly is every bit as magnificent today as it seemed to a young boy several decades ago. And that's a comforting thought as I conclude my official service to the National Park Foundation, and hand off the Vice Chair's gavel to Nancy Bechtle.

My work on behalf of the National Parks will continue because there is much more to do. For every family I encountered this summer, there are countless others that don't yet know what the parks have in store for them. For every helpful Ranger I encountered, there are dozens of volunteers who need to be supported and recognized. And for every lesson I learned, there are hundreds of classrooms hungry for materials that will help bring the history, culture and science of the National Parks to life.

I will continue to count on your support as we all work together for the benefit of the National Parks. The work we do together endures, the connections we make in young people endure, and the National Parks endure.

David Rockefeller, Jr.
Director, Rockefeller & Co., Inc.
Vice Chairman, National Park Foundation



MESSAGE FROM THE *S*ECRETARY

Over the past year, my work has taken me across the country to countless National Parks. Each of these parks told very different stories, from the ancient peoples at Canyon de Chelly, to the forces of nature at Glacier, to the courage of individuals at a field in western Pennsylvania that will become the Flight 93 National Memorial.

As different as each of these sites were, in three important ways, they were all very similar.

First, they all are parts of the rich and diverse American story. The National Parks play a unique role in our country, preserving and telling the stories of who we are as a people. Our experience of wilderness and the frontier, of the quest for exploration and invention, of the struggles for equality—all of this is the story of America told in the National Parks.

Second, they are all administered by a dedicated corps of professionals—the men and women of the National Park Service. Architects and scientists, interpreters and preservationists, skilled maintenance staff and innovative administrators, across the country these people devote their heart and soul to the American story held in the National Parks. Most visitors never meet most of these dedicated professionals, but their

visit is richer because of them, and so is our country.

The third way in which all the National Parks are similar is their reliance on partnerships with private philanthropic groups like the National Park Foundation. The National Park Service staff know the crucial role that the National Park Foundation and the local park support organizations play in the continued preservation and protection of America's story, and in the creation of a seamless network of National Parks.

On behalf of all the women and men of the National Park Service, I thank the National Park Foundation for being a vital partner, strengthening the enduring connection between Americans and their National Parks.

Fran P. Mainella
Director, National Park Service
Secretary, National Park Foundation



Photo by Ben Klaus, Honorable Mention, 2002 National Parks Pass "Experience Your America" Photo Contest, Rocky Mountain NP, CO

NATIONAL PARK FOUNDATION

OFFICERS

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The Honorable Gale Norton
Secretary
U.S. Department of the Interior

Vice-Chairman

David Rockefeller, Jr.
Director
Rockefeller & Co., Inc.

Secretary

Fran P. Mainella
Director
National Park Service

President

Jim Maddy
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Jonathan Nelson
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Organic

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Former Secretary of the Senate
U.S. Senate

Gene Washington
Director
Football Operations
National Football League

Barry Lawson Williams
President
Williams Pacific Ventures, Inc.

VOLUNTEERISM GRANTS

BISCAYNE NATIONAL PARK

Volunteer in Parks Program
Enhancement
\$4,957

BOOKER T. WASHINGTON NATIONAL MONUMENT

African American Experience Fund
Volunteerism Enhancement
\$1,800

BOSTON AFRICAN AMERICAN NATIONAL HISTORIC SITE

African American Experience Fund
Volunteerism Enhancement
\$1,800

BROWN V. BOARD OF EDUCATION NATIONAL HISTORIC SITE

African American Experience Fund
Volunteerism Enhancement
\$1,800

CANE RIVER CREOLE NATIONAL HISTORICAL PARK

African American Experience Fund
Volunteerism Enhancement
\$1,800

CAPE COD NATIONAL SEASHORE

Volunteer Senior Ranger Corps
\$5,000

GEORGE WASHINGTON CARVER NATIONAL MONUMENT

African American Experience Fund
Volunteerism Enhancement
\$1,800

GOLDEN GATE NATIONAL RECREATION AREA

George B. Hartzog, Jr Award
for Outstanding Volunteer Service
Outstanding Park VIP Program
\$1,000

LITTLE ROCK CENTRAL HIGH SCHOOL NATIONAL HISTORIC SITE

African American Experience Fund
Volunteerism Enhancement
\$1,696

MAGGIE L. WALKER NATIONAL HISTORIC SITE

African American Experience Fund
Volunteerism Enhancement
\$1,800

MARTIN LUTHER KING, JR. NATIONAL HISTORIC SITE

African American Experience Fund
Volunteerism Enhancement
\$1,704

NATIONAL UNDERGROUND RAILROAD NETWORK TO FREEDOM

African American Experience Fund
Volunteerism Enhancement
\$1,800

SELMA TO MONTGOMERY NATIONAL HISTORIC TRAIL

African American Experience Fund
Volunteerism Enhancement
\$1,800

TUSKEGEE AIRMEN NATIONAL HISTORIC SITE

African American Experience Fund
Volunteerism Enhancement
\$1,800

VALLEY FORGE NATIONAL HISTORICAL PARK

Volunteer Senior Ranger Corps
\$5,000

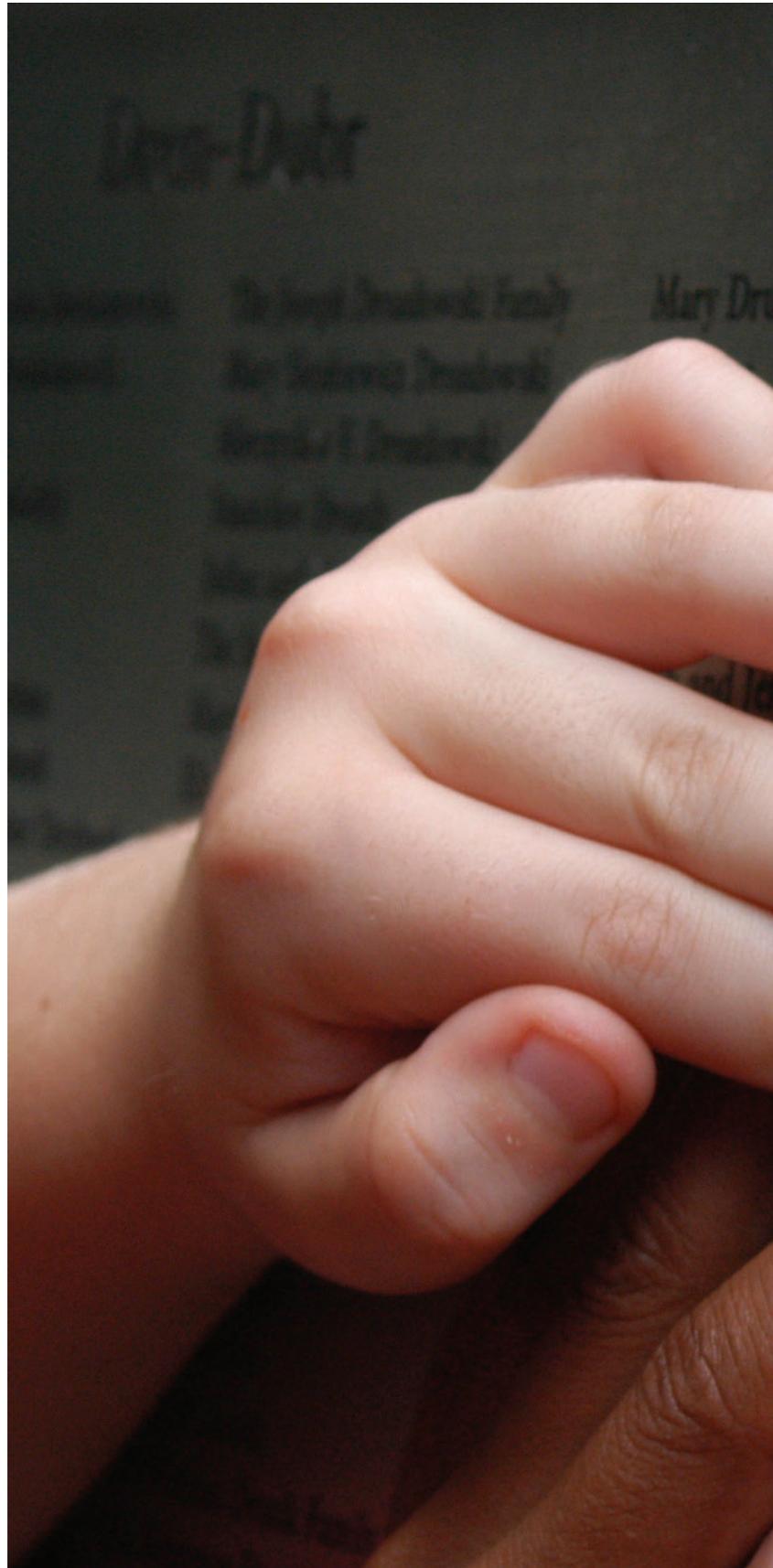




Photo by Michelle Cryan, Third Place, 2004, National Parks Pass "Experience Your America" Photo Contest, Ellis Island NM, NY/NJ

EDUCATION GRANTS

BISCAYNE NATIONAL PARK
Environmental Education Program
\$39,532

BISCAYNE NATIONAL PARK
Safe Boating Campaign II
\$3,405

CAPE COD NATIONAL SEASHORE
Sensing Cape Cod Year 2
\$25,000

CHESAPEAKE & OHIO CANAL NATIONAL HISTORICAL PARK
Advanced Studies Fellowship
\$2,250

CONGAREE NATIONAL PARK
Donor Directed Grant
\$25,000

CUYAHOGA VALLEY NATIONAL PARK
American Airlines
Proud Partner Program
Park Flight 2003 Neotropical
Migratory Bird Program
\$12,500

EVERGLADES NATIONAL PARK
Everglades National Park
Environmental Education Program
\$115,027

GLACIER NATIONAL PARK
National Parks Ecological
Research Fellowship
\$75,000

KENAI FJORDS NATIONAL PARK
Edwin C. Bearss Fellowship
\$2,500

NATIONAL PARK SERVICE WASO
Advanced Studies Fellowship
\$2,250

NEW RIVER GORGE NATIONAL RIVER
Advanced Studies Fellowship
\$2,250

NORTH CASCADES NATIONAL PARK
North Cascades Field Research
\$97,000

NORTHEAST CENTER FOR EDUCATION SERVICES
General Support
\$9947

OLYMPIC PARK INSTITUTE
General Support Grant
\$1,000

SAN ANTONIO MISSIONS NATIONAL HISTORICAL PARK
Edwin C. Bearss Fellowship
\$2,500

SEQUOIA AND KINGS CANYON NATIONAL PARKS
National Parks Ecological
Research Fellowship
\$75,000

ULYSSES S. GRANT NATIONAL HISTORIC SITE
Advanced Studies Fellowship
\$2,250



VISITOR EXPERIENCE GRANTS

ACADIA NATIONAL PARK
NPF Board Grant
\$5,000

ARIZONA MEMORIAL MUSEUM ASSOCIATION
Construction of New Visitor Center
\$270,105

BANDELIER NATIONAL MONUMENT
General Support
\$1,512

BIG THICKET NATIONAL PRESERVE
Ford Proud Partner Grant
Transportation Scholar
\$25,000

BISCAYNE NATIONAL PARK
Coral Reef Restoration Project
\$1,000

BOSTON HARBOR ISLANDS NATIONAL RECREATION AREA
Ford Proud Partner Grant
Transportation Interpreter
\$12,375

BOSTON NATIONAL HISTORICAL PARK
Discovery Proud Partner Grant
Discovery ParkDoc
\$232,000

BOSTON NATIONAL HISTORICAL PARK
Ford Proud Partner Grant
Escape Hybrid Donation
\$74,000

BOSTON NATIONAL HISTORICAL PARK
Restoration of the Lighting at the Bunker Hill Memorial
\$100,000

BRYCE CANYON NATIONAL PARK
Ford Proud Partner Grant
Transportation Interpreter
\$12,375

CAPE HATTERAS NATIONAL SEASHORE
Ford Proud Partner Grant
Transportation Scholar
\$50,000

CHANNEL ISLANDS NATIONAL PARK
Recycling at Work
\$49,710

CHESAPEAKE & OHIO CANAL NATIONAL HISTORICAL PARK
Ford Proud Partner Grant
Escape Hybrid Donation
\$37,000

CHESAPEAKE & OHIO CANAL NATIONAL HISTORICAL PARK
Ford Proud Partner Grant
Transportation Interpreter
\$12,375

CHESAPEAKE & OHIO CANAL NATIONAL HISTORICAL PARK
Signage project
\$24,187

COLORADO NATIONAL MONUMENT
General Support
\$5,000

CRATER LAKE NATIONAL PARK
Ford Proud Partner Grant
Transportation Interpreter
\$12,375

CRATER LAKE NATIONAL PARK
Design and Rehabilitation of Stone House 20
\$83,000

CRATER LAKE NATIONAL PARK
NPF Board Grant to Park
\$10,000

CUYAHOGA VALLEY NATIONAL PARK
Ford Proud Partner Grant
Transportation Interpreter
\$6,187

CUYAHOGA VALLEY NATIONAL PARK
Ford Proud Partner Grant
Transportation Scholar
\$25,000

CUYAHOGA VALLEY NATIONAL PARK ASSOCIATION
National Park Stewards
\$4,367

DENALI NATIONAL PARK AND NATIONAL PRESERVE
Digital Visibility Image Acquisition
\$13,250

DEVILS POSTPILE NATIONAL MONUMENT
Ford Proud Partner Grant
Transportation Scholar
\$25,000

DINOSAUR NATIONAL MONUMENT
Ford Proud Partner Grant
Transportation Interpreter
\$12,375

DRY TORTUGAS NATIONAL PARK
Dry Tortugas Cannon Assessment
\$4,629



Photo by David Aikenhead, Honorable Mention, 2002, National Parks Pass "Experience Your America" Photo Contest, Mojave N.PRES, CA

FORT CLATSOP NATIONAL MEMORIAL
Ford Proud Partner Grant
Transportation Interpreter
\$12,375

FORT CLATSOP NATIONAL MEMORIAL
Ford Proud Partner Grant
Transportation Scholar
\$37,500

FRANKLIN DELANO ROOSEVELT MEMORIAL
FDR Memorial
Administrative History
\$66,159

FREDERICK LAW OLMSTED NATIONAL HISTORIC SITE
Olmsted Home and Office
\$1,000

FRIENDS OF ACADIA
Park Stewards Project
\$2,500

FRIENDS OF ACADIA
Ford Proud Partner Grant
Acadia Off-island Transit Hub
\$25,000

GATEWAY NATIONAL RECREATION AREA
Ford Proud Partner Grant
Escape Hybrid Donation
\$74,000

GATEWAY NATIONAL RECREATION AREA
Ford Proud Partner Grant
Transportation Scholar
\$16,666

GATEWAY NATIONAL RECREATION AREA
Ford Proud Partner Grant
Summer Visitor
Transportation
\$17,250

GLACIER NATIONAL PARK
Ford Proud Partner Grant
Transportation Scholar
\$25,000

GLACIER NATIONAL PARK
Ford Proud Partner Grant
Transportation Interpreter
\$6,187

GLACIER NATIONAL PARK
Avalanche Gorge Overlook
Project
\$25,000

GLACIER NATIONAL PARK
Bear Management Upgrade
Project
\$4,300

GLACIER NATIONAL PARK
Bear-Proof Storage Lockers
Project
\$16,000

GLACIER NATIONAL PARK
Digital Image Database
Storage
\$8,000

GLACIER NATIONAL PARK
Digital Image Database
Support Project
\$6,000

GLACIER NATIONAL PARK
Digital Slide File Project
\$3,900

GLACIER NATIONAL PARK
Fish Creek Amphitheater
Project
\$2,000

GLACIER NATIONAL PARK
Goat Lick Walk Rehabilitation
Project
\$15,000

GLACIER NATIONAL PARK
Observation Blind Project
\$9,000

GLACIER NATIONAL PARK
Portable LED Project
\$8,000

GLACIER NATIONAL PARK
Red Bike Program
\$9,000

GLACIER NATIONAL PARK
Rehabilitation of
Avalanche/Iceberg Trails
\$40,000

GLACIER NATIONAL PARK
Rehabilitation of Ptarmigan
and Swiftcurrent Pass Walls
\$32,000

GLACIER NATIONAL PARK
Song Bird Habitat Study
\$5,268

GLACIER NATIONAL PARK
Sperry Chalet Water Intake
Project
\$10,083

GLACIER NATIONAL PARK
St. Mary's Visitor Center
Digital Projection
\$3,000

GLACIER NATIONAL PARK
Women, Water, and
Wilderness Program
\$1,800

GOLDEN GATE NATIONAL RECREATION AREA
Ford Proud Partner Grant
Escape Hybrid Donation
\$37,000

GRAND CANYON NATIONAL PARK
Lodge Check-off Program
\$305,000

GRAND CANYON NATIONAL PARK
Luis Sanjurjo Memorial Fund
\$43,000

GRAND TETON NATIONAL PARK FOUNDATION
Lodge Check-off Program
\$31,393

GREAT SMOKY MOUNTAINS NATIONAL PARK
Ford Proud Partner Grant
Transportation Interpreter
\$6,187

GREAT SMOKY MOUNTAINS NATIONAL PARK
Maintenance of the Avent
Cabin
\$3,272

GREAT SMOKY MOUNTAINS NATIONAL PARK
Recycling at Work
\$11,500

GULF ISLANDS NATIONAL SEASHORE
Ford Proud Partner Grant
Transportation Interpreter
\$12,375

HARPERS FERRY NATIONAL HISTORICAL PARK
Ford Proud Partner Grant
Transportation Interpreter
\$12,375

HOT SPRINGS NATIONAL PARK
Recycling at Work
\$9,755

HUBBELL TRADING POST NATIONAL HISTORIC SITE
Recycling at Work
\$9,755

INDIANA DUNES NATIONAL LAKESHORE
Prairie Restoration Project
\$1,000

JOHN H. CHAFEE BLACKSTONE RIVER VALLEY NATIONAL HERITAGE CORRIDOR
Ford Proud Partner Grant
Transportation Interpreter
\$6,187

JOHNSTOWN FLOOD NATIONAL MEMORIAL
Ford Proud Partner Grant
Transportation Interpreter
\$6,187

JOSHUA TREE NATIONAL PARK
Law Enforcement & Visitor
Protection
\$30,000

KEWEENAW NATIONAL HISTORICAL PARK
Ford Proud Partner Grant
Transportation Scholar
\$25,000

KLONDIKE GOLD RUSH NATIONAL HISTORICAL PARK
Ford Proud Partner Grant
Transportation Scholar
\$37,500

LAKE MEAD NATIONAL RECREATION AREA
Recycling at Work
\$25,000

LASSEN VOLCANIC NATIONAL PARK
Memorial Gift to Fund
Publication
\$4,500

LITTLE BIGHORN BATTLEFIELD NATIONAL MONUMENT
General Park Support
\$4,025

LOWELL NATIONAL HISTORICAL PARK
Ford Proud Partner Grant
Transportation Interpreter
\$12,375

LYNDON B. JOHNSON NATIONAL HISTORICAL PARK
Ford Proud Partner Grant
Transportation Interpreter
\$12,375

MAMMOTH CAVE NATIONAL PARK
Bike Trail Boardwalk Deck
Replacement
\$8,063

MARTIN LUTHER KING, JR. NATIONAL HISTORICAL SITE
MLK Speech
Commemoration
\$5,000

MESA VERDE NATIONAL PARK
Ford Proud Partner Grant
Transportation Scholar
\$50,000

MESA VERDE NATIONAL PARK
Lodge Check-off Program
\$16,421

MINUTE MAN NATIONAL HISTORICAL PARK
Rehabilitation of the House
and Grounds at Meriam's
Corner
\$20,000

MINUTE MAN NATIONAL HISTORICAL PARK
Vegetation Management
\$9,300

MISSISSIPPI NATIONAL RIVER AND RECREATION AREA
Development, Design and
Fabrication of Museum
Exhibits
\$174,581

NATIONAL CAPITAL PARKS CENTRAL
2003 Independence Day
Celebration
\$225,000

NATIONAL CAPITAL PARKS CENTRAL
Ford Proud Partner Grant
Escape Hybrid Donation
\$37,000

NATIONAL PARK SERVICE
Discovery Proud
Partner Grant
On-air National Park
Programming
\$3,910,000

NATIONAL PARK SERVICE
Kodak Proud Partner Grant
Park Pass Photo Contest
\$560,757

NATIONAL PARK SERVICE
Reprinting of 'Africanisms'
book
\$1,462

NATIONAL PARK SERVICE - NATIONAL CAPITAL REGION
Discovery Proud Partner
Grant
Discovery ParkDoc
\$296,638

NATIONAL UNDERGROUND RAILROAD
Network to Freedom Project
\$19,524

NINETY SIX NATIONAL HISTORIC SITE
Stove Donation
\$1,819

PADRE ISLAND NATIONAL SEASHORE
Kemp's Ridley Sea Turtle
Preservation Program
\$15,000

PEA RIDGE NATIONAL MILITARY PARK
Restoration of Leetown
Battlefield
\$25,000

PECOS NATIONAL HISTORICAL PARK
Ford Proud Partner Grant
Transportation Scholar
\$25,000

PECOS NATIONAL HISTORICAL PARK
Ford Proud Partner Grant
Transportation Scholar
\$37,500

POINT REYES NATIONAL SEASHORE
Ford Proud Partner Grant
Escape Hybrid Donation
\$37,000

PETROGLYPH NATIONAL MONUMENT
Recycling at Work
\$27,400

FOREST PARK
Stove Donation
\$2,462

ROCK CREEK PARK
Restoration of the Mill
Building
\$15,000

ROCKY MOUNTAIN NATIONAL PARK
Ford Proud Partner Grant
Escape Hybrid Donation
\$74,000

ROCKY MOUNTAIN NATIONAL PARK / ROCKY MOUNTAIN NATIONAL PARK ASSOCIATES
Rocky Mountain National
Park Conservation Corps
\$1,000

SAGAMORE HILL NATIONAL HISTORIC SITE
Ford Proud Partner Grant
Transportation Interpreter
\$6,187

SAGAMORE HILL NATIONAL HISTORIC SITE
Site Repair and Cleaning
\$25,000

SAN JUAN NATIONAL HISTORIC SITE
Ford Proud Partner Grant
Transportation Scholar
\$12,500

SANTA MONICA MOUNTAINS NATIONAL RECREATION AREA
Discovery Proud Partner
Grant
Discovery ParkDoc
\$232,000

SANTA MONICA MOUNTAINS NATIONAL RECREATION AREA
Ford Proud Partner Grant
Escape Hybrid Donation
\$74,000

SCOTTS BLUFF NATIONAL MONUMENT
Ford Proud Partner Grant
Transportation Interpreter
\$12,375

SHENANDOAH NATIONAL PARK
NPF Board Grant
\$25,000

VALLEY FORGE NATIONAL HISTORICAL PARK
Ford Proud Partner Grant
Transportation Interpreter
\$12,375

WHISKEYTOWN NATIONAL RECREATION AREA
Recycling at Work
\$13,300

WHITE SANDS NATIONAL MONUMENT
Recycling at Work
\$43,500

WRANGELL-ST. ELIAS NATIONAL PARK AND PRESERVE
Ford Proud Partner Grant
Transportation Interpreter
\$12,375

YELLOWSTONE NATIONAL PARK
Ford Proud Partner Grant
Transportation Scholar
\$25,000

YELLOWSTONE NATIONAL PARK
Kodak Proud Partner Grant
Digital Imaging Products
\$2,188

YELLOWSTONE NATIONAL PARK
Stove Donation
\$1,700

YELLOWSTONE PARK FOUNDATION
General Support
\$1,000

YOSEMITE NATIONAL PARK
Proud Partner Grant
General Support
\$25,000

YOSEMITE NATIONAL PARK
Ford Proud Partner Grant
Transportation Interpreter
\$18,562

YOSEMITE NATIONAL PARK
General Support
\$1,000

ZION NATIONAL PARK
Enhancing Interpretive
Programs
\$35,000





Photo by Val D Dutter, 3rd Place, 2005, National Parks Pass 'Experience Your America' Photo Contest, Katmai NP & PRES, AK

COMMUNITY ENGAGEMENT GRANTS

BIG SIOUX RIVER CORRIDOR COUNCIL

Rivers Awareness Program
\$3,000

DAMARISCOTTA RIVER ASSOCIATION

Rivers Awareness Program
\$5,000

EFFIGY MOUNDS NATIONAL MONUMENT

American Indian Heritage
Celebration
\$21,836

EL RIO DE LOS REYES EN REEDLEY CONSERVATION TRUST

Rivers Awareness Program
\$5,000

FRIENDS OF MILWAUKEE'S RIVERS

Rivers Awareness Program
\$5,000

GROUNDWORK ELIZABETH

Rivers Awareness Program
\$5,000

LYNN CANAL CONSERVATION, INC.

Rivers Awareness Program
\$2,000

MARTIN LUTHER KING, JR. NATIONAL HISTORIC SITE

Annual Gospel Fest
\$1,000

MISSISSIPPI NATIONAL RIVER AND RECREATION AREA

General Support
\$41,000

NATIONAL PARK SERVICE

American Airlines Proud
Partner Grant
\$3,664,500

NATIONAL PARK SERVICE

Kodak Proud Partner Grant
National Parks Pass
Promotion
\$84,222

NATIONAL PARK SERVICE

TIME Proud Partner Grant
Advertorial Series
• Exploring America's
National Parks
\$703,040
• Rosie the Riveter
\$413,595
• Stories of Our Heritage
\$551,460
• Treasures of the Nation
\$551,460

NATIONAL PARK SERVICE

TIME Proud Partner Grant
Pro Bono Advertising
\$2,026,300

NATIONAL PARK SERVICE

Travel Industry Community
Engagement Initiative
\$2,895,600

OFFICE OF THE FEDERAL ENVIRONMENTAL EXECUTIVE

America Recycles Day
\$5,233

OLYMPIC NATIONAL PARK

Elwha River Restoration
\$655,538

ROCK CREEK PARK

Electronics Recycling Event
\$10,700

ROCK CREEK PARK

Georgetown Waterfront Park
Design Project
\$700,000

ROSIE THE RIVETER WWII HOME FRONT NATIONAL HISTORICAL PARK

Ford Proud Partner Grant
Capital Hill Event
\$8,800

ROSIE THE RIVETER WWII HOME FRONT NATIONAL HISTORICAL PARK

Ford Proud Partner Grant
Collections Support
\$82,934

ROSIE THE RIVETER WWII HOME FRONT NATIONAL HISTORICAL PARK

Ford Proud Partner Grant
Community Engagement
Campaign
\$5,880,060

UNIVERSITY KAYAK CLUB

Rivers Awareness Program
\$5,000

WASHINGTON STATE DEPARTMENT OF FISH AND WILDLIFE

Elwha River Restoration
\$71,727



PROGRAMS OF NATIONAL SIGNIFICANCE GRANTS

ALASKA CONSORTIUM OF ZOOARCHAEOLOGISTS

Alaska Coastal Marine Resources Grant Program
\$6,000

ALASKA NATURAL HISTORY ASSOCIATION

Alaska Coastal Marine Resources Grant Program
\$20,000

ALASKA REGIONAL OFFICE

Alaska Coastal Marine Resources Grant Program
\$9,993

ARCHES NATIONAL PARK

Earth Friends of the Park Challenge Grant
\$4,000

BADLANDS NATIONAL PARK

Earth Friends of the Park Challenge Grant
\$4,000

BANDELIER NATIONAL MONUMENT

American Airlines Proud Partner Grant
2004 Park Flight Neotropical Migratory Bird Program
\$1545

BANDELIER NATIONAL MONUMENT

Earth Friends of the Park Challenge Grant
\$4,000

BIG BEND NATIONAL PARK

Earth Friends of the Park Challenge Grant
\$4,000

CANYONLANDS NATIONAL PARK

Earth Friends of the Park Challenge Grant
\$4,000

CHANNEL ISLANDS NATIONAL PARK

Fox Recovery Program
\$130,000

CRATER LAKE NATIONAL PARK

Earth Friends of the Park Challenge Grant
\$4,000

CUYAHOGA VALLEY NATIONAL PARK

American Airlines Proud Partner Grant
2004 Park Flight Neotropical Migratory Bird Program
\$2,165

DENALI NATIONAL PARK AND NATIONAL PRESERVE

Air Quality Monitoring
\$11,164

DENALI NATIONAL PARK AND NATIONAL PRESERVE

Earth Friends of the Park Challenge Grant
\$4,000

ELEANOR ROOSEVELT NATIONAL HISTORIC SITE

Save America's Treasures
\$13,455

EVERGLADES NATIONAL PARK

Earth Friends of the Park Challenge Grant
\$4,000

FLIGHT 93 NATIONAL MEMORIAL

Support for the Planning and Design of the Flight 93 Memorial
\$30,299

GATES OF THE ARCTIC NATIONAL PARK AND PRESERVE

American Airlines Proud Partner Grant
Park Flight Program
\$28,400

GLACIER BAY NATIONAL PARK AND PRESERVE

Alaska Coastal Marine Resources Grant Program
\$18,176

GLACIER NATIONAL PARK

Bighorn Sheep Project
\$1,060

GLACIER NATIONAL PARK

Earth Friends of the Park Challenge Grant
\$10,000

GOLDEN GATE NATIONAL RECREATION AREA & POINT REYES NATIONAL SEASHORE

American Airlines Proud Partner Program
2004 Park Flight Neotropical Migratory Bird Program
\$11,350

GREAT BASIN NATIONAL PARK

Earth Friends of the Park Challenge Grant
\$4,000

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Earth Friends of the Park Challenge Grant
\$4,000

GUADALUPE MOUNTAINS NATIONAL PARK

Earth Friends of the Park Challenge Grant
\$4,000

HALEAKALA NATIONAL PARK

Earth Friends of the Park Challenge Grant
\$4,000

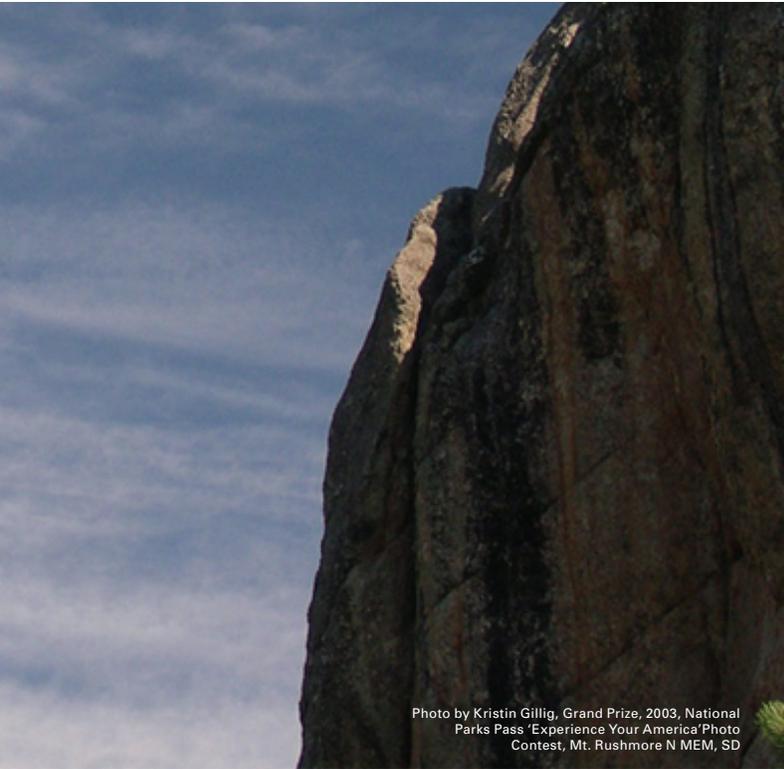


Photo by Kristin Gillig, Grand Prize, 2003, National Parks Pass 'Experience Your America' Photo Contest, Mt. Rushmore N MEM, SD

HAWAII VOLCANOES NATIONAL PARK
National Parks Ecological Research Fellowship
\$150,000

HAWAII VOLCANOES NATIONAL PARK
Earth Friends of the Park Challenge Grant
\$4,000

JOSHUA TREE NATIONAL PARK
Archeological Protection
\$30,000

KENAI FJORDS NATIONAL PARK
Alaska Coastal Marine Resources Grant Program
\$13,092

MESA VERDE NATIONAL PARK
Earth Friends of the Park Challenge Grant
\$4,000

NATIONAL PARK SERVICE
Mojave Land Preservation
\$470,232

NATIONAL PARK SERVICE
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\$17,000

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\$10,000

NATIONAL PARK SERVICE
Support for the Pugsley Awards
\$2,338

NATIONAL PARK SERVICE
American Airlines Proud Partner Grants
Travel for 2004 Park Flight Interns
\$16,940

NATIONAL PARK SERVICE
Albright-Wirth Employee Development Program
\$117,298

NATIONAL PARK SERVICE
Evaluation of the Albright-Wirth Employee Development Program
\$28,000

NATIONAL PARK SERVICE MIDWEST REGIONAL OFFICE
Support for the Harry Yount National Park Ranger Award
\$18,200

NATIVE VILLAGE OF SHISHMAREF
Alaska Coastal Marine Resources Grant Program
\$8,548

NORTH CASCADES NATIONAL PARK
American Airlines Proud Partner Grant
2004 Park Flight Neotropical Migratory Bird Program
\$2,760

NORTH CASCADES NATIONAL PARK
Earth Friends of the Park Challenge Grant
\$4,000

OLYMPIC NATIONAL PARK
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\$4,000

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Earth Friends of the Park Challenge Grant
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Earth Friends of the Park Challenge Grant
\$10,000

SEQUOIA AND KINGS CANYON NATIONAL PARKS
American Airlines Proud Partner Grant
2004 Park Flight Neotropical Migratory Bird Program
\$2430

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\$5,000

VALLEY FORGE NATIONAL HISTORICAL PARK
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WESTERN ARCTIC NATIONAL PARKLANDS
Alaska Coastal Marine Resources Grant Program
\$7,190

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WIND CAVE NATIONAL PARK
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\$4,000

WRANGELL-ST. ELIAS NATIONAL PARK AND PRESERVE
Earth Friends of the Park Challenge Grant
\$4,000

YELLOWSTONE NATIONAL PARK
National Parks Ecological Research Fellowship
\$75,000

YELLOWSTONE NATIONAL PARK
Earth Friends of the Park Challenge Grant
\$10,000

YOSEMITE NATIONAL PARK
Earth Friends of the Park Challenge Grant
\$4,000

YOSEMITE NATIONAL PARK
Lodge Check-off Grant Program
\$2,358

YOSEMITE NATIONAL PARK
Lodge Check-off Grant Program
\$1,411

YOSEMITE NATIONAL PARK
National Ecological Research Fellowship Program
\$75,000

ZION NATIONAL PARK
Earth Friends of the Park Challenge Grant
\$10,000



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PROUD PARTNERS OF
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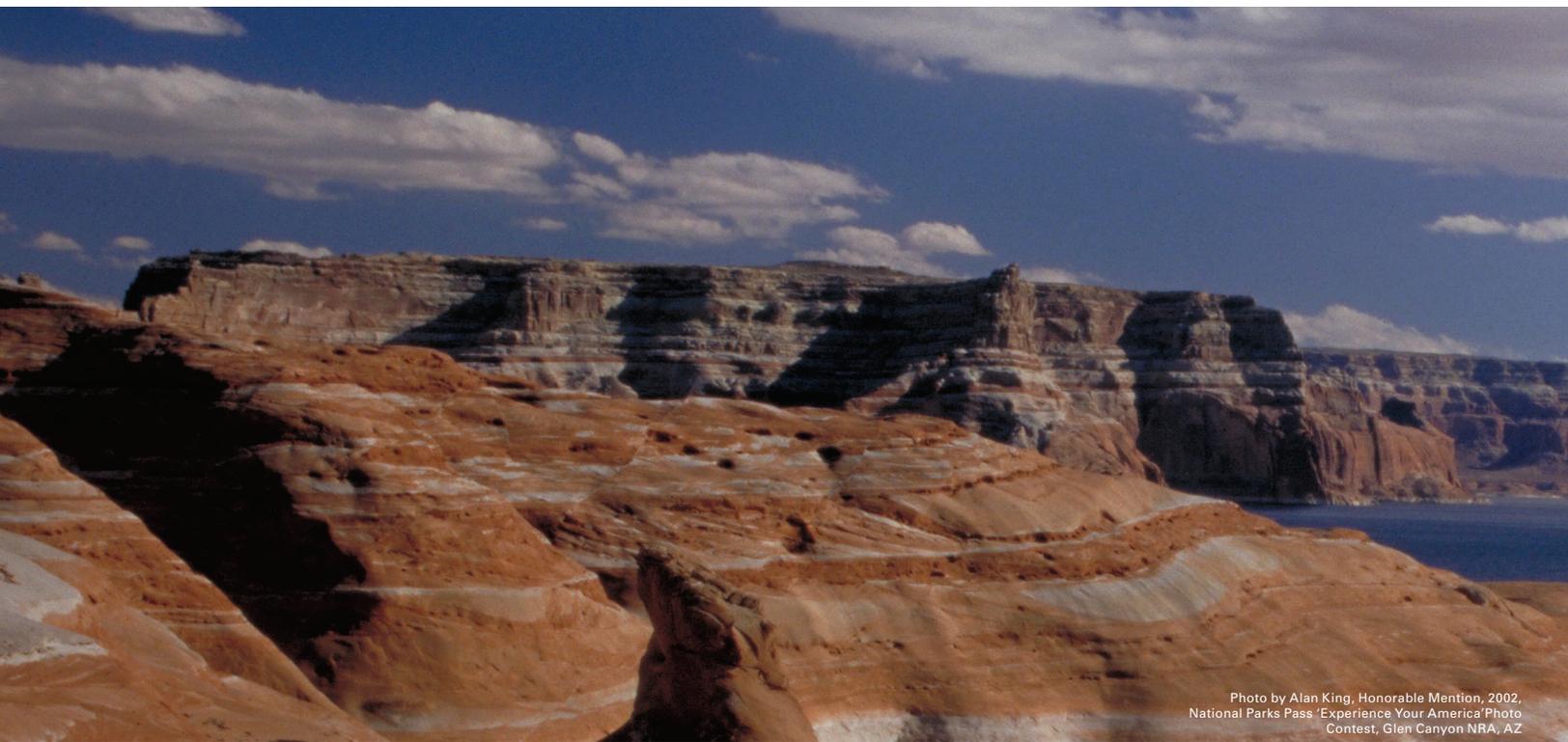


Photo by Alan King, Honorable Mention, 2002, National Parks Pass 'Experience Your America' Photo Contest, Glen Canyon NRA, AZ

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The National Park Foundation is supported by a diverse collection of corporations, foundations, and individuals who each share the commitment to strengthening the enduring connection between the American people and their National Parks.

We're grateful for their strong support.

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FINANCIALS

The National Park Foundation's financial performance for fiscal year ended June 30, 2004 remained strong and our support for the National Parks continued to grow.

FUNDS MANAGEMENT The National Park Foundation serves as the community foundation for the National Parks. The Foundation manages both the investment and disbursement of funds in concert with Parks and their non-profit partner organizations and as investment manager for funds solely controlled by parks and other park-related entities, utilizing in some instances a variety of commingled investment funds exempt from registration as mutual funds under authority of The Philanthropy Protection Act of 1995. The net assets of restricted and endowment funds decreased by 1% from \$48.9 million to \$48.4 million. Grants to NPS and the Parks decreased from \$34.3 million to \$29.8 million in FY2004, a decrease of 13.1% due to a reduction in Federal revenues and other contributions and gifts. Funds managed as an agent for other entities—funds invested by the Foun-

ation but with expenditures controlled solely by another entity—decreased from \$16.8 million in FY2003 to \$15.5 million in FY2004.

REVENUE Contributions to the Foundation decreased 18.7% from \$44.3 million in FY2003 to \$36.1 million in FY2004. Total overall revenue decreased 15.4% from \$52.1 million in FY2003 to \$36.1 million in FY2004.

EXPENSES AND GRANTS The Foundation expended \$43.2 million in FY2004. Grants to the National Park Service both system-wide and to individual parks, and program related expenditures accounted for 86.6% of that spending. Total grants and program support made by the Foundation for the benefit of the National Parks decreased from \$43.4 million in FY2003 to \$37.5 million in FY2004. In addition to cash disbursements, grants included media, advertising and promotional services, visitor center films, PSA's and other Park related broadcast programs. In addition, \$14.8 million of funds managed as an agent for other entities were disbursed to benefit the National Park system in FY2004.

ASSETS AND LIABILITIES Total assets were \$88.2 million on June 30, 2004, compared to \$88.8 million a year earlier including funds managed as an agent for other entities. Total net assets increased from \$62.9 million to \$63.7 million. This increase in net assets continues to provide the Foundation with sources to meet the current and future needs of the National Parks.

The National Park Foundation is extremely grateful to the many individual, foundation, and corporate contributors who have given generously to strengthen the National Park Foundation's ability to assist the National Park Service in fulfilling its mission.

The information shown herein has been summarized by the National Park Foundation from its fiscal year 2004 audit report produced by Ernst and Young. To obtain a copy of the Foundation's complete audited financial statements, write to Attn: Director of Finance, National Park Foundation, 11 Dupont Circle, NW, Suite 600, Washington, DC 20036.





*M*ESSAGE FROM THE PRESIDENT

*W*ith a great deal of pride and some measure of sadness, I write this, my last letter as President of the National Park Foundation. At the end of 2004, I completed my nine year tenure at NPF, and moved to California to begin another professional challenge.

Over the past nine years, I've been humbled by the National Parks, and by the philanthropy they inspire. Individuals, foundations and corporations have all been willing to step up when asked, because of their deep love for the National Parks. Thanks to those contributions, we've been able to make a lasting contribution to the preservation and protection of the National Parks.

Thanks to the National Parks, the lives of millions of Americans are enriched each year. And thanks to your philanthropic support, the National Parks are enriched. Your support for improved visitor experience, innovative education programs, volunteer recruitment and support, and community engagement programs give the National Parks resources that help ensure their protection forever.

To reach the next level of support for National Parks, we need to invite even more Americans to participate in National Park philanthropy, letting them know that they stand on the shoulders of the individuals, foundations and corporations who came before them, and encouraging them to pick up that legacy and make it their own.

I'm grateful to all of you for the opportunity you've given me to serve the National Parks. I hope you will extend the same support to Vin Cipolla, as he takes the helm at NPF. I leave with great confidence in the organization, and absolute conviction about the importance of strengthening the enduring connection between the American people and their National Parks.

Jim Maddy
President, National Park Foundation

Photo by Joseph Zielinski, Honorable Mention, 2003,
National Parks Pass 'Experience Your America'
Photo Contest, Rocky Mountain, CO