

MISSION The National Park Foundation, chartered by Congress, strengthens the enduring connection between the American people and their National Parks by raising private funds, making strategic grants, creating innovative partnerships and increasing public awareness.

NATIONAL PARK FOUNDATION
ANNUAL REPORT TO CONGRESS
JULY 1, 2000—JUNE 30, 2001



Jefferson National Expansion Memorial, MO

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MESSAGE FROM THE CHAIRMAN

America is the most diverse country on earth, and our National Park System is the envy of the world. Amidst this diversity, America's special places and national treasures unite us. Our National Parks, monuments, and memorials are a special inspiration to the freedoms all Americans hold so dear.

Recent events have changed many things in our lives, but we are a stronger people and a stronger nation. We remain vigilant as we provide the American people access to our nation's monuments, memorials and Parks for the solace and inspiration they provide. We encourage everyone to draw inspiration from our greatest national treasures, and to let them serve as reminders that this nation will endure and prosper.

From coast to coast, the cultures and traditions of many lands are embraced and shared by people from all walks of life. The wide-open grandeur of Yellowstone and Yosemite will take your breath away. The historical gravity of Antietam and Gettysburg and the heartbreak of Pearl Harbor and Manzanar remind us that freedom is not free. These special places—along with 379 others—are all protected and preserved within our National Park System for visitors to reflect upon and experience. The totality of these special places encompasses what it means to be an American; to live in the land of the free and the home of the brave.



©Tammi A. Heilemann

It has been said that each generation must save the Parks all over again if we are to ensure that every child grows up knowing America's National Parks belong to them. President Bush has made a commitment to take care of our National Parks through his National Parks Legacy Project, a \$4.9 billion initiative to eliminate the maintenance backlog throughout the National Park System. Also, we remain committed to advancing and enhancing our understanding and protection of the natural resources within the Park System. With so many challenges facing our National Parks, we can't do the work alone. We need to form partnerships with states, individuals, organizations and corporations to appreciate, protect and enhance the Parks.

I am honored to serve as Chairman of the National Park Foundation, the official nonprofit partner of the National Park Service. The Foundation provides individuals, foundations, and corporations a means to turn their support into action through many creative philanthropic programs that translate into problems solved and opportunities seized. I am firmly committed to a process called the Four Cs: consultation, cooperation, communication—all in the service of conservation. Through communication, consultation, and cooperation, the National Park Foundation is taking the lead in finding innovative ways to improve our National Parks. They have succeeded admirably—raising close to \$80 million in direct support for National Parks over the past five years.

I invite you to read the National Park Foundation's 2001 Annual Report to Congress and learn about the many exciting ways the Foundation is connecting the American people to their National Parks. I also invite you to visit the Parks and experience your America. In the words of John Muir: "We are tired, nerve-shaken, over-civilized people who are finding Nature is a necessity, that wildness is freedom, that parks are fountains of life."

GALE NORTON

*Secretary, US Department of the Interior
Chairman, National Park Foundation*

MESSAGE FROM THE DIRECTOR OF THE NATIONAL PARK SERVICE

On July 12, 2001, I had the high honor to be confirmed by the United States Senate as the 16th Director of the National Park Service.

It is a privilege to lead this organization of dedicated public servants and to work with the many partners and other stakeholders who share our commitment to preserving these special places for the people of this country, and the world.

One of the most important partnerships we have is with the National Park Foundation. When Congress established the Foundation in 1967, it created a unique relationship between this federal agency and its new official nonprofit partner by directing that the Secretary of the Department of the Interior and the Director of the National Park Service serve as officers of the Foundation's Board of Directors.

More than 30 years have passed, and the relationship created by law has become one grounded in success. Success in creating more and more private-sector support for our National Parks. Success in developing programs that help visitors have more meaningful experiences. And, success in strengthening the connections between the American people and their National Parks.



The Foundation has experienced phenomenal growth in recent years. We are poised at the beginning of this century to set even more ambitious goals. As we set those goals together, I offer the experience of a 36-year career in parks and recreation.

As a summer playground counselor, I've seen neighborhood parks bring joy, teach skills, and provide a safe haven for children. As a junior- and high-school physical education teacher, I've seen exercise and team sports give kids the confidence to take on new challenges. As Executive Director of the Florida Recreation and Park Association, I've seen nonprofit organizations and volunteers add enormous value to a mission of public service. And, most recently, as Director of the Florida State Parks for the last 12 years, I've seen how a commitment to astute resource management, an open invitation to citizen involvement, innovative funding concepts, and high-quality visitor services led to Florida State Parks being voted the best in the nation.

America's National Parks are the best in the world. The professional men and women of the National Park Service have been caring for them—and helping communities create and care for their own close-to-home recreational and historic treasures—for more than 85 years. But we don't do it alone. We are fortunate that thousands of individuals, organizations, foundations, government entities, tribes, schools, and businesses share a belief in our mission and join us in achieving it.

Working with the National Park Foundation, we are increasingly successful at extending the invitation to an ever-widening audience to get involved with the National Parks. It is an exciting time to serve as Director of the National Park Service and Secretary of the National Park Foundation Board.

FRAN MAINELLA

Director, National Park Service

Secretary, National Park Foundation

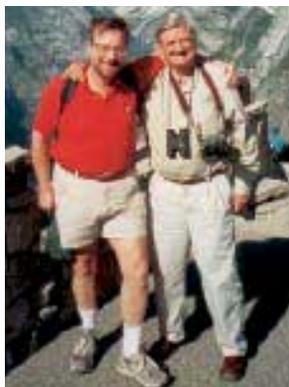
MESSAGE FROM THE VICE CHAIRMAN

The diversity of our National Park System is truly stunning. From the great spectacles of nature like Yellowstone and the Grand Canyon, to the difficult reminders of our history like Little Bighorn and the route from Selma to Montgomery, to the celebration of our national heroes like Thomas Edison, Henry Wadsworth Longfellow and Martin Luther King, Jr., our National Parks truly tell America's story.

National Parks are a stratum of bedrock reality in the increasingly virtual world seen through windows, windshields and computer screens. They are the authentic places where we can go to seek solace during trying times, inspiration that our nation will endure, or, simply, a sense of our homeland.

The National Park experience is powerful and oftentimes, life-altering. The National Park Foundation understands this experience and seeks to share the possibilities with the American public. In October 2001, the Board of NPF adopted this new mission statement:

The National Park Foundation, chartered by Congress, strengthens the enduring connection between the American people and their National Parks by raising private funds, making strategic grants, creating innovative partnerships and increasing public awareness.



David Rockefeller, Jr., left,
with former NPF Vice Chairman,
B. Kenneth West

This new mission and the accompanying goals are the culmination of a year-long strategic planning process. As a growing and changing organization, we recognized the need to take stock, assess the impact we are making, and develop a plan that will guide us into the 21st century.

Under the auspices of our Congressional charter and with a more clearly defined focus, we are now armed with the tools to make a real difference for National Parks. We will tell the stories of the National Parks. We will reach the American public where they work, where they live and where they go to school, enriching their lives in the process. And as the only congressionally chartered nonprofit organization that directly supports National Parks, we will provide ways for the public to know more about their Parks, learn more from them and support them more by volunteering and making contributions.

Meanwhile, I am very grateful to our corporate Proud Partners and other significant corporate donors for being such creative contributors to the National Parks. Whether in the form of environmentally friendly automobiles, national media coverage or *Parks as Classrooms*, our donors are making a big difference.

I would also like to acknowledge another group of very special people. One of the great privileges of serving on the National Park Foundation Board has been the opportunity to meet so many wonderful National Park Service employees, from ranger specialists to Park superintendents to regional and national leaders. They are true teachers, great enthusiasts and dedicated protectors of these treasures.

Finally, I would like to thank Ken West, my predecessor, for the wonderful job he did as vice chairman, and Jim Maddy, for his creative leadership as president of the National Park Foundation. I promise to do my best to justify the faith they have shown in me.

DAVID ROCKEFELLER, JR.
Director, Rockefeller & Co., Inc.
Vice Chairman, National Park Foundation

NATIONAL PARK FOUNDATION SUPERINTENDENTS COUNCIL

In an effort to expand its reach of communications with the National Park Service, the National Park Foundation created the Superintendents Council in 1999. The group is made up of 22 superintendents and national program managers from across the country who meet twice a year with the leadership of the National Park Foundation. The other members of the Council join us in thanking Bob Chandler, a former Superintendent, and Sue Waldron, the NPS Chief of Partnerships, for all their efforts to launch this important initiative.

This past year, the Superintendents Council provided advice, guidance and leadership on a number of high-profile programs of the Foundation that you will read about in greater detail in this annual report. The group continued to work on National Parks Pass implementation and the planned giving initiative described on page 34.

In addition, the Council explored a number of ways to deliver value to more National Parks through strategic partnerships with the Proud Partners of America's National Parks.

The Council will continue to focus on additional ways that the National Park Foundation can help connect the public to these special places.

**GARY CANDELARIA AND
MARYANNE GERBAUCKAS**
Superintendents Council Co-chairs



Gary Candelaria



Maryanne Gerbauckas

The Superintendents Council facilitates two-way communication between the National Park Foundation and the National Park Service on the field level. Composed of three National Park Service superintendents from each of the seven NPS geographic regions, the council meets twice a year in Washington, DC, and interacts regularly through a variety of means.

SUPERINTENDENTS COUNCIL

ALASKA REGION

Gary Candelaria
Wrangell-St. Elias National Park and Preserve

Deb Liggett
Katmai and Lake Clark National Parks and Preserves

INTERMOUNTAIN REGION

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Suzanne Lewis
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Dennis Vasquez
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Jefferson National Expansion Memorial

JoAnn M. Kyril
Mississippi National River and Recreation Area

Ivan Miller
Sleeping Bear Dunes National Lakeshore

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Arnold Goldstein
National Capital Parks-Central

Douglas D. Faris
C&O Canal National Historical Park

NORTHEAST REGION

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Statue of Liberty National Monument

Maryanne Gerbauckas
Edison National Historic Site

Reed Johnson
Appomattox Court House National Historical Park

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Mojave National Preserve

Don Neubacher
Point Reyes National Seashore

Bill Paleck
North Cascades National Park

SOUTHEAST REGION

Martha Bogle
Congaree Swamp National Monument

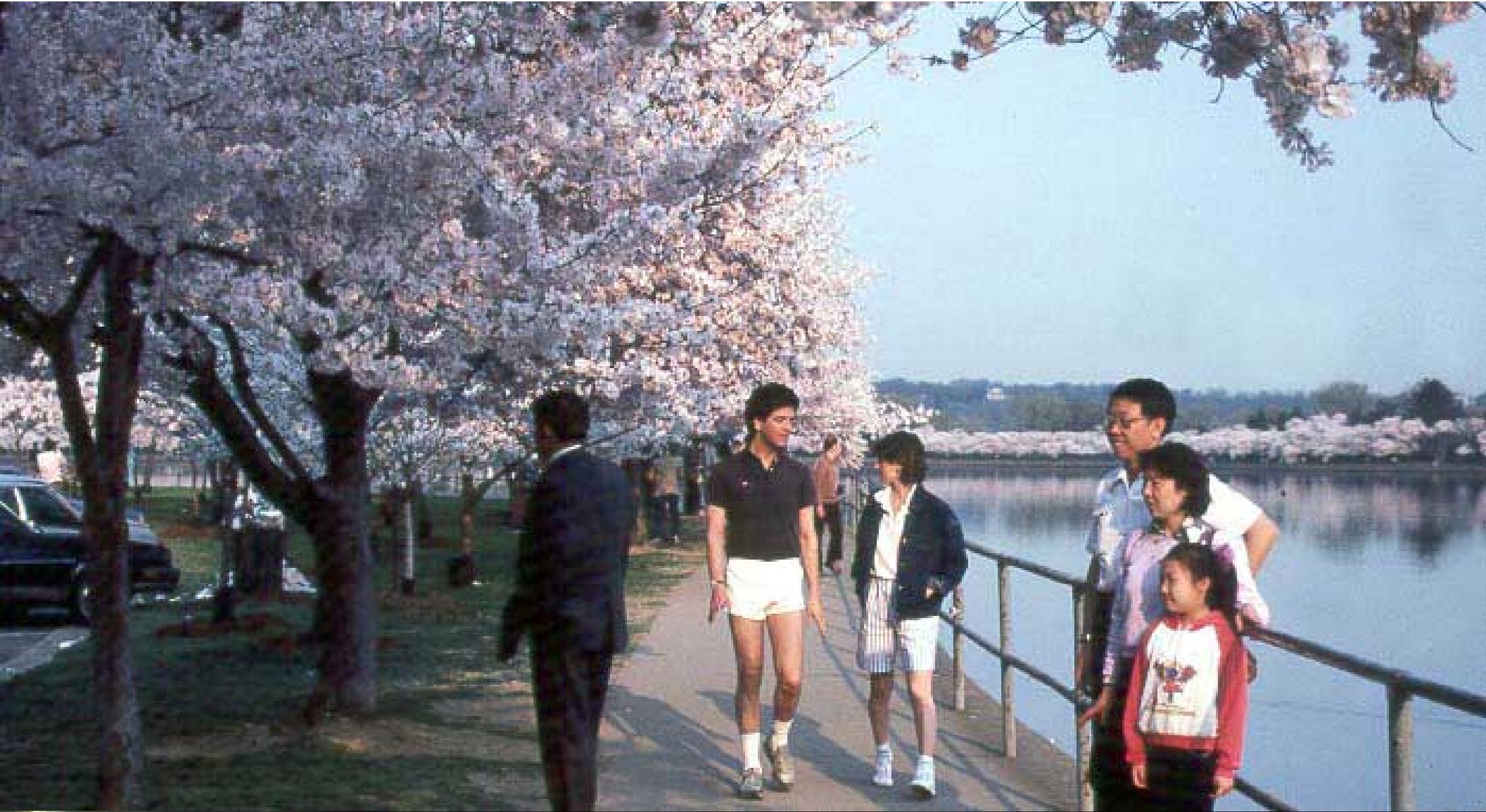
Frank Catroppa
Martin Luther King, Jr., National Historic Site

Wendell A. Simpson
Natchez Trace Parkway

NATIONAL PROGRAMS

Carol Shull
National Register of Historic Places

Stephen Morris
National Center for Recreation and Conservation



PUBLIC OUTREACH

National Capital Parks, DC
Sagamore Hill National Historic Site, NY





All flip-flops and fanny packs and smiles and chatter, another vacationing throng surges atop the USS *Arizona* Memorial in Pearl Harbor. A half an hour later, it's a different crowd that boards the Navy shuttle for the return trip: solemn, subdued, introspective. Across the country at the Vietnam Veterans Memorial, it's much the same: for a few moments, a few hundred feet, clamor gives way to quietude where the nation remembers the sacrifices of her sons and daughters. • Our National memorials retain an immense power to stir our hearts, to turn glibness into gratitude, to remind us that the price of freedom is indeed high. At the same time, the soaring mountainscapes, the roaring seashores, the virgin forests of our great National Parks hold a different

power: one that soothes and renews and inspires. Rarely has America felt the tug of such places as she does today. • The National Park Foundation, through public outreach, education and grass-roots support—carefully leveraged through strategic partnerships—is committed to diffusing the redemptive powers of our National Parks across America, to connecting people in new ways with our most cherished and hallowed places.



Yellowstone National Park, WY

Vietnam Veterans Memorial, DC

“Thousands of tired, nerve-shaken, over-civilized people are beginning to find out that going to the mountains is going home; that wildness is a necessity; and that mountain parks and reservations are useful not only as fountains of timber and irrigating rivers, but as fountains of life.”

JOHN MUIR

Theme of untold thousands of “What I did on my Summer Vacation” essays, the National Parks are, to many Americans, that once-a-year or once-in-a-lifetime wilderness odyssey. But what about poking around the barnacled quays of New Bedford Whaling National Historical Park on a sultry Saturday, e-searching a school assignment about the Civil War, or simply chasing the surf at Fire Island National Seashore? The National Park Foundation endeavors to connect people to their Parks on many levels, every day. Artists and activists, athletes and scholars all can find inspiration in the National Parks. It’s a matter of making the connection.

In today’s data-driven world, the challenge is to cut through the clutter. That means reaching Americans in ways they’re accustomed to being reached, but with a message that resonates. The Foundation has launched two sophisticated initiatives that do just that: the National Parks Pass, and Proud Partners of America’s National Parks. Each program is multi-faceted and comprehensive in its own right, but most importantly, each amplifies the other, geometrically spreading the word on Parks to all corners of the country.

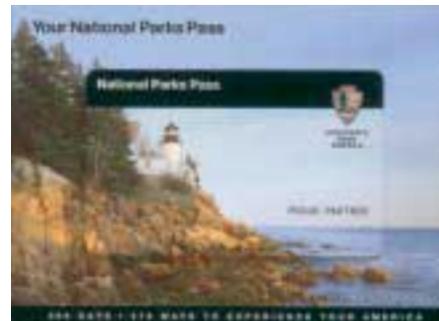
Savings and Stewardship

Americans love a bargain. Thrifty though they may be, they’re also among the most generous people on earth. That paradox is the engine and genius behind the National Parks Pass. Established by Congress and launched by the National Park Foundation and the National Park Service in 2000, the \$50 Pass offers the owner and his family and traveling companions one year of unlimited access to National Parks that charge an entrance fee. At the same time, \$40 of the Pass price goes directly back to the Parks for projects to enhance the visitor experience. Purchasers feel good about saving money and about helping preserve the Parks.

The National Parks Pass is offered for sale at every National Park, over the telephone and the internet, and through Park cooperating associations nationwide. Proud Partners of America’s National Parks help advertise its availability, and an annual National Parks Pass *Experience Your America* Photo Contest, with support from Kodak, generates significant publicity and excitement. The winning image in the photo contest graces the next year’s Pass. Winning and runner-up photographers also receive travel and camera gear prizes, courtesy of Kodak.

Pass packaging, advertising and promotional literature—both print and electronic—illuminate the diversity and richness of the National Park System and introduce the need for stewardship. Purchasers receive a PopOut map that shows all 385 National Parks, and can sign up for a free *GoParks* newsletter, which provides behind-the-scenes insights and tips about the Parks, as well as examples of National Park Foundation grants and Pass fee monies at work.

In its second year, the National Parks Pass has generated close to \$20 million, with \$16 million directly benefiting the Parks. It has also introduced and reinforced many million times over the core National Park Foundation themes: an invitation to Americans to experience and support a broad and diverse Park System.



Amistad National Recreation Area, TX

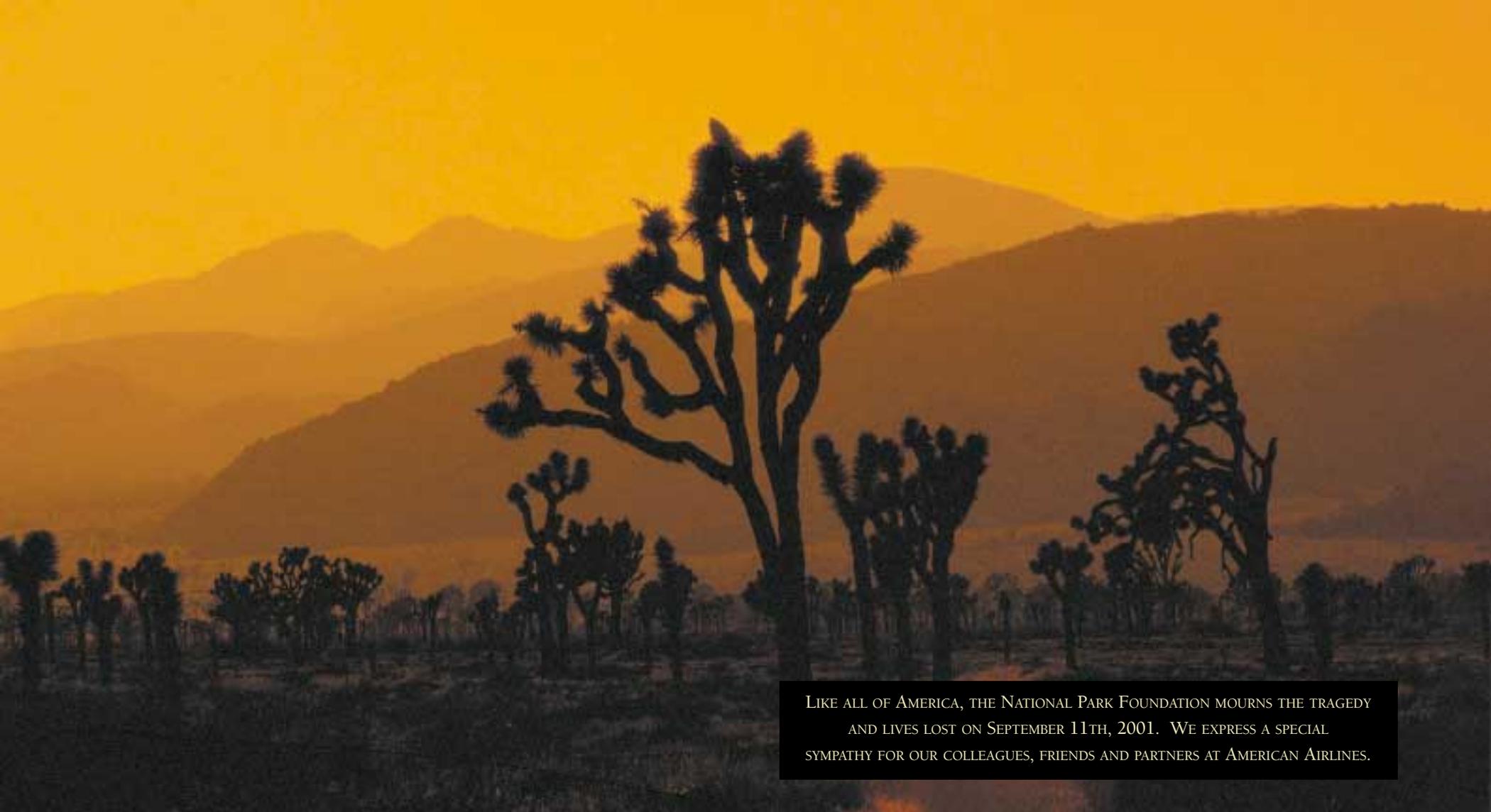


El Morro National Monument, NM

Assateague Island National Seashore, MD

Proud Partners of America's National Parks

Trusted companies that help build and power the nation: American Airlines, Discovery Communications, Inc., Ford Motor Company, Kodak and TIME magazine. Unquestioned leaders in their industries who have joined together through the National Park Foundation as Proud Partners of America's National Parks, these five corporations are applying both their energy and the fruits of their enterprise to build significant support and broaden public awareness of the National Parks.



LIKE ALL OF AMERICA, THE NATIONAL PARK FOUNDATION MOURNS THE TRAGEDY AND LIVES LOST ON SEPTEMBER 11TH, 2001. WE EXPRESS A SPECIAL SYMPATHY FOR OUR COLLEAGUES, FRIENDS AND PARTNERS AT AMERICAN AIRLINES.

Carefully crafted with the National Park Service, the Proud Partners initiative, launched in November, is funneling private monies to the National Parks and reaching out to the public through the most far-reaching and sophisticated channels. Together the partners have committed more than \$85 million over three years in cash and resources, combining efforts where possible to extend their impact. A true goodwill partnership, the initiative is building upon itself, blossoming in directions not even envisioned in the initial concept.

American Airlines

American Airlines' Proud Partner commitment exemplifies the initiative's "working smarter" mandate that stretches dollars and resources much further than traditional fund raising. American Airlines is not merely donating money, but cultivating an expanding army of Park stewards. First, the carrier is educating its 2.5 million frequent flyer AAdvantage members about Parks through a variety of channels: in-flight videos, member statements, the AAdvantage newsletter and Web site, and in the *American Way* in-flight magazine. Then it goes a crucial step further: motivating these well-heeled travelers to donate money by rewarding them with free bonus miles when they do.

AAdvantage members receive 10 bonus flight miles for every dollar they donate to the National Park Foundation. A National Park Foundation mailing to 8,500 AAdvantage members that highlighted this program yielded a phenomenal 10 percent response rate, raising over \$100,000 for the Parks. And, as further incentive, during a special summer promotion the airline offered an extra 20 percent mileage bonus for AAdvantage member donations.

American Airlines has continued its long-running support of priority National Park projects by donating \$300,000 to NPF to support the *Park Flight* program, focused on migratory bird conservation and education. That money is funding more than a dozen individual projects—both in US National Parks and Latin American parks and protected areas, the winter destination for many bird species.

The projects survey bird populations, monitor nesting activities, conduct territory mapping and other studies, each according to the particular circumstances of the Park. Each project includes as a major component public outreach and education. North Cascades National Park, for example, is hosting three biologists from Latin America who will work and exchange methods with Park scientists, and then collaborate to produce interpretive bird conservation exhibits. The exhibits will demonstrate the vital link between the Park and Latin America for various bird species, and offer a unique opportunity to connect with Skagit County's growing Latino community.

The Latin American-based projects focus heavily on engaging the local public in bird appreciation and conservation. In Guatemala, for example, the program will not only train biologists and field assistants, but construct trails in two protected areas, train community guides to interpret them, and then organize 10 bird-watching trips to the trails.



Park Flight program.

Discovery Communications, Inc.

Reaching over 650 million subscribers worldwide through its 14 global television brands, Discovery Communications, Inc., is the ideal visual-media partner for the National Parks. The company produces over 3,000 hours of original programming each year, and the National Parks represent unlimited, unsurpassed subject matter.

Discovery is harnessing its core business skills to bring new and varied National Park experiences to the public—and particularly to a public that might not visit a Park in any other way. Over three years, Discovery will produce National Park feature films annually, to air on its various networks.

Discovery's Proud Partner partnership with the National Park Foundation was built atop a solid cooperative framework: the Maryland-based company provided money, resources and expertise to develop a \$2 million temporary interpretive center for the Washington Monument on the national mall during its restoration. It documented the restoration process and committed that, too, to film, interweaving historical color about the monument, the city and George Washington himself. That feature, titled "The Washington Monument: It Stands For All," aired on The Discovery Channel in July of 2000.

The second film completed, "Hidden Yellowstone," debuted on The Travel Channel in April. Narrated by "Just Shoot Me" star Wendie Malick, the 50-minute piece truly veers from the beaten path. Park rangers, volunteers, historians, hikers and scientists peer fathoms down the gurgling throat of Old Faithful, rediscover the steamer SS EC Waters in the chilly depths of Yellowstone Lake, track down never-before-charted waterfalls and reveal the ghostly ruins of the long-gone Grand Hotel. In the process, they convey important Park messages: Give wildlife ample berth; don't tamper with the thermal pools; there's something for everyone in a National Park.

Discovery is also sending its film crews on the road, developing National Park visitor center films and creating public service advertisements to encourage Americans to experience their Parks. Mount Rushmore National Memorial was the first recipient of a new visitor center film, replacing its vintage 1970s reel with a high-definition blockbuster. The 25-minute film, narrated by actor Avery Brooks, is a stirring introduction to the immense granite sculpture. Sweeping panoramas of the Black Hills give way to live coverage of the monument-in-the-making and sculptor Gutzon Borglum. Then, it poignantly encapsulates the accomplishments of the four presidents immortalized on the mountain—Washington, Jefferson, Lincoln and Theodore Roosevelt—tempering the patriotic tenor with reminders of slavery and Native American mistreatment. Next in line for new visitor center films are Alaska's 16 National Parks and Yellowstone.

Ford Motor Company

Twenty-five feet of gleaming red metal and polished chrome, Ford Motor Company's Proud Partner ambassador is a show stopper indeed. Old Red no. 98, renovated by the automaker, is one of 33 historic buses at Glacier National Park, now sporting a new chassis and an engine that runs on clean propane fuel. Through the National Park Foundation, Ford has committed to similarly reviving the rest of the fleet.

The charming, 70-year-old rumpblers are steeped in Glacier folklore, and their return to service is eagerly awaited by an adoring public. They are the perfect symbol for Ford's entire Proud Partner program, which emphasizes enriching the visitor experience while reducing traffic congestion and limiting pollution, two of the most pressing problems throughout the Parks.



To address these goals, the Ford Motor Company Fund is conducting a comprehensive pilot study at Gateway National Recreation Area in New York City. Experts in transportation analysis, marketing, planning, architecture and landscape architecture met this spring to find ways to improve facilities, programs and access to six units of the Park. A transportation gap analysis is underway, and recommendations will be made on improving public transit and introducing Gateway to a broader spectrum of visitors through easier accessibility.

One of two Transportation Scholars, graduate students engaged in transportation research, is assisting with the Gateway studies. The second is posted at Glacier.

Gateway is also a beneficiary of the Proud Partner Transportation Interpreter Intern program, which placed 30 college and high school students in Parks this summer. Managed by the Student Conservation Association, the students served as interpreters—largely on transportation issues—at Gateway, Isle Royale, Fort Sumter, Yosemite and Parks in the nation's capital.

As part of its commitment to engaging the public in the Parks, Ford created a two-page advertorial on the red bus restoration that ran in *National Geographic*, *The New Yorker* and *The Atlantic Monthly*; an in-flight video shown on American Airlines; and a publicity tour for red bus no. 98, with stops at the US Capitol and the Clean Cities conference in Philadelphia this spring.

Glacier National Park, MT



"NPF has given me an opportunity to delve into emerging transportation issues in the context of protected open spaces and interaction with visitor experiences, which offers a subtle but important twist that has not



yet entered standard academic curricula... I am glad to know that I am pushing the envelope for finding creative environmentally and socioeconomically responsible transportation solutions. This experience... will stay with me throughout my career."

ANNE DUNNING
Transportation Scholar
Glacier National Park

"I was one of the last drivers of the old 1918 buses 65 years ago in Glacier National Park. We were called 'gear jammers' because of the noise when we failed to double clutch correctly...We learned the names of mountains, glaciers, lakes, streams, waterfalls, flora and fauna in order to inform tourists. Imagine [our] delight in 1937 to observe new buses, the color of mountain ash berries. I was assigned this bus, No. 98..."

"Fifty years elapse before we went back to Glacier in 1995. Imagine my emotion and delight to see No. 98 on Logan Pass being driven by Jonathan Rombeck ... Now the Ford Motor Company has made No. 98 beautiful again...64 years after I first drove it from East Glacier to Many Glacier."

ROBERT I. WISE, MD, PHD

Former driver, red bus fleet
Glacier National Park

Glacier National Park, MT





Kodak

Probably the one thing anyone who visits a National Park is guaranteed to bring along is a camera. While a picture can never truly duplicate the feeling of perching on the edge of the Grand Canyon or bracing against the salt chill of a Redwoods fog, it *can* ignite potent memories and invite a friend to recapture the moment. Kodak's commitment as a Proud Partner of America's National Parks is about helping people preserve and share their most wondrous experiences.

It's only natural that Kodak would help the Foundation fund the National Parks Pass *Experience Your America* Photo Contest. The contest, mandated by Congress to involve Americans in their National Parks, places the winning image on the face of the annual National Parks Pass. Inaugurated last year, the contest was promoted through brochures available in the Parks and on the National Park Foundation Web site. Shutterbugs submitted more than 4,500 entries. A sunset image of Arches National Park earned Floridian Keni Lee the top honor, as well as a Kodak camera, a cash prize and a trip to Washington, DC.

The competition to find the 2003 Pass image is already in the works. A national camera-store chain, along with Proud Partners Kodak and Ford, built the momentum with a corollary *Picture America!* promotion over the summer.

And should aspiring photographers need a little assistance snapping those award-winning shots, Kodak is bringing its expertise into the Parks. Kodak Ambassadors are now in five Parks—Acadia, Grand Canyon, Rocky Mountain, Yellowstone and Yosemite—enhancing the Park experience by conducting free photo walks and photo seminars for visitors that offer tips for sunrise, nature and children's photography. For those unconvinced of their own artistic abilities, Mount Rushmore now hosts a brand new service, National Park Portraits, where a Kodak professional photographer will snap the perfect digital shot for visitors.

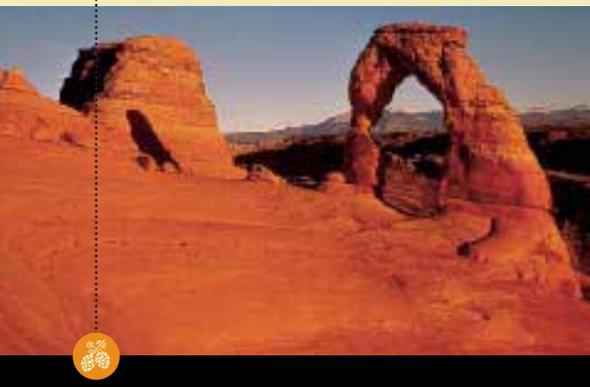
Even armchair Park visitors can share the experience, thanks to the World Wide Web. Kodak has helped the Foundation develop a PhotoQuilt on its Web site, www.national-parks.org, which allows people to post and peruse their favorite National Park photos and tell the story behind them. There's also an electronic postcard feature, where e-visitors can tap out a message and attach it to the National Park photo of their choice.

This spring, coinciding with the nesting, hatching and fledging of a peregrine falcon family atop the 30-story Kodak Tower in Rochester, NY, the company worked with the Foundation and the National Park Service to develop an online peregrine falcon quiz, educational page, and even a live, online chat. NPS raptor expert Mike Britten and Dennis Money, founder of the Rochester Peregrine Falcon project, fielded questions from more than 150 participants in the most successful online chat Kodak.com has ever hosted.

"I seek out what I call 'Sacred Places,' places untouched by civilization. I find a great deal of inner peace at these places, as well as some great photographs. I have found many of them in the National Park System.... I hope we can all enjoy the beauty of these Sacred Places... and receive the natural wisdom and knowledge that happens when one simply sits and watches and listens."



KENI LEE
National Parks Pass
Experience Your America Photo Contest winner



Arches National Park, UT

"I have a passion for environmental issues. That's why I came here. I love being in National Parks, from the aspect of protecting them to just being out in the wilderness. It has definitely been fun."

BRANDY BROOKE
Transportation Interpreter Intern,
Yosemite National Park



TIME magazine

The flagship of a print media empire reaching tens of millions of people worldwide, *TIME* magazine offers the National Parks unparalleled access to the public. And it offers 78 years of marketing savvy to introduce people to the Parks' breadth and depth. Through advertisements, advertorial sections, *TIME.com*, *TIME For Kids*, and a special National Parks issue, *TIME's* Proud Partner commitment brings the Parks unprecedented attention on the newsstand, in schools and at home.

Debuting in late May, just in time for Memorial Day and the traditional start of the summer vacation season, *TIME's* first "America's National Parks" special advertising feature showcased the breadth and depth of the National Park system. Acting as an introduction to the nine-part series, the section highlighted six diverse Parks, leading with our first National Park, Yellowstone. Bringing together historical, natural and cultural sites stretching from San Francisco to South Florida, this section was produced in conjunction with the National Park Foundation and the National Park Service. It addressed conservation issues and provided tremendous exposure for lesser-known parks such as Dayton Aviation Heritage and Chaco Culture National Historical Parks and George Washington Birthplace National Monument. An electronic version of the section was added to the *TIME.com* Web site at the time of publication, significantly expanding its audience and "shelf life."

Over the next three years, the succeeding eight features will each follow a specific theme and encompass several National Parks.

Teachers and children are a very important audience for the National Parks, and *TIME For Kids*, an in-classroom publication reaching 4 million children in schools across the country, is the perfect platform for the Parks message. In fact, this past spring, *TIME For Kids* delivered a National Parks pull-out poster right to 80,000 classrooms and 2 million kids nationwide. Through activities and games, the poster encouraged kids to learn about the diversity of the Park System and invited them to become Junior Rangers.

Traditional advertising is also a significant component of *TIME's* Proud Partner program. *TIME* has committed to donating multiple pages of advertising space to the National Park Foundation over the next three years, affording repeated reach to its audience of more than 21 million with a message about opportunities to support the Parks. •



EDUCATION

Ellis Island/Statue of Liberty National Monument, NY
Biscayne National Park, FL





Education is perhaps the Foundation's most important form of outreach. It's an opportunity to forge a deep, meaningful, one-on-one connection between students and their Parks—the kind of experience that will last long after the school bus has ferried its last student home. The Foundation sponsors programs where students not only read about patriots and heroes, but walk in their footsteps and confront the same difficult choices they did. They not only hear about pollution problems, but see them with their own eyes in water samples they collect, and touch them through a blighted tree leaf. Their hands-on work cultivating seedlings, uprooting non-native species and tracking wildlife instills a sense of pride and stewardship that can be developed in no other

manner. • These are powerful lessons, whose impact the Foundation labors to expand. Discovery Centers embrace not only school groups but vacationing families. Research fellowships illuminate for the scientific community the promise of and perils to Park resources. *PARKS* programs tutor not only youths, but by design, teachers and administrators as well. And every program, be it through Web sites, handbooks or classroom lesson plans, stresses outreach to an ever-wider audience.

Fredericksburg and Spotsylvania County Battlefields Memorial National Military Park, VA

Saratoga National Historical Park, NY

"There is nothing so American as our national parks. The scenery and wildlife are native. The fundamental idea behind the parks is native. It is, in brief, that the country belongs to the people, that it is in the process of making for the enrichment of the lives of all of us. The parks stand as the outward symbol of this great human principle."

FRANKLIN D. ROOSEVELT

Lessons Not Limited to the Student

While students, through field trips and related science lessons, were the most obvious beneficiaries of the *Parks As Resources for Knowledge in Science (PARKS)* program, they were by no means the only ones. The broad goals of the program were improving science education and promoting the National Parks as learning laboratories for that purpose, and educators—both in the classroom and in Parks—learned valuable lessons in the process. The program was funded by the National Park Foundation with support from ExxonMobil.

Guided by experts from the National Science Teachers Association and Ohio State University, school teachers teamed up with Park Service staff to develop compelling curricula that incorporated National Science Education Standards. Nearly 100,000 grade-, middle- and high-school students, teachers and Park Service staff participated in the program, stretching across 32 Parks from Kenai Fjords in Alaska to Big Cypress in Florida. The teams created more than 500 different curriculum materials, including 128 lesson plans and 18 Web sites.

Teachers and Park staffs—not to mention students—reported widespread satisfaction and enrichment as a result of the \$1.5 million program. Teachers, for their part, learned to look outside of the classroom and forge relationships with informal educators to enliven lesson plans. Park staffs familiarized themselves with the National Science Education Standards and learned to make their programs more compatible with local curricula. Teachers and Park educators developed a new respect for one another, renewed enthusiasm for their own vocation, and lasting connections that will perpetuate their partnerships for years to come. Two *PARKS* programs have already been formally incorporated into their local school district's K-12 curriculum.

In an effort to expand and replicate the lessons learned and the programs developed, the partnership published two books based on its experiences. *Community Connections for Science Education*, in two volumes, offers strategies for building successful partnerships and provides history and theory behind them. The set is distributed through the National Science Teachers Association.



Channel Islands National Park, CA
Isle Royale National Park, MI (right)

“It was an incredible experience.

I have always wanted to work with the National Park Service.... I had the opportunity not only to be in a locale I love, but I got to learn more about the National Parks and alternative transportation. I loved it.”

MARC CHIPAULT
Transportation Interpreter Intern,
Isle Royale National Park



Outreach to Scientists

Daunting, even incomprehensible to the layperson, pure science—basic research that advances scientific knowledge rather than solving an immediate problem—is crucial for the long-term health of our National Parks and the good of our country. That’s what makes the National Parks Ecological Research Fellowship program such a welcome opportunity for post-doctoral scholars and a blessing for the National Park Service.

The program was developed by the National Park Foundation to promote the National Park Service’s Natural Resource Challenge, an initiative to forge stronger ties between the scientific community and the Park system. Supported by \$1.4 million from the Andrew W. Mellon Foundation, it awards three fellowships annually, for up to three years apiece, to study National Park flora.

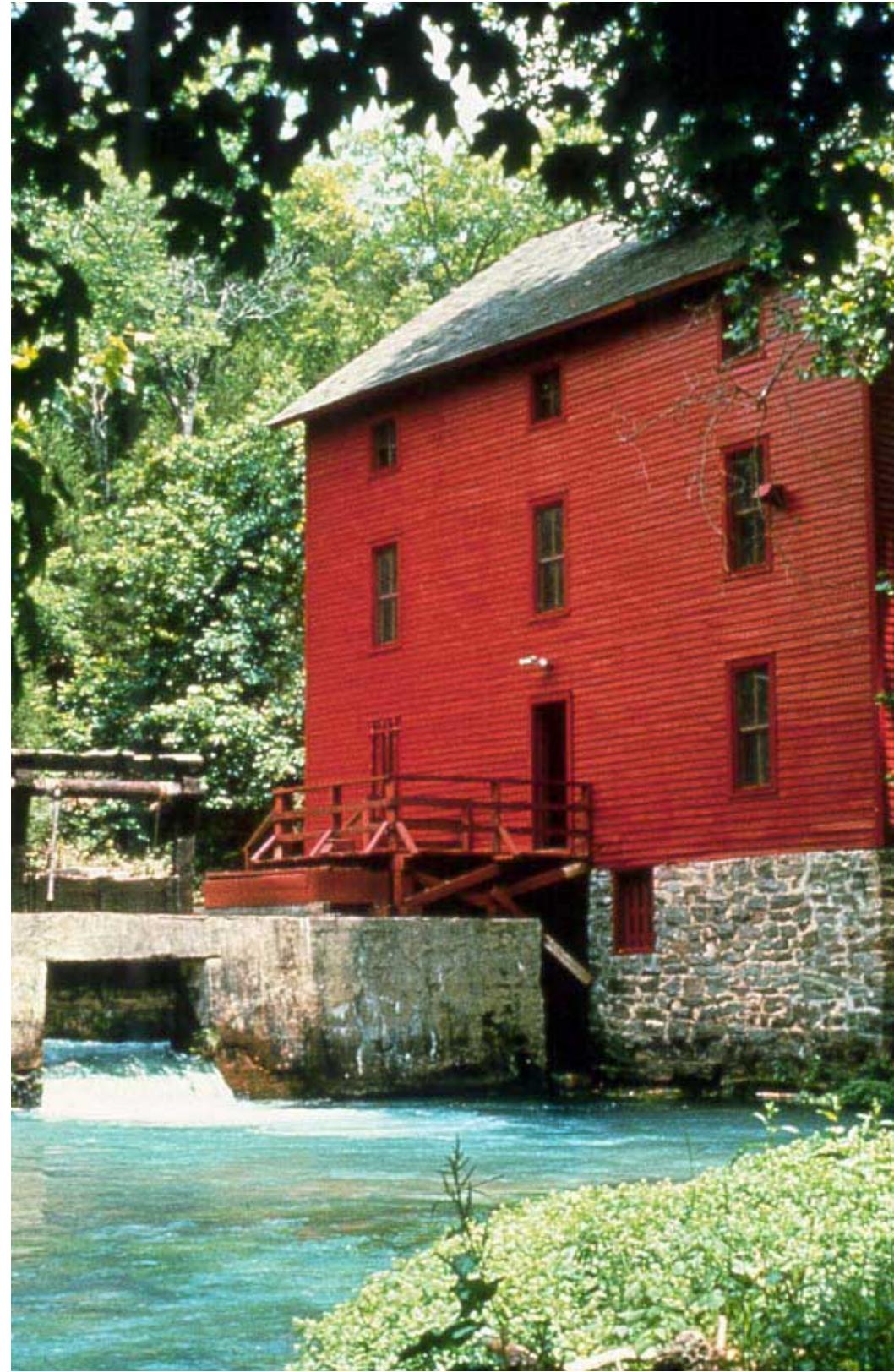
The first three awards reflect geographic and topical diversity. Brian Beckage, from Louisiana State University, is studying how hurricane and fire interact to alter the ecology of pine forests in Everglades National Park. His work will lead to a better understanding of the conifers as related to global climate change. J. Nathaniel Holland, from the University of Arizona, is investigating how senita cactus in Organ Pipe Cactus National Monument respond to the rate of pollination and seed consumption by senita moths. This work will add to scientific understanding of plant-animal relationships. In Sequoia National Park, Steven Perakis from Cornell University is studying how variances in nutrient supply and demand result in nutrient loss or limitation in oak-savannah grasslands. His work will help illuminate the balances and health of ecosystems. Each of the awardees was selected by an advisory committee established by the Ecological Society of America.

Once a year, the National Park Foundation will host a symposium for all current fellows and members of the scientific community. Additionally, fellows will be expected to author scientific articles and to present a public lecture on their research. Upon completion of their fellowships, awardees must make all collected data and specimens available for use by other researchers, either through their host institution or the National Park Service.

Learning Disguised as Fun

Kid tested and kid approved. Four National Park Discovery Centers opened this year—in Gateway, Rock Creek, Yosemite and Great Smoky Mountains National Parks—and they immediately became magnets for both children and adults. Park staffs weren’t surprised: Exhibit designers had brought in pint-sized consultants to “test drive” the centers’ components before they were completed.

The centers were funded as part of a \$1.5 million donation to the National Park Foundation from The Coca-Cola Foundation. Six more centers will open in coming months.



"I liked how the whole trip was hands-on, since that's the way I think I learn best.... The things I learned out there will stay with me longer than something I would have read in the book."

EWA ZAKRZACKI

Highland High School student
Indiana Dunes National Lakeshore's
PARKS program

"I felt like a scientist today.... I've never done this before, and we had all this equipment that I never used before."

STUDENT

participating in Santa Monica Mountains' Nature's Laboratories in PARKS program



Indiana Dunes National Lakeshore, IN
Big Bend National Park, TX



It's hard to distinguish "education" from "fun" at the centers—brightly colored murals, microscopes, pond critters and special effects combine to create exploration labs that might be mistaken for play stations.

But learning is the real point. Great Smoky Mountains uses its Discovery Center to showcase its ambitious All Taxa Biodiversity Inventory initiative, an ongoing study of all living things within the Park. Ten interactive stops, including Salamander Search and Unsolved Mysteries, teach kids about biodiversity. The center is presently housed in the Oconaluftee Visitor Center, which receives over 400,000 visitors a year.

The Great Kills Discovery Center at Gateway National Recreation Area is actually a fully equipped field station, complete with laboratory, classrooms, indoor and outdoor exhibits, and a wet-room for nets and waders. Visitors may stop along the nature trails and pond to collect samples for analysis as they explore the ecosystem.

The Discovery Centers are the latest in a series of 12 to open at National Parks across the country. Each focuses on themes unique to the particular Park. At the Children of Courage Discovery Center in Martin Luther King, Jr., National Historic Site, for example, children confront and contemplate issues such as racism and civil rights.

Springboard for Young Scientists

Working alongside Park scientists, more than 72,000 teenagers have recorded soil data, cultivated native plant species, sampled water quality, and performed myriad other valuable activities, establishing a comprehensive high-school component in National Park education efforts.

Funded by the National Park Foundation with support from The Toyota USA Foundation, the *National Park Labs* program developed five working-model ecology curricula for secondary-school students. Within desert, chaparral, watershed and wetland ecosystems, from coast to coast, students learned by doing. Through their efforts, they not only mastered key scientific concepts and methods, they lent welcome labor

to Park Service projects while forming a conservation ethic.

The four-year, \$1.5 million *Park Labs* program culminated this year with an emphasis on growth: development of companion Web sites and publication of the *Field Guide to Park Labs*, a compendium of ideas for other teachers and other Parks to follow. The guide will be distributed to every National Park and to educators in major urban areas. •



GRASS ROOTS

Great Smoky Mountains National Park, TN
Glacier National Park, MT





Fort Necessity National Battlefield, PA

Blue Ridge Parkway, NC

Freedom, beauty, independence. More than places, the National Parks are ideals personified. They bring tears to our eyes, joy to our hearts, peace to our souls, lumps to our throats. With amazing frequency, the Parks stir in people something else as well: a desire to help. The National Parks embody America, and her citizens are proud to protect them. • The question, oftentimes, though, is How? Parks *do* need the support of the American people, but each one's needs are different. In 1998, Congress passed the National Park Omnibus Act to address that problem. It included a section that amended the National Park Foundation charter for the first time. This section instructs the National Park Foundation to “assist and promote philanthropic programs of support at the individual national park unit level.”

After scores of Park visits and thousands of hours of research, the Foundation answered with a structure of Park- or Parks-specific Funds. Working with Parks and their supporters at the individual level, the Foundation's professional staff helps identify needs, give shape to each particular cause, articulate the goals and organize the effort. It provides tried-and-true development techniques and resources, while yielding the utmost autonomy to local leaders. In this way, supporters are assured that their help is truly going where it's most needed. • Six such Funds—each with its own identity but solidly bonded to the National Park Foundation—are under development or underway. Here's a look at their progress.

"One of the great ironies of the American park system is that it was assembled without benefit of a blueprint. What we enjoy today has been stitched together over more than a century like a giant quilt; park by park; by the loving hands of thousands of people who wanted to save something precious for their children and grandchildren." STEWART L. UDALL



In August 1998, a group of individuals from Montana and throughout the nation gathered at the home of then-governor Marc Racicot to discuss the need for private philanthropic support of Glacier National Park. This dinner culminated two years of work by the National Park Foundation to draw philanthropic attention to the visionary plans for this premier National Park, unique also as an International Peace Park and World Heritage Site. NPF suggested that, as a new experiment in park-based fund raising, these private-citizen volunteers organize as an integral part of the Foundation, rather than form a separate nonprofit organization. This structure would allow NPF to coordinate its national efforts with the grass-roots abilities of a local organization.

The Glacier Fund volunteer leadership was organized as a committee of NPF,

appointed by the vice chairman, with Glacier Fund staff employed by NPF. Fund trustees are responsible for the fiscal operation of the Fund and choose the projects that will be supported. They operate under bylaws developed by NPF to assure continuity of leadership and oversight of private contributions.

In Fiscal Year 2001, The Glacier Fund raised nearly \$200,000, slightly more than the historical record of other start-up park-based organizations. The Fund was an ardent supporter of new legislation that created a vanity license plate for Glacier National Park, available beginning January 2, 2002. It established a lodge-guest contribution program, wherein a voluntary \$1 contribution was instituted at hotels and lodges both within Glacier National Park and in gateway communities outside. It has arranged with businesses selling bear repellent pepper spray to donate \$1 to the Fund for each can sold. A line of retail

products has also been developed and is being sold in and outside the Park as well.

The Fund has established restricted accounts for historic building restoration, wildlife research, restoration of the red bus fleet, environmental education, joint projects with Waterton International Peace Park, land acquisition and backcountry trails and facilities. This year, The Glacier Fund made a grant to rehabilitate the Sperry Chalet, one of the historic backcountry chalets. Funds were also donated to support a Bull Trout DNA Project and a survey of owl habitat in the Park. The Fund joined with an Iowa hiking group, the Questers, to begin renovation of an original homestead, the McCarthy Cabin in the North Fork area. It also funded a Student Conservation Association position to work with students on the Blackfoot Indian reservation winter ecology project.

The Glacier Fund identified renovation of the red bus fleet and projects associated

with the return of the 33 buses to service in the Park as its primary focus, supporting National Park Foundation efforts with its new Proud Partner, Ford Motor Company.

Immediate goals for The Glacier Fund include a five-year plan and fund-raising strategy; preparing for the return of the red buses by initiating an endowment fund and/or addressing storage-facility requirements; fund raising for natural-resource projects identified by Park staff; and exploring options for a West Side Discovery Center.

JAN METZMAKER
Executive Director



Glacier National Park, MT

THE GLACIER FUND TRUSTEES

Close Up



Louis Fors Hill is chair of The Glacier Fund Board of Trustees. Great grandson of James Jerome Hill, founder of the Great Northern Railroad, Mr. Hill has a family history that is closely interwoven with that of Glacier National Park. He is chairman of the board of Rockwood Capital Management, Inc.; founder and president of Pacific Rim Equipment Corp.; owner and treasurer of Casting Technology, Inc.; president of Silverthorn Exploration, Inc.; and president of Hill Hydrocarbons, Inc. His civic affiliations include the Northwest Area Foundation, the Hill Monastic Manuscript Library of Saint John's University, United Hospital Foundation, Grotto Foundation, Hamline University, Performance Improvement Network, Shattuck-St. Mary's School and the American Composer's Forum.

Louis and Kathrine Hill, (Chair) <i>President</i> (Louis)	John and Patricia Case <i>Partner</i> (John)	Rick Flory and Lee Robert <i>Owner</i> (Rick)	Lance Morgan <i>President</i>	Mark O'Keefe and Lucy Dayton <i>Former Auditor</i> (Mark)	Dale and Mary Jane Scott <i>Former President</i> (Dale)
Rockwood Capital Management, Inc.	J.M. Longyear Heirs, LLC <i>Faculty</i> (Patricia)	Domino's Pizza Arizona Franchises <i>Communications Consultant</i> (Lee)	BSMG Worldwide	Montana State Veterinarian (Lucy)	Glacier Park, Inc.
Doug and Maureen Averill <i>Owners</i>	Rio Salada College	Dick and Janet Morrow <i>Retired CEO</i> (Dick)	Dick and Janet Morrow <i>Retired CEO</i> (Dick)	Sandy and Tesie Pew <i>Rancher</i> (Sandy)	Joan and Mike Snader <i>Stockbroker</i> (Mike)
Flathead Lake Lodge	Ken and Cathy Churchill <i>Senior Executive</i> (Ken)	Amoco	Amoco	Affiliated Pew Charitable Trust	Janney Montgomery Scott, Inc.
George Bristol <i>Alumnus</i> , National Park Foundation <i>Owner</i> GLB, Inc.	UPS Worldwide	Bill and Ramona Holt <i>Retired Lolo, Montana, Ranchers</i> <i>President</i> (Ramona)	Bob and Vicki Munson <i>Founder</i> (Bob)		TNS Intersearch (Joan)
	Carolyn and Buzz Crutcher <i>Partners</i>	Glacier Country Tourism	The Rocky Mountain Elk Foundation		
	Grouse Mountain Lodge Dallas, Texas Attorney (Buzz)		Cultural Tourism Consultant (Vicki)		
			State of Montana		





While the National Parks embody some of the most significant historic and cultural sites in our nation, research indicates that most people know only of the more popular ones, like Independence Hall and the Grand Canyon—and not the sites that tell the stories of Mary McLeod Bethune, George Washington Carver and the Tuskegee Airmen. These and scores of other sites speak to the important role of African Americans in American history, and it's important to reach out and engage more Americans in these sites and stories.

The National Park Foundation formed the African American Experience Fund as an extension and focus of its national board to enable National Parks that illustrate the African American experience to better serve as cultural and educational resources, and to establish a new tradition

of philanthropy for these places.

After a year of behind-the-scenes work, the National Park Foundation formally launched the Fund in February, with its first trustee meeting. Start-up funds were procured from The John S. and James L. Knight Foundation, Northwestern Mutual Foundation and Disney Worldwide. Chisholm-Mingo Group, one of the largest African American-owned public relations firms in the country, donated creative and outreach services, including the distinctive AAEF logo. The immediate past director of the National Park Service, Robert Stanton, agreed to serve as the Fund's chair.

In addition to site preservation, The Fund will support the broader interpretation of the African American story at Park sites that are seldom associated with



African American history, and national programs related to the African American experience managed by the National Park Service. AAEF also will support grass-roots organizations that help make visitor experiences at specific Parks more meaningful.

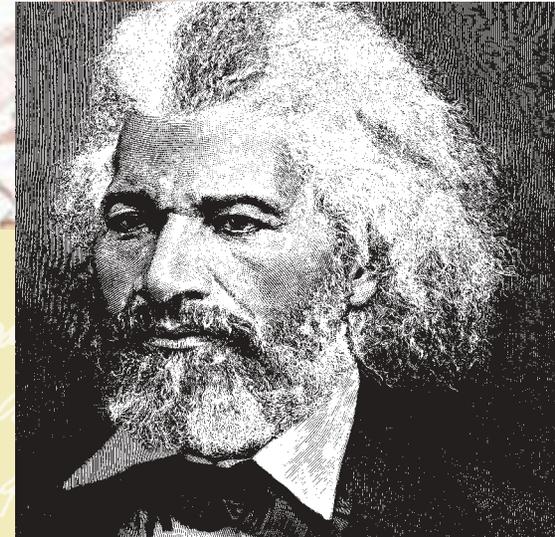
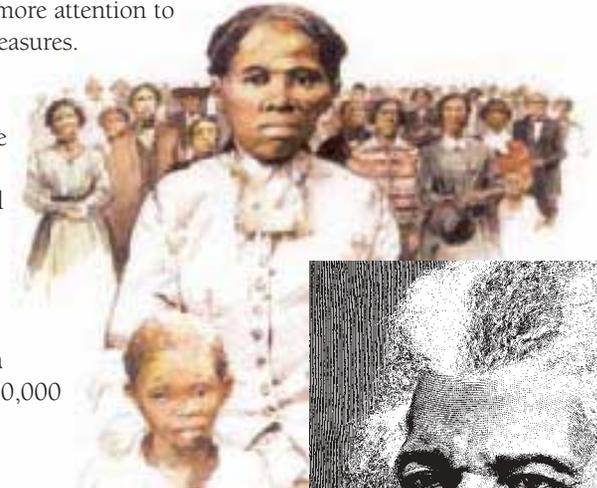
In addition to raising funds, AAEF will host special events and programs to bring more attention to these cultural treasures.

Already the Fund has made two grants—one to the Maggie Walker National Historic Site, with \$24,000 donated from the A H Robins Company, and a second, with \$50,000

from Northwestern Mutual, to the Martin Luther King, Jr., National Historic Site for restoration of the Ebenezer Baptist Church.

The Fund's primary focus for the coming year is to raise public awareness of the AAEF Park sites as a whole.

CYNTHIA MORRIS
Executive Director



AFRICAN AMERICAN EXPERIENCE FUND TRUSTEES

Close Up



Robert G. Stanton is the new chair of the African American Experience Fund Board of Trustees. He most recently served as the director of the National Park Service, the first African American to hold that position. Prior to assuming the directorship, Mr. Stanton spent a career moving through the National Park Service, beginning as a seasonal park ranger at Grand Teton National Park. Along the way he earned the Department of the Interior's highest honor, the Distinguished Service Award.

Robert Stanton (Chair)
Former Director
National Park Service

Dan Boggan
Senior Vice President
National Collegiate Athletic
Association

Ron Brown
Chief Executive Officer
Brown-Roddan Group

Ernest Green
Managing Director
Lehman Brothers, Inc.

Robert Harris
Vice President
Environmental Affairs
Pacific, Gas & Electric
Company

George Knox, III
Vice President
Corporate Affairs Strategy
Phillip Morris Companies

Barry Lawson Williams
President
Williams Pacific Ventures, Inc.,
and American Management
Association

Debra Wright
President
Carver Federal Savings Bank

*Follow the drinking gourd.
For the old man is a'waiting for
to carry you to freedom.
If you follow the drinking gourd.*





The Outside Las Vegas Foundation is dedicated to the well being of the 7 million acres of federal parklands surrounding Las Vegas, NV. The Foundation's role is to raise funds and friends to assist in the stewardship of these community treasures and provide enriching experiences for visitors and residents alike. It enhances the citizenry's understanding and appreciation, and encourages advocacy and involvement to assist government in the task.

The William and Flora Hewlett Foundation made an initial \$100,000 contribution for establishing a new local private-citizen philanthropy effort, stipulating that this gift be matched. Because no local organization had yet been formed, it made the gift through the National Park Foundation. As private citizens were approached and agreed to serve on a local board, they examined the options and

challenges in forming a new local nonprofit where none previously existed. Looking to The Glacier Fund as a model, the Las Vegas group determined that it could be immediately effective by organizing itself as a committee of the National Park Foundation. Under the guidance of the newly appointed trustees, NPF hired an executive director and assistant. Once again, NPF was interested in a measured experiment of its ability to provide the infrastructure that would enable a new locally based group to jump-start its activities.

OLVF raised \$196,000 in direct monetary contributions and \$110,000 in value for in-kind contributions in its first year, for a total of \$306,000 to help support its many projects and initiatives. The Foundation also received commitments of \$640,000 in federal grants for specific, mission-related work. In addition, it supported state legislation for an OLVF specialized license plate, with proceeds

from purchase of the plates to benefit the projects and programs of OLVF. The Hewlett Foundation has promised \$100,000 for each of the next two years, so long as matching funds are raised.

Priority projects this past year included: developing a comprehensive litter clean-up strategy for Southern Nevada; work on acquiring the Torino Ranch in the Spring Mountains National Recreation Area; securing funding to conduct a feasibility study for a major environmental field school at Red Rock Canyon National Conservation Area; securing the donation of the "Forever Earth" Floating Environmental Lab at Lake Mead National Recreation Area; publishing two education books by noted local artist Roy Purcell on the flora and fauna of the Mojave Desert; and initiating planning for the 150-mile-long Spring Mountains Perimeter Trail.

Emphasis this coming year will be to further the above projects; develop a

plan for the use and acquisition of property at the gateway to the Spring Mountains; contract with local private growers to propagate native plants and seeds for large-scale restoration projects; conduct restoration work on priority sites; develop an integrated environmental education strategy for Southern Nevada; establish a Science Committee to assess the priority needs for research across the public lands; and develop capability to assist the governmental agencies to plan, design, and undertake environmental compliance and build capital improvements.

ALAN O'NEILL
Executive Director



Lake Mead National Recreation Area, NV

OUTSIDE LAS VEGAS FOUNDATION TRUSTEES

Close Up



Thalia Dondero is chair of the Outside Las Vegas Foundation Board of Trustees. She has spent nearly all of her life in Las Vegas, arriving in 1943, when The Strip was a desolate two-lane highway and the population struggled toward 20,000. Today, the city's population stands at over 1 million, and Ms. Dondero is one of the most influential women in Nevada. During her nearly 60 years in Las Vegas, Ms. Dondero has been a long-standing County Commissioner and has served on scores of other government and civic boards, including the Regional Planning Council and the Nevada State Parks Board. She currently chairs the Board of Regents for the University and Community College System of Nevada.

Thalia Dondero (Chair)
Chair, Board of Regents
University and Community
College System of Nevada

Lesley Albers
Independent Consultant

Dave Belding
Senior Vice President of
Corporate Development
Mandalay Bay Resort
and Casino

Blaine Benedict
Civic Leader

Sara Besser
Civic Leader

Bob Campbell
Owner
The Campbell Company

Deborah Campbell
Senior Vice President
and COO
United Way

Christine Chairsell
Interim Associate Vice
Chancellor for Academic
& Student Affairs
University & Community
College System of Nevada

Marylou Chopelas
Civic Leader

William P. Curran
Attorney
Curran & Parry

KC DunDooven
Owner
KC Publications

Jim Gans
Vice President of
Administrative Operations
Las Vegas Convention &
Visitors Authority

Carlos Garcia
Superintendent of Schools
Clark County School District

Randall Grandstaff
CEO
Sky's the Limit

Janie Greenspun Gale
Civic Leader

Dennis Guldin
President and CEO
Nevada First Bank

Barb Henderson
Outdoor TV/Radio Personality

William G. Hunt
Executive Vice President
Lake Las Vegas Resort

Don Klinkner
Senior Executive Vice
President, International
Marketing

Helen Mortenson
Mandalay Bay Resort and
Casino

Patricia Marchese
Assistant Director
Clark County Parks &
Recreation

Marydean Martin
Owner
Marydean & Associates

Otto Merida
Executive Director
Latin Chamber of Commerce

Helen Mortenson
Civic Leader

John Mowbray
Attorney
Morse & Mowbray

John O'Reilly
CEO
Mangels Butler Marmaro
& O'Reilly

Margy Purdue
Civic Leader

Gene Segerbloom
Nevada Assemblywoman
(retired)

Pat Shalmy
President
Las Vegas Chamber
of Commerce

Rob Solomon
General Council
American Nevada Corporation

Bob Stoldal
General Manager
Las Vegas One TV

Jeff Van Ee
Civic Leader

Tom Warden
Vice President of Community
Relations
Howard Hughes Corp.



The USS *Arizona* Memorial in Pearl Harbor, HI, is one of the most recognized and most moving of all memorials in America. Since 1962, nearly 40 million people have set foot upon the Memorial, for an emotional and thought-provoking experience.

The USS *Arizona* Memorial welcomes 1.5 million visitors a year, more than double what anyone anticipated when the Memorial Museum and Visitor Center was dedicated in 1980. To provide a better experience and to tell more of the stories of Pearl Harbor and WWII in the Pacific, a \$10 million capital fund-raising campaign is underway, aiming to fund expansion of the visitor center, museum, shop, and facilities.

The USS *Arizona* Memorial Fund was established to manage the campaign.

Its volunteer leadership was recruited as a committee of the National Park Foundation Board, and grants from the USS *Arizona* Memorial Association enabled the hiring of an executive director and campaign consultant. Its chairman is Delano Roosevelt, grandson of FDR.

The past year has been an exciting one for the creation and growth of the Fund. Release of the Disney “Pearl Harbor” film sparked renewed interest in Pearl Harbor, and by extension, in the USS *Arizona* Memorial. As a result, the Fund was able to establish partnerships with Fox Home Entertainment, Hasbro Toys and Games, and Ray-Ban, generating over \$140,000 and increasing its recognition through exposure of the Fund name and logo.

Walt Disney Motion Picture Group made a significant commitment to the Fund. It created and distributed two public service announcements that aired on ABC affiliates, building public

awareness of the Fund and driving traffic to the Fund Web site, www.PearlHarborMemorial.com, and to the Fund’s toll free number, 866-60-PEARL.

The next 12 months—as the attention of the world is focused on Pearl Harbor in the 60th anniversary year of the attack, and as the memorial itself celebrates its 40th anniversary—represent a unique opportunity for the Fund. To leverage this nationwide attention, the USS *Arizona* Memorial Fund hosted a press conference to announce its \$10 million capital campaign. The presence of “Pearl Harbor” Director Michael Bay and Producer Jerry Bruckheimer heightened the interest and coverage by television stations across the country.

In the coming year, the USS *Arizona* Memorial Fund will focus on creating nationwide awareness of the campaign; securing major gifts from corporations, foundations, and individuals; and

working with the National Park Service to include the Fund in anniversary activities. It will also increase the number of Fund trustees and send out the first USS *Arizona* Memorial Fund direct mail appeal.

MAILE ALAU
Executive Director

USS ARIZONA MEMORIAL FUND TRUSTEES

Close Up



H. Delano Roosevelt is the chair of the USS *Arizona* Memorial Fund Board of Trustees. His ties to the National Parks go back generations: The grandson of President Franklin Delano and First Lady Eleanor Roosevelt, Del is also the great-nephew of President Theodore Roosevelt, our foremost conservation president. He currently serves on the boards of the Food Bank of Southern California, the American Oceans Campaign, the Los Altos YMCA and the Long Beach Community Hospital Foundation. Del and his wife Jan have lived in the Long Beach area for over 18 years. They have two sons, James, 9, and Hall, 8.

H. Delano Roosevelt (Chair)
Government Relations Representative
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Military Advantage



Hawaii Volcanoes National Park, HI



ALASKA NATIONAL PARKS
EDUCATION FUND

The National Parks are often described as great outdoor universities, and Alaska's National Parks—comprising two-thirds of the land in the entire National Park System—are the Ivy League. Alaska Parks are host to the largest caribou herd in North America—more than 400,000 animals—and the highest mountain peak—Mt. McKinley. They chart evidence of the continent's first inhabitants, 10,000 years old, and support descendents of those people even today. The cultural, historical and natural resources are simply unparalleled.

Alas, the distances, transportation modes, and accompanying time and expense required to experience the Alaska Parks are a major challenge. The Alaska National Parks Education Fund is a way to overcome those physical barriers, making Alaska's Parks and resources meaningful to all Americans, educating broad sectors of society, and engaging millions throughout

the country in learning about Parks and the importance of stewardship.

A combined effort between the National Park Foundation, the National Park Service—Alaska Region and the Alaska Natural History Association, the Fund will build on groundwork already laid. Over the past three years, the National Park Foundation has granted more than \$1 million to Alaska National Parks, for programs ranging from grizzly bear conservation in Denali National Park to a coastal resources inventory for Glacier Bay, Wrangell-St. Elias and Sitka. This Fund will specifically focus on public outreach and education, directed to three main audiences: Alaska residents, people who visit Alaska Parks but live elsewhere, and people who don't have the opportunity to experience Alaska Parks firsthand.

The Fund's primary connection with Alaska residents will be through the public schools. While the National Parks are relatively remote even from Alaska population centers, the Fund envisions bringing

Parks to the classrooms. Just two school districts—Anchorage and Fairbanks North Star—comprise nearly half of Alaska's K-12 student population, making close collaboration viable. Park educators will work with schools to match Park lessons with curricula, conduct teacher workshops, and organize field trips—both real and virtual visits—via bus, satellite and the World Wide Web.

The Fund will also play a major role in improving the visitor experience. Ten of the 15 Alaska Parks were created in 1980, and many still do not have adequate visitor facilities or exhibits. Already the National Park Foundation has moved the new Fund a quantum leap forward in this area, securing through Discovery Communications, Inc., the creation of a new visitor film that will air in all Alaska National Park visitor centers.

Finally, the Fund will collaborate with the National Park Service, the Alaska Natural History Association and other institutions to form a Media

Institute, which will assess outreach opportunities and find the optimum ways to present them.

The National Park Foundation is taking the lead in approaching corporate and foundation funders with an interest in Alaska, while the Association is developing a comprehensive program to identify visitors to Alaska that the Foundation can appeal to for support of the Education Fund. I am excited about these efforts, and look forward to the opportunity to bring the splendors of Alaska's National Parks to a national audience.

ROB ARNBERGER

National Park Service Director-Alaska Region

Lake Clark National Park and Preserve, AK





**GREATER WASHINGTON
NATIONAL PARKS FUND**

Over the years, the National Park Foundation has always answered the call when Parks in and around our nation's capital have found themselves in need: whether it was the Chesapeake and Ohio Canal National Historical Park devastated by floods in 1996 or the Washington Monument feeling the effects of age and weather. The Foundation, in fact, created a partnership with Target Stores, Discovery Communications, Inc., and other corporations that raised more than \$7 million to augment Congressional appropriations to restore that landmark structure.

Those are but two of the scores of forts, historic structures, battlefields, parkways, and memorials in the Washington region—many of which are relatively unknown and under-appreciated. The time is right to create a permanent fund that will promote recognition and pride of these places among the American public—and the National Park Foundation, with its sterling track record, is ready to lead the effort.

The mission for the Greater Washington National Parks Fund is multifaceted: to improve public awareness of the extensive local Park resources and the National Park Service in the region, to provide new opportunities to the region's residents to experience the Parks, and to motivate the public to support them. To that end, we've organized a Park Fund Council, comprising four Park superintendents and a representative of the National Park Service Regional Office who are developing comprehensive programs to benefit all the Parks in Greater Washington.

NPF hosted a launch event, featuring news anchor Ted Koppel, to attract private citizens to serve on the Fund's board of trustees. So far, we have obtained \$75,000 in operating capital and pledges for \$95,000 more. We have recently hired an executive director and are working to solidify chair and trustee positions.

The nation's capital encompasses America's oldest federal parklands and a concentration of cultural and historic treasures found nowhere else. The Greater Washington National Parks Fund will allow us to illuminate these special places as never before: engendering a new involvement and respect among those closest to them.

TERRY CARLSTROM

National Park Service

Director-National Capital Region

The National Parks are a wonderful legacy we leave our children. Gift planning is a creative process that allows donors to give in ways that meet their needs and increase their support of the National Parks through the National Park Foundation. Depending on the asset and the arrangement selected, a donor can generally expect to obtain some or all of the following benefits:

- fulfill philanthropic goals
- reduce income taxes
- avoid capital-gain tax
- retain payments for life
- increase spendable income
- achieve no-cost, worry-free asset management
- reduce federal estate taxes
- reduce costs and time in estate settlement

Outright Gifts

Cash—The simplest way to support the National Park Foundation. The tax savings from the charitable deduction can significantly lower the net cost of your gift.

Securities and real estate—Can provide even greater tax benefits than a cash gift, especially when the appreciated property has been held long-term (more than one year).

Tangible personal property—Works of art, rare books, stamp collections, etc., generally entitle the donor to a charitable deduction.

Gifts by Will

Various types of bequests may be made to provide a legacy for National Parks and to secure an estate-tax charitable deduction for the value of the gift.

A *specific bequest* identifies particular assets, while a *general bequest* provides a *sum certain* as the subject of a gift. A *percentage bequest* expresses the gift as a percentage of the total estate.

It is also possible to make a gift of what is left after taxes, debts, expenses, and other bequests have been satisfied (a *residual bequest*), or condition the bequest on the occurrence of some event.

To make a gift that will take place after one’s lifetime, the donor should identify the National Park Foundation as follows:

The National Park Foundation, a 501(c)(3) nonprofit corporation organized and existing under the laws of the District of Columbia and with the business address of 11 Dupont Circle, NW, Suite 600, Washington, DC, 20036, for its charitable purposes.

The National Park Foundation’s tax identification number is: 52-1086761.

Keith Kohler, a St. Louis businessman, has been enjoying Ozark National Scenic Riverways since he was a young boy. Keith recalls, “Long ago, my parents and their friends held family outings to the Current River and jokingly named their campground ‘Camp Awful.’” As an impressionable boy, I took one look at this pristine Park and knew they meant ‘Camp Awfully Beautiful.’”

In an effort to share his youthful enthusiasm for the Park, Keith has organized his own annual canoe trip here since 1977. Keith insists, “My annual FloatFest is designed to be both recreational and educational. Its main intent is to introduce newcomers to the contagious splendor of this wilderness, while we old-timers return to pay homage to this place I call ‘God’s Country.’”

As a frequent visitor, Keith recognizes the Park is in need of financial support to improve the overall user experience and to give it the respect it so richly deserves. Keith explains, “Many visitors to Ozark National Scenic Riverways have no idea they are in a National Park. This lack of awareness stems from the Park having so many points of entry with no ‘central’ visitor center. Perhaps more importantly, the term

‘National Park’ is missing from its name.”

Keith’s passion for the Park is exemplified through his establishment of a charitable gift by will through the National Park Foundation to Ozark National Scenic Riverways. “Since I’m relatively young, my bequest may not be recognized for quite some time,” he says. “Therefore, I am hoping to establish a nonprofit organization to collect charitable contributions for the immediate benefit of Ozark National Scenic Riverways.”

In addition to his philanthropic efforts, Keith has vigorously campaigned to establish organized campgrounds on the Upper Current River and to protect the fragile ecosystem of the Park from environmental threats posed by lead mining interests. “I feel so blessed to have this spectacular National Park virtually in my backyard, and I am committed to helping command respect for this Park, to preserving its beauty and to improving conditions here for ourselves and our future generations.”



DONOR SPOTLIGHT



George Hartzog's donations to the National Park Foundation may be among the most recent benefits to the National Parks, but his contributions began decades ago when he joined the National Park Service as an attorney in 1946. After working several field assignments at Great Smoky Mountains and Rocky Mountain National Parks, Hartzog went on to play a major role in advancing the Gateway Arch project at the Jefferson National Expansion Memorial from 1959 to 1962, and then moved on to become the National Park Service's seventh director in January 1964.



During his nine years as head of the agency, Hartzog increased the Service's role in urban recreation, historic preservation, interpretation, and environmental education, while making the system relevant to an urban society by appointing minorities and women to important positions not previously available to them. But among his most lasting and beloved contributions is the Volunteers in Parks (VIP) program, born of the need for more qualified personnel at a time when the Parks were becoming increasingly popular. Today the VIP program includes 120,000 individuals, and its effects on participants and Park visitors are immeasurable.

Hartzog continues to support the Parks in his later years including providing support for Park volunteers by designating the National Park Foundation as a beneficiary in his estate plan, because he believes that even in the age of theme parks and inex-

pensive overseas travel, the National Parks have something more to offer. "I've always thought that the National Park system collectively helps us to understand the eternal question that pursues all of us: 'Who am I?'" says George. "It not only helps us to understand who we are in the natural world, the part we all experience, but it helps us to understand who we are in the history of this great country—the stories of immigration, amalgamation and integration and the great historic events that have rolled across our society."

And George believes the Parks can do even more: "The Parks have the capacity to restore a sense of community—on the frontier we didn't talk about African-Americans and Chinese-Americans, we were all just Americans, and the [wilderness] was the one common threat to all of us.

"Today, I don't even know my neighbor," George concludes, "but when you visit a National Park, there are no strangers. It's interesting to watch the crowd watching Old Faithful —these people have never seen each other, and yet there's a common thread that runs through them, and a spirit you can almost feel that says these people know each other."



Linda and Calvin Cummings

Calvin R. Cummings, NPS senior archeologist, was a world-class scientist and passionate about his work. His devotion to archaeology was infectious and absolute. How else to explain his ability to create the first National Park Service Cultural Resources Center and a Submerged Cultural Resources Unit—smack in the middle of the desert?

When Cal died after a long battle with lymphoma, his wife, Dr. Linda Scott Cummings, couldn't bear to see that fire die with him. She has established a fund through the National Park Foundation to honor his memory and inspire other scientists. As the fund grows, it will award \$1,000 grants to deserving researchers working in Cal's tradition. A board including Linda and two of Cal's colleagues, Larry Murphy and Dave Conlin, will help select winners.

"Cal was a pioneer in several areas of cultural-resource research, management and preservation, and he was passionate about innovation," says Linda. He acted on the strength of his convictions. "He would identify a weakness in the NPS archaeology program, and he'd work very hard to get it corrected. He didn't walk away from something if it was unpopular or difficult."

Linda envisions these grants fueling people equally impassioned about innovative research in archeological preservation. "Cal dedicated

his life to excellence in his discipline and very high ideals," she notes. "Those are qualities this fund is designed to encourage in young researchers early in their careers."

Life-Payment Plans

Financial and estate-planning flexibility are the primary reasons that *charitable remainder trusts* are popular. They are similar to other types of trusts, except that the National Park Foundation receives the remainder interest. A trust created during life takes advantage of income-, capital-gain-, and estate-tax savings. A trust effective at the *end* of a donor's life is especially useful for accepting retirement-fund assets.

The *charitable remainder unitrust* provides for payment to the beneficiary(ies) of *an amount that may vary*. The beneficiary receives a percentage, a minimum of *5 percent* of the net fair-market value of the trust assets as valued annually.

The charitable remainder *annuity* trust shares many common features with the unitrust. The principal difference is that the annuity trust provides *fixed payout* of not less than *5 percent* of the initial fair-market value of the trust.

Gifts of Retirement-plan Benefits and Life Insurance

Donors may also be interested to learn about the significant tax advantages of naming the National Park Foundation as the recipient of these assets.

For more information about the ways you can contribute to the National Park Foundation, please contact NPF Development, at (202) 238-4200. •



MESSAGE FROM THE GRANTS AND PROGRAMS COMMITTEE CHAIR

This year, NPF made more than 115 grants totaling \$24 million to National Parks throughout the country, from George Washington Carver National Monument, MO, to Wrangell-St. Elias National Park and Preserve, AK, and from Voyageurs National Park, MN, to the New Jersey Coastal Heritage Trail Route, NJ.

This has been a particularly important year for National Park Foundation grant making because it marks the completion of two major, multi-year education programs—*Parks As Resources for Knowledge in Science (PARKS)* and *National Park Labs*. NPF invested in evaluating the effectiveness of these two programs, working collaboratively with Ohio State University and the University of Massachusetts—Lowell. Evaluation results have helped NPF and NPS learn more about effective education program design as well as identify each program's overall strengths and weaknesses—information vital for program improvement. We are looking forward to incorporating the lessons learned into our future grant making.

“Everybody needs beauty as well as bread, places to play in and pray in, where nature may heal and give strength to body and soul alike.”

JOHN MUIR

In this report you will read about these and other exciting NPF programs and projects. The *Volunteer Senior Ranger Corps*, for example, is a program to help NPS mobilize senior volunteers and pair seniors and youth in mentoring relationships to accomplish important natural- and cultural-resource conservation projects. *Park Flight* (see page 15), is a program to promote migratory bird conservation and education through grant making and technical exchange between US National Parks and Mesoamerican parks and protected areas.

This critical work could not be accomplished without the support of our many corporate, foundation and individual donors who care deeply about these special places, the resources they protect, and the people who enjoy and learn from them. Please join me in celebrating their commitment and love for our National Parks as you read about the work of the National Park Foundation.

MARY NAVARRÉ MOORE

National Park Foundation Board

General Partner and Chief Executive Officer

The Navarré Company

2001 GRANTS



NORTHEAST REGION

Acadia National Park, ME
Kodak Ambassador
\$6,255

Place experts in the Park to offer visitors a unique service by conducting Walking Photo Workshops. They also assist rangers by helping document flora and fauna in the Park, answering visitor questions and donating photographs to the Parks for promotional use.

Boston National Historical Park, MA
Freedom Trail Site Furnishings
\$36,000

Purchase 35 benches, 20 trash receptacles, and five picnic tables made of recycled Durawood® lumber, for installation at the Charlestown Navy Yard, the Bunker Hill Monument, and along the Historic Freedom Trail.

Edison National Historic Site, NJ
Save America's Treasures
\$4,993,933

Support the preservation and restoration work of Edison's main laboratory which includes Edison's personal library and study, machine shops and the world's first recording studio.

Edison Electrical Fund
\$3,239
Upgrade the electrical wiring in the visitor center.

Restoration
\$4,930
Upgrade the electrical wiring in the visitor center.

Eisenhower National Historic Site, PA
Volunteer Senior Ranger Corps
\$15,000

With the Adams County Office for Aging, Inc., identify a wide variety of projects in the Park for senior volunteers to work on alongside youth. Proposed projects include: historic fence restoration, exotic plant removal, archival photograph records management, general grounds maintenance and interpretation of the Eisenhower Show Barn.

Eleanor Roosevelt National Historic Site, NY

Val-Kill Cottage Preservation
\$167,555
Purchase historic objects at auction for the Val-Kill cottage.

Val-Kill Preservation
\$3,000
Purchase Roosevelt-era items at auction.

Fire Island National Seashore, NY
Seniors for Green Access
\$14,500

Train a team of seniors who will identify four construction projects that will increase public access to Park sites and ensure the protection of Park resources. Once the projects are identified, the team will oversee four different groups of youth volunteers, who will perform the labor for the projects.

Gateway National Recreation Area, NY
Proud Partner Transportation Interpreter Program
\$21,901

Place three college students at Gateway to serve as on-board interpreters on shuttle buses, ferries and other alternative-transportation vehicles. These scholars have a background and expertise in a variety of transportation planning and research issues and help Park leadership address significant transportation challenges.

Transportation Scholar
\$25,000
Place a graduate student with an expertise in transportation planning in the Park to help forge innovative, new solutions to transportation problems.

Development of Transportation Plan
\$135,766
Develop a comprehensive transportation plan at the Park, including a design charette, a transportation gap study, focus groups and a fleet-management study.

Gettysburg National Military Park, PA
Save America's Treasures
\$6,611
Fund materials for *Save America's Treasures* preservation project.

New Jersey Coastal Heritage Trail Route, NJ

Park Flight-Preserving Oases Along the Flyway: Critical Stopover Habitat in New Jersey for Migrating Songbirds
\$30,000

Use a combination of NEXRAD radar data, Geographic Information System (GIS) positioning data, and acoustic monitoring to track the migrations of neotropical birds in New Jersey and identify specific habitats the birds use during stopovers and the relative number of birds using those sites. This data will be valuable in comparing and ranking the relative importance of particular stopover sites.

Sagamore Hill National Historic Site, NY

Theodore Roosevelt Birthplace
\$250,000
Produce and install a new museum exhibit in the Old Orchard building.

Saratoga National Historical Park, NY
Rehabilitate and Upgrade Fraser Burial Site & Canal Amenities
\$9,500

Install additional benches, enabling visitors to rest frequently, and a new bridge, which will provide safe access to the Canal towpath. Both will be constructed of Durawood® recycled lumber.

Women's Rights National Historical Park, NY

McClintock House Restoration
\$185,000
Match a *Save America's Treasures* grant.



NATIONAL CAPITAL REGION

Antietam National Battlefield, MD
Workshop on New Interpretive Themes of the Civil War
\$5,000

Underwrite workshop to address a more comprehensive, inclusive interpretation of the Civil War.

Chesapeake & Ohio Canal National Historical Park, MD
Tidelock Project
\$20,000
Support the C&O Canal Tidelock project.

Volunteer Program
\$500
Support a volunteer recognition picnic in the Park.

Franklin Delano Roosevelt Memorial, DC
FDR Addition Fund
\$355,000
Obtain sculptural design services for an addition to the Memorial.

George Washington Memorial Parkway, VA
Columbia Island Marina
\$233,190
Rehabilitate the Columbia Island Marina Boat Ramp.

Volunteer Senior Ranger Corps/Habitat Restoration and Interpretation of Dyke Marsh Wetland Area
\$15,000

Guide seniors and students in the collection of native plant seeds from Dyke Marsh. The volunteers will then work to nurture the seeds in the greenhouse, transplant them to the NPS nursery at Daingerfield Island, and finally plant them back in Dyke Marsh. Seniors will also work alongside students to remove exotic species from the marsh.

National Capital Parks-Central, DC
Vietnam Veterans Memorial Fund
\$1,800
Install two interpretive waysides near the entrances to the Vietnam Veterans Memorial.

Proud Partner Transportation Interpreter Program
\$13,679

Place two college students at Ford's Theatre to assist the Park in providing quality interpretive and educational programs that enhance the visitor experience.

National Trust for Historic Preservation, DC
Park Partnership Director's Award
\$5,000
Bestow the 2001 National Park Partnership Director's Award

Natural Resources Council, DC
\$25,000
Develop a minority-recruitment initiative for the National Parks and conservation community.

Rock Creek Park, DC
Pierce Mill
\$3,145
Purchase construction materials for removal and repair of main-floor support posts in the Mill.



SOUTHEAST REGION

Congaree Swamp National Monument, SC
Park Partnership Award/Entrance Road and Visitor Center
\$5,000

Bestow the 2001 National Park Partnership Award in the Recreation category.

Fort Sumpter National Monument, SC
When is the Next Ferry?
\$10,000

Install 12 backless benches, as well as a 35-inch television and laser-disc player, for the interpretive programming area on the pier level, which will provide visitors with a cool, dry place to sit while waiting for the ferry.

Proud Partner Transportation Interpreter Program
\$20,963

Place three college students at Fort Sumpter to serve as on-board interpreters on various alternative-transportation vehicles (including ferries). The goal of the program is to use alternative transportation not only as a means to transport visitors in a more environmentally friendly way, but also as a way to enhance visitor enjoyment and understanding of the Park. Because visitors are gathered in one place (the vehicle) for a period of time, there is a new opportunity to provide quality interpretive and educational programs that enhance their visits and their rides.

Great Smoky Mountains National Park, NC
Assessment of Golden-winged Warblers at Purchase Knob and Public Education
\$26,000

Conduct a study of the golden-winged warbler population in the Purchase Knob area of the Park. Working with several partners, gather data on the nesting ecology, nest site and habitat preference of the birds.

Martin Luther King, Jr., National Historic Site, GA

Save America's Treasures
\$469,637
Support the renovation project at the Ebenezer Baptist Church, the church at which Dr. Martin Luther King, Jr., spent most of his youth and where his mature beliefs and values began to take shape.

Trail of Tears National Historic Trail, KY
Classroom on the Trail
\$5,000
Help teachers develop curricula and activities for teaching a comprehensive unit on Native Americans.

Lions and sage grouse and bears are the focus of this year's Intermountain Wildlife Conservation grants, a new National Park Foundation program made possible by Rick Flory Earth Friends Foundation and Scholastic Book Clubs, Inc.

Yellowstone will use its \$30,000 award to determine the presence and distribution of lynx within the Park, while Black Canyon of the Gunnison National Park and Curecanti National Recreation Area will inventory sage grouse habitat. Grand Teton and six Southwestern Parks will study how human interactions are affecting large predators: grizzly and black bears in the Tetons and mountain lions in the Southwest.

Grand Teton National Park, WY



FOUNDATION GRANT FOCUS



M I D W E S T R E G I O N

Cuyahoga Valley National Park, OH *Park Flight-Managing Park Forests for Viable Songbird Populations*

\$30,000
Conduct a survey of forest songbird populations. Based on the information gathered, Park staff will then develop models of habitat quality at multiple spatial scales for forest songbird populations within Cuyahoga Valley by associating relative abundance of species with vegetation and landscape features across the Park.

Volunteer Senior Ranger Corps

\$15,000
Pair the Retired and Senior Volunteers of Summit County and local youth organizations to work on several existing conservation and education projects in the Park. These projects include: the Junior Ranger Program, the Park's Historic Landscaping Program, the Adopt-a-Trail Program, and the Summer Archaeology Program.

Effigy Mounds National Monument, IA

American Indian Heritage Celebration
\$10,025
Support the American Indian Heritage Celebration in June.

George Washington Carver National Monument, MO

Carver Nature Trail
\$15,000
Construct a fully accessible boardwalk with hand rails made out of recycled lumber.

Homestead National Monument of America

Volunteer Senior Ranger Corps/Photographic Record Project
\$15,000
Pair senior volunteers with local youth organizations and students from inner-city schools in nearby Lincoln and Omaha to organize and catalog the Park's photograph collection. These photographs document the rich natural and cultural resources at Homestead.

Isle Royale National Park, MI *Employee Housing Initiative*

\$50,000
Support the Employee Housing Initiative at the Park.

Proud Partner Transportation Interpreter Program

\$41,721
Place five college students at Isle Royale to serve as on-board interpreters on various alternative-transportation vehicles (including ferries). The goal of the program is to use alternative transportation not only as a means to transport visitors in a more environmentally friendly way, but also as a way to enhance visitor enjoyment and understanding of the Park. Because visitors are gathered in one place (the vehicle) for a period of time, there is a new opportunity to provide quality interpretive and educational programs that enhance their visits and their rides.

Jefferson National Park Association, MO

\$17,736
Support the operation and efforts of the Jefferson National Park Association.

Midwest Region, NE

Network to Freedom—Underground Railroad
\$2,500
Fund changes to the logo for the National Underground Railroad Network to Freedom program.

Underground Railroad

\$95,706
Fund efforts to further the public education and preservation mission of the Underground Railroad Initiative.

Mississippi National River & Recreation Area, MN

Park Partnership Award
\$5,000
Bestow the 2001 National Park Partnership Award in the category of Education.

Pea Ridge National Military Park, AR

Site Bulletins
\$2,400
Produce new interpretive site bulletins covering current resource-management issues such as deer population increase and more inclusive interpretation of the Civil War.

Junior Ranger Booklets

\$5,000
Produce Junior Ranger booklets for children ages 3-12 to introduce new audiences to Park resources and encourage development of emotional and intellectual connections.

Sleeping Bear Dunes National Lakeshore, MI

Preserve Historic Sleeping Bear Dunes
\$25,731
Support the operation and efforts of Preserve Historic Sleeping Bear Dunes Association.

Ulysses S. Grant National Historic Site, MO

Wayside Exhibit-Grant's Farm Parking Lot
\$2,000
Produce a wayside exhibit interpreting White Haven, the one-time residence of President Ulysses S. Grant, and interpreting Grant's Farm, a wildlife park on the original Grant property.

Voyageurs National Park, MN

Interpretive Publications
\$26,550
Produce new publications interpreting issues relevant to the Park resources and encompassing new subjects highlighting Park biological and cultural diversity.



I N T E R M O U N T A I N R E G I O N

Bandelier National Monument, NM

Park Flight-Assess Neotropical Birds and Provide Educational Field Trips to Five Parks
\$29,215
Establish a partnership between five National Park areas (Bandelier NM, Aztec Ruins NM, Capulin Volcano NM, Fort Union NM, Pecos NHP) and non-profit organizations: the New Mexico Breeding Bird Atlas Project, Inc. (NMBBP), and Hawks Aloft, Inc.

Black Canyon of the Gunnison National Park, CO

Gunnison Sage-Grouse-Habitat Inventory
\$30,000
Develop community-wide support for implementation of conservation actions that will assure the survival of the Gunnison sage grouse. This project supports the conservation plan by providing an inventory of sage grouse habitat on lands immediately adjacent to Curecanti NRA. Habitat data will be mapped in a digital electronic format in a geographic information system and integrated into existing and planned education and outreach efforts.

Carlsbad Caverns National Park, NM

Volunteer Senior Ranger Corps
\$13,400
Pair seniors from the local Retired and Senior Volunteer Program (RSVP) with youth to work on a variety of projects including: water-quality monitoring, riparian wildlife (amphibians, insects, and birds) monitoring, Chihuahuan Desert re-vegetation, cave restoration and conservation, fire prevention, trail maintenance, erosion control and educational outreach.

Chamizal National Memorial, TX

\$11,250
Provide funding for development of visitor survey to determine stakeholder needs as Park prepares Comprehensive Interpretive Plan and Grounds Redevelopment Plan.

Glacier National Park, MT

Glacier Wildlife Research
\$2,000
Fund Bull Trout DNA analysis.

The Glacier Fund

\$5,000
Support the cooperative wildlife biological position in bear management at Glacier National Park with the Montana Department of Fish and Wildlife.

The Glacier Fund

\$3,000
Fund owl-nesting inventory and habitat-evaluation study.

\$2,048

Fund Student Conservation Association position in the Park.

Transportation Scholar

\$11,538
Place graduate-level scholar in the Park to help leadership address significant transportation challenges. Scholars have background and expertise in transportation planning and research.



FOUNDATION GRANT FOCUS

Since 1994, Unilever has been a stalwart supporter of the National Park Foundation, working alchemy with used detergent bottles to provide recycled plastic lumber to scores of National Parks. This year, eight Parks, from Boston National Historical Park to Yosemite, received grants through the *Recycling At Work* program, building benches, picnic tables, waste receptacles and boardwalks. Unilever's donation, valued at \$150,000, also funds other visitor enhancements, such as shade structures, signage, exhibitry and recycling stations. Over the years, Unilever's contributions have totaled \$4 million.

Boston National Historical Park, MA

Grand Canyon National Park, AZ
Donation
 \$5,000
 Support projects at the Park to enhance the visitor experience.

Luis Sanjurjo
 \$32,200
 Fund two resource-management projects serving to restore and revegetate the South Kaibab Trail.

Alumni Council Grant
 \$1,000
 Award from NPF Alumni council for wildlife conservation and to support the work of the Grand Canyon National Park Fund.

Kodak Ambassador
 \$6,255
 Place experts in the Park to offer visitors a unique service by conducting Walking Photo Workshops. They also assist rangers by helping document flora and fauna in the Park, answering visitor questions and donating photographs to the Parks for promotional use.

Grand Teton National Park, WY
Grizzly Bear-Black Bear & Bear-Human Interactions
 \$30,000
 Use new Global Positioning System radio-collar technology to gather heretofore-unobtainable information on the relationships among grizzly bears, black bears, and humans in the Park. The study will provide information on habitat use and foraging habitats of the two overlapping bear populations. The data gathered will be critical in the development of wildlife and human recreation use-management strategies that will promote long-term conservation of these important carnivores in a changing environment.

\$150,000
 Fund selection of architectural and exhibit design firms for the new Moose Visitor Center.

Grand Teton NPF
 \$113,850
 Support the operation and efforts of the Grand Teton National Park Foundation.

Guadalupe Mountains National Park, TX
Mountain Lion-Human Interactions at Intermountain Region Parks
 \$30,000

Collect baseline data on the presence, movements and activity of mountain lions using DNA sampling and analysis at Guadalupe Mountains NP, Grand Canyon NP, Mesa Verde NP, Flagstaff Area NM, Carlsbad Caverns NP, and Saguaro NP.

Hovenweep National Monument, CO
Computer Network
 \$4,000
 Fund installation of the computer network (hardware & software) in the new visitor center.

Intermountain Region, CO
Bridge to The Future
 \$95,500
 Fund a study to assess the feasibility of a magazine and Web site as potential new mediums for telling the interpretive stories and themes of the Intermountain Region Parks, Memorials and Monuments.

Knife River Indian Villages National Historic Site, ND
Lewis & Clark Bicentennial Commemoration Expanded Site Furnishings
 \$12,116
 In preparation for the Lewis and Clark bicentennial celebration, expand visitor center picnic area from two picnic tables to 10 in order to accommodate the expected increased visitation to the site.

Mesa Verde National Park, CO
Save America's Treasures
 \$605,000
 Fund conservation of ancestral pueblo cliff dwellings undergoing processes of deterioration. Project includes documentation, materials analysis, environmental monitoring, and conservation treatment of stone, mortar and surface finishes.

Rocky Mountain National Park, CO
Kodak Ambassador
 \$6,255
 Place experts in the Park to offer visitors a unique service by conducting Walking Photo Workshops. They also assist rangers by helping document flora and fauna in the Park, answering visitor questions and donating photographs to the Parks for promotional use.

Timpanogos Cave National Monument, UT
Volunteer Senior Ranger Corps/BATS Coordination—Providing Leadership for Future Resource Stewards
 \$15,000
 Train seniors to manage and lead the Park's new Behind A Tour Specialists (BATS) program, which trains high-school-aged youth to assist with interpretive walks in the caves. These assistants, called "BATS," follow ranger-led interpretive tours through the Timpanogos Cave system and help to answer visitor questions, provide resource protection and ensure visitor safety.

Tumacacori National Historical Park, AZ
Save America's Treasures
 \$15,200
 Conduct laboratory analysis of plaster samples from the Mission dome.

Save America's Treasures
 \$11,640
 Fund restoration services and support preservation of Tumacacori Mission.

Washita Battlefield National Historic Site, OK
Park Partnership Award/Cheyenne Heritage Trail
 \$5,000
 Bestow the 2001 National Park Partnership Award in the Historic Preservation category.

Yellowstone National Park, WY
Determining the Presence and Distribution of Lynx
 \$30,000
 Conduct a survey to provide baseline data necessary to assess the status of lynx and to manage human influences that are potentially adverse to these animals, which were federally listed as threatened outside Alaska.

Alumni Council Grants
 \$15,000
 Support wildlife conservation and the work of the Yellowstone Foundation.

The Greening of Yellowstone
 \$2,500
 Bestow the 2001 National Park Partnership Honorable Mention award.

Hidden Yellowstone
 Create, through Discovery Communications, Inc., a film highlighting little-known features of the Park. The 50-minute program aired on The Travel Channel in April.



PACIFIC WEST REGION

America's River Communities, CA
 \$70,000
 Fund production and underwrite travel and fund-raising costs of America's River Communities personnel for their documentary project "The Cuyahoga Program."

Channel Islands National Park, CA
Recycled Component Facilities for Visitors to the Islands and the Mainland Headquarters
 \$20,602
 Fund separate visitor-enhancement projects in three different areas of the Park: Isthmus of Santa Cruz Island; Anacapa and Santa Barbara Islands; and Park Headquarters, including benches and recycling receptacles made of Durawood® recycled plastic lumber.

Channel Islands Marine Reserve System
 \$70,000
 Design a Marine Reserve System for Channel Islands National Park and rehabilitate the existing patrol boat.

Channel Islands Environmental Protection Fund
 \$109,000
 Improve communications system in the Park and fund an underwater video program.

Golden Gate National Recreation Area, CA
Park Partnership Award
 \$5,000
 Bestow the 2001 National Park Partnership Award in the category of Environmental Conservation.

Golden Gate National Recreation Area & Point Reyes National Seashore, CA
Park Flight/Conservation of Migratory Birds in Riparian Habitat
 \$30,000
 Establish a new mist-netting program at locations on Redwood Creek and Lagunitas Creek in Golden Gate National Recreation Area, and in Muddy Hollow in Point Reyes National Seashore. Conduct nest-monitoring and territory-mapping exercises to obtain information on the abundance of various species

Stalwart and rustic, log cabins dot the National Park landscape and the American imagination. While their weathered appearance may be part of their charm, in many cases it signals dangerous deterioration. Over the past four years, Aurora Foods, Inc., maker of Log Cabin Syrup, has donated \$2 million to the National Park Foundation to restore some of the most critically damaged. Historic log structures in the Grand Canyon and Great Smoky Mountains were the first to benefit; last year, the program revived cabins associated with Presidents Washington, Lincoln, Grant and Theodore Roosevelt. In its final year, the program will restore the exteriors of the Homestead and Wild Lone cabins at Grand Teton's Murie Ranch.

Valley Forge National Historical Park, PA

FOUNDATION GRANT FOCUS



and the amount and proportion of each type of riparian habitat required by each.

John Muir Memorial Association, CA
John Muir Memorial Association
 \$21,729
 Fund capital campaign to construct an educational visitor center.

Lake Mead National Recreation Area, NV
Rehab Accessible Fishing Pier and Courtesy Dock
 \$18,500
 Rehabilitate the accessible fishing pier and courtesy dock at Lake Mead Marina using Durawood® recycled plastic lumber.

North Cascades National Park, WA
Promote Conservation and Education of Neotropical Migratory Birds
 \$23,048
 Bring three biologists from Latin America to north-central Washington to participate in a number of bird conservation projects and programs in the Park. Projects include high-elevation special species monitoring, avian inventory and monitoring, and the birds-in-forested-landscapes recreation project.

Olympic National Park, WA
NPF Board Challenge Grant
 \$50,000
 Issue a challenge grant, wherein matching funds were raised and the full grant was issued to the Washington's National Park Fund.

Pinnacles National Monument, CA
 \$162,045
 Complete a restoration plan and demonstration garden on the west side of the Monument.

Point Reyes National Seashore, CA
Point Reyes NS Environmental & Wildlife Protection Fund
 \$50,000
 Purchase a patrol boat for use by Park rangers and resource management staff.

Volunteer Senior Ranger Corps/Invasive Plant Control
 \$15,000
 Place seniors to serve side-by-side with youth to identify and carry out different week-long intensive summer projects intended to remove non-native species in specified areas, focusing particularly on the ice plants in the lighthouse area of the Park.

Determining Effects of Elk on Vegetation
 \$17,500
 Monitor the Tule Elk population.

Santa Monica Mountains National Recreation Area, CA
Area Recreation Fund
 \$1,300
 Underwrite a Junior Ranger program and a new cultural dance program.

Santa Monica Education Fund
 \$1,677
 Fund education programs.

Sequoia & Kings Canyon National Parks, CA
Park Flight—A Neotropical Migratory Bird Conservation Program
 \$29,992
 Support MAPS station bird banding and collection of targeted observation data. Support an innovative education and outreach effort, which will include bilingual public education programs, celebration of International Migratory Bird Day, and visits to local schools.

Yosemite National Park, CA
Cook's Meadow Boardwalk
 \$26,000
 Replace two asphalt footpaths with boardwalks constructed of recycled plastic lumber decking in the Cook's Meadow area of Yosemite Valley.

Proud Partner Transportation Interpreters
 \$117,015
 Place 12 high school and college students at Yosemite to serve as on-board interpreters on various alternative-transportation vehicles. The goal is to use alternative transportation not only as a means to transport visitors in a more environmentally friendly way, but also as a way to enhance visitor enjoyment and understanding of the Park. Because visitors are gathered in one place (the vehicle) for a period of time, there is a new opportunity to provide quality interpretive and educational programs that enhance their visits and their rides.

Kodak Ambassador
 \$6,255
 Place experts in the Park to offer visitors a unique service by conducting Walking Photo Workshops. They also assist rangers by helping document flora and fauna in the Park, answering visitor questions and donating photographs to the Parks for promotional use.



ALASKA REGION

Alaska Regional Office, AK
Rehabilitate Russian Orthodox churches in the Aleutian Islands
 \$2,500
 Award honorable mention recognition in the 2001 National Park Partnership Awards in the category of Historic Preservation.

Alaska National Parks Education Fund
 \$25,000
 Award at Fall 2000 National Park Foundation Board meeting to fund Alaska National Parks Education Fund. This fund raising capacity-building grant to the Alaska Region will help establish a permanent philanthropic effort for Alaska's National Parks. The fund will be the collaborative effort of the Alaska Natural History Association and the National Park Foundation. Its focus will be to meet the needs of public education about the treasures that are Alaska's National Parks, linking with the National Park Service's message theme, *Experience Your America*.

Wrangell-St Elias National Park & Preserve, AK
Save America's Treasures
 \$17,000
 Rehabilitate the Kennecott Mine Recreation Hall.

Habitat Characteristics and Dall's Sheep Population
 \$20,000
 Measure habitats and conditions that affect the Park's population of Dall's sheep.

NATIONAL PARK SERVICE, SYSTEM WIDE

Imaging Product Donation
 \$18,000
 Distribute film, cameras and photo-imaging products to Harpers Ferry Interpretive Center and other National Parks. Items included digital cameras, web cams, and professional picture-maker equipment. Also distribute 220 one-time-use cameras for use during National Park Week.

Web Elements
 \$472,000
 Through Kodak.com, design and maintain the National Park PhotoQuilt and National Park Postcards on www.nationalparks.org. This application allows visitors to post their favorite National Park pictures and stories and to send postcards to their friends and family. The site went live in December, 2000.

2002 National Parks Pass "Experience your America" Photo Contest
 \$133,749
 With Kodak, conduct the inaugural National Parks Pass "Experience Your America" Photo Contest to find the winning image for the 2002 National Parks Pass. The contest launched on December 5, 2000, and the winner was announced on June 28, 2001.

Special Inserts Featuring National Parks
 \$666,667
 Produce, with TIME magazine, a special insert featuring several National Parks published within TIME.

Roundtable Awards
 \$3,000
 Support Roundtable Associates Y2K National Awards.

Discovery 2000
 \$100,000
 Fund through the Albright-Wirth Employee Development Fund the NPS Discovery 2000 Conference in St. Louis.

Albright-Wirth
 \$143,599
 Sustain the 2001 National Park Service employee-development program.

National Park Service Tourism Office
 \$30,000
 Market winter use at Yellowstone and Grand Teton National Parks.

2001 FUNDS MANAGEMENT

RESTRICTED FUNDS

Following is a list of active funds earmarked for certain specific purposes, which the National Park Foundation manages:

15th NY Light Battery Monument at Gettysburg	Channel Islands NP Fund	Glacier National Park--Wildlife Research	Lincoln Boyhood National Memorial Fund	NPF Board Challenge Fund for Olympic National Park	Sante Fe Trail Fund
1st Corps Tablet, Longstreet Division at Gettysburg	Civil War Sites Fund	Glacier's BlackFeet Parks as Classrooms	Little Bighorn Operating Fund	NPF Operating Fund for USS <i>Arizona</i> Memorial	Save Outdoor Sculptures Program
20th Maine 2nd Day Marker at Gettysburg	Coca Cola Discovery Centers	Glover Income	Longfellow National Historic Site Conservation Fund	NPS Pacific West Law Enforcement of Archeological Research	Scholastic Legacy Fund
4th of July on Mall--Concert	Colonial NHP--Save America's Treasures Fund	Golden Gate National Recreation Area	Longstreet Headquarters Marker	NPS-PWR-Undercover Law Enforcement Fund	SE Utah/Canyon Country
4th of July--Fireworks	Columbia Island Boat Ramp--GWMP	Golden Gate NRA Environmental	Longstreet Monument	Olympic NP Law Enforcement Fund	Sequoia Fund
74th Pennsylvania Volunteer Infantry Monument at Gettysburg	Crater Lake Centennial Fund	Golden Gate NRA Environmental Craden Spike Fund	Lowell National Historic Park	Olympic NP Natural Resource Protection Fund	Shell Ring Project
African American Experience Fund	Crowninshield, Income	Grand Canyon National Park Fund	Luis Sanjurjo, Income	Olympic NP-Elwha River Restoration Fund	Shenandoah NP--Doris Garvey Memorial Fund
Alaska National Park Endowment	Denali Clean Coal Project	Grand Teton National Park Foundation Fund	Manassas NBP Fund	Outside Las Vegas Foundation	Southern Revolutionary War Parks Fund
Alaska National Parks Education Fund	Edison Electrical	Grand Teton Operating Fund	Manzanar Foundation Fund	Outside Las Vegas Projects Fund	Springfield Armory
Albright-Wirth Endowment, Income	Edison National Historic Site--GE Fund	Grant's Tomb Fund	Margarite M. Root, Income	Park Partnership Award 2000	State Fair Foods--Junior Ranger Program
Aleutian World War II NHA Fund	Edwin C. Bearss Fellowship	Great Basin National Park Foundation Operating Fund	Martin Luther King, Jr.--Save America's Treasures Fund	Parkfinder	Suitland Parkway Land Acquisition
America's Millenium	Effigy Mounds Fund	Great Lakes Video Project	Mellon Fellowship Fund	Parks as Classrooms--Discover	Theodore Roosevelt
America's River Communities Fund	Eleanor Roosevelt National Historic Site	Greater Washington NP Grants Fund	Meriam's Corner Operating Fund	Parks as Classrooms--Lane 3	Theodore Smith Memorial
American Airlines Miles for Trails	Ellis Island Ferry Building Fund	Great Smoky Mountains NP Aurora Foods Log Cabin Restoration Program	Mesa Verde Foundation Fund	Parks as Classrooms--Pew	Tourism & Park Conference
American Airlines Park Flight	Ellis Island Fund	Great Smoky Mountains NP Aventura Cabin Endowment	Mesa Verde National Park--Save America's Treasures Fund	Parks Company RF	Toyota Park Labs
American Scenic Fund	Eureka Discovery Kits	HABS Project	Mojave Land Transactions Fund	Pea Ridge Foundation Fund	Tumacacori Save America's Treasures Fund
Andrew Mellon Foundation	ExxonMobil Parks As Resources for Knowledge in Science	Harry Yount Award	Mojave Law Enforcement Fund	Peace Park Fund--Glacier	Tuzigoot National Monument Fund
Ansel Hall	Florissant Fund	Helen & George Hartzog, Jr. Volunteers in Parks Recognition Fund	Mojave Natural Resource Protection Fund	Peirce Mill Restoration	Unilever 1999-2001
Apostle Islands Lighthouse Fund	Flory--Earth Friends Fund	Hovenweep National Monument	Montrose Park Project Fund	Pinnacles National Monument	UPS--Senior Ranger Corps
Art Acquisition Fund	Fort Clatsop Fund	Indian Memorial--Little Bighorn	Nation's Capital National Parks Operating Fund	Point Reyes National Seashore Association Fund	USS <i>Arizona</i> Memorial Fund
Aurora Foods Junior Ranger Fund	Franklin D. Roosevelt Memorial Addition	Indiana Dunes National Park Fund	National Historic Landmark	Point Reyes NS Environmental & Wildlife Protection Fund	Valley Forge NHP--Save America's Treasures Fund
Bandelier National Monument Fund	Franklin D. Roosevelt Memorial Endowment	Internet/Most Scholarship	National Mall Emergency Medical Services Fund	Preserve Historic Sleeping Bear Dunes	Washington Monument
Beetle Rock--Match	French Memorial at Yorktown	Island Alliance Fund	National Mall--Defibrillation Fund	President's Jogging Track	Washington Monument Interior
Biscayne National Park Video	Friends of Katmai	Island Fox Fund	National Park Foundation Alumni Council Fund	Proud Partners--American Airlines Fund	Weir Garden Fund
Borealis Fund--Coldfoot Visitor Center	Friends of Saguaro National Park	Island Fox Recovery Fund	National Park Service Housing--Big Bend	Proud Partners--Discovery Fund	West Potomac Park
Boston African American NHS--Save America's Treasures Fund	Friends of the Virgin Islands	Isle Royale Docks Initiative	National Park Service Housing--General	Proud Partners--Ford Fund	Western Arctic Parklands
Boston Support Office	Friends of Voyageurs National Park Fund	Isle Royale Maintenance Fund	National Park Service Housing--Great Smoky Mountains	Proud Partners--Kodak Fund	White House Easter Egg Roll
Bryce Canyon National Park	Frito Lay--Texas Parks	James Carlisle Rogers, Jr., Fund	National Park Service Housing--Isle Royale	Proud Partners--Time Fund	Wirth Lecture Fund
C & O Canal Restoration	Gateway Arch--Jefferson Expansion Fund	Jamestown 2007	National Park Service Housing--Rocky Mountain	Ralph Peters Memorial Fund	Woman's Rights National Historical Park
C & O Canal Tidal Lock	Gateway Ecology Village	Jean Mercer Yellowstone Endowment	National Park Service Housing--Yellowstone	Richard Giamberdine Memorial	Yellowstone Hiking Trail
C & O Canal Volunteer & Partnership	Gateway National Recreation Area Learning Center	Jefferson Memorial Fund	National Park Service Lawbook Project	Robbins Hardwood Flooring	Yellowstone National Park
Calvin R. Cummings Memorial Fund	General Gibbon Monument Perpetual Fund at Gettysburg	JHPI Matching Fund	National Park Service Partnership Tools	Rock Creek Restricted Fund	Yellowstone Recovery Fund
Canon Expedition Into The Parks 1997	George Rogers Clark Fund	John Muir Campaign Fund	National Register of Historic Places Fund	Rocky Mountain National Park	Yosemite Recovery Fund
Canon Expedition Into The Parks 1999	Georgetown Waterfront Park	Joshua Tree Landfill Fund	Native Biota Conservation Trust Fund	Roger G. Kennedy Funds	Zion National Park Fund
Canon Expedition Into The Parks 2000	Gettysburg Cemetery Annex	Joshua Tree Natural Resource Protection Fund	New York Times Ellis Island Fund	S&R Mage Endowment--Youth Program Income	Zion National Park Visitors Transportation
Canon Science Scholars	Gettysburg Monument Preservation	Joshua Tree Law Enforcement Fund	New York Times Site Specific	Saint-Gaudens	
Canyonlands National Park	Gettysburg Museum of the Civil War	Kings Mountain National Military Park Interpretive Fund	Newsweek Fund--Public Affairs	Salinas Pueblo Missions EMS Fund	
Capital Reef Fruita Historic District	Gila National Forest	Land Acquisition	NHL Survey Fund	Salt River Bay Museum	
CEI Education Fund	Glacier Fund	Lane Fund for Beetle Rock		Santa Monica Mountains Education Fund	
Channel Islands Environmental Education Fund	Glacier Fund-Back Country Trails and Facilities	LBJ Memorial Grove Endowment		Santa Monica Mountains Law Enforcement Fund	
Channel Islands Law Enforcement Fund	Glacier Fund-Red Buses Account	Lee Land Exchange Fund		Santa Monica Mountains Natural Resources Protection Fund	
	Glacier Land Acquisition Fund	Lever		Santa Monica Mountains Outdoor Fund	
	Glacier National Park--Historic Building Rehabilitation	Lewis A. Armistead Marker			
	Glacier National Park--Save the Chalets	Lighthouse Rescue Fund			

FUNDS MANAGED FOR OTHER ENTITIES

Following is a list of funds whose investment is directed by the National Park Foundation, but whose use is determined by other entities:

11th Mississippi Monument at Gettysburg
 11th Pennsylvania Volunteer Monument at Gettysburg
 19th Massachusetts Infantry Monument at Gettysburg
 AMMA Development Fund
 Appleman-Judd Award
 Badlands National Park—*Expedition Into The Parks*
 Badlands NP—PARKS
 Barry Goldwater Memorial Endowment
 Big Cypress—*Miles For Trails*
 Biscayne National Park Discovery Center
 Biscayne National Park Visitor Facility Fund
 Boston Harbor Islands NRA Visitor Facility Fund
 C & O Canal Association
 C & O Canal NHP—*Expedition Into The Parks*
 Cabrillo—*Expedition Into The Parks* 1998
 Canyon de Chelly—PARKS
 Canyonlands—*Miles For Trails*
 Cape Cod NS—*Recycling at Work*
 Capital Reef—*Expedition Into The Parks*
 Catoclin Mountain NP—*Expedition Into The Parks*
 Channel Islands National Park Visitor Facility Fund
 Channel Islands—*Expedition Into The Parks*
 Channel Islands—PARKS
 Chattahoochee National Park
 Congaree Swamp National Monument Visitor Facility Fund
 Congaree Swamp NM—*Recycling at Work*
 Craters of the Moon—*Miles For Trails*
 Cuyahoga Valley NP—*Park Flight*
 Delaware Monument at Gettysburg
 Denali—*Expedition Into The Parks*
 Door Trail Boardwalk—*Recycling at Work*
 Edison National Historic Site Fund

Edison NHS
 EPA/National Park Service Pest Management Fund
 EPA/National Park Service USA/Canada
 Everglades Mitigation
 First Flight—*Miles For Trails*
 Florissant Fossil Beds—*Expedition Into The Parks*
 Ford's Theater/NCA Handicap A
 Fort Clatsop—PARKS
 Fort Neccesity National Battlefield
 Fort Sumter—PARKS
 Friends of Saguaro NP Board Designated Fund
 Friends of Saguaro NP Donor Restricted Fund
 Friendship Hill NHS—*Expedition Into The Parks*
 Gateway National Recreation Area Discovery Center
 Gateway Parks—Coastal Discoveries Program
 George Washington Birthplace National Monument
 German—American Friendship Garden
 Gettysburg NMP—*Save America's Treasures*
 Glacier—*Expedition Into The Parks*
 Golden Gate National Recreation Area—*Park Labs*
 Grand Canyon—*Miles For Trails*
 Great Basin—*Miles For Trails*
 Great Smoky Mountains NP—Discovery Center
 Great Smoky Mountains—PARKS
 Guilford Courthouse—*Miles For Trails*
 Haleakala National Park Visitor Facility Fund
 Historic American Building Survey
 Historical Interpretation of NPS Civil War
 Implementing Discovery 2000
 Indiana Dunes—PARKS
 Irish Brigade Monument at Antietam
 Irish Brigade Principal
 Island Alliance Fund
 Isle Royale—*Expedition Into The Parks*
 Joshua Tree—PARKS
 Kahlil Gibran, Income
 Kahlil Gibran, Principal
 Mammoth Cave—*Miles For Trails*
 Maryland State Monument at Gettysburg
 Merriam's Corner

Mesa Verde National Park Visitor Facility Fund
 Mesa Verde NP *Expedition Into The Parks*
 Minute Man Fund
 Mississippi Monument Fund
 National Capital Tree & Shrub Replacement
 National Mall—*Miles For Trails*
 National Park Service Advisory Board Fund
 Natural Bridges National Monument Visitor Facility Fund
 New Jersey Coastal Heritage Visitor Facility Fund
 North Carolina Monument
 NPS Diversity
 Oklahoma City Discovery Center
 Olympic—*Expedition Into The Parks*
 Peirce Mill Restoration—Rock Creek Park
 Petra Fund—DOI International Affairs
 Point Reyes—*Expedition Into The Parks*
 Point Reyes National Seashore—Determining the Effects of Elk on Vegetation
 Rock Creek Boston Properties
 Rock Creek Park—Discovery Center
 Rock Creek Park—*Park Labs*
 Rocky Mountain NP Education Fund
 Rocky Mountain NP History Scholarship
 Saguaro NP—*Expedition Into The Parks*
 San Antonio Missions Discovery Center
 Santa Monica Mountains—*Park Labs*
 Shenandoah National Park Visitor Facility Fund
 Shenandoah NP—PARKS
 Shenandoah—*Miles For Trails*
 St. Croix NSR
 Tumacacori—PARKS
 Virgin Islands NP—*Expedition Into The Parks*
 Voyageurs National Park—*Miles For Trails*
 Walnut Canyon—*Miles For Trails*
 Wind Cave NP—PARKS
 WMATA Escrow Fund
 Wrangell St. Elias NP/Kennecott NHL Recreation Hall Rehabilitation
 Yosemite, Income
 Yosemite National Park Discovery Center
 Yosemite, Principal

PERMANENTLY RESTRICTED ENDOWMENTS

Following is a list of endowments whose principal remains intact, the earnings from which are used to fund specific National Park projects:

Alaska National Parks Endowment
 Albright-Wirth, Principal
 Board Designated Endowment
 Crowninshield, Principal
 Edwin C. Bearss Fellowship
 Franklin D. Roosevelt Memorial Endowment
 George and Helen Hartzog, Jr. *Volunteers in Parks* Recognition, Principal
 Glover, Principal
 Great Smoky Mountains NP Aurora Foods Log Cabin Endowment
 Great Smoky Mountains NP Avent Cabin Endowment
 Jean Mercer Yellowstone Endowment
 Jean Mercer Yosemite Endowment
 LBJ Memorial Grove, Principal
 Luis Sanjurjo, Principal
 Margurite M. Root, Principal
 Rocky Mountain National Park Greenhouse
 S&R Mage Endowment—Youth Program
 Saint-Gaudens
 Theodore Roosevelt Association Endowment
 Weir Garden Fund

FEDERAL FUNDS/COOPERATIVE AGREEMENTS

Cultural Resources Diversity Program
 Friends Documents
 GUCO Symposium
 Intermountain Region
 Message Project
 Park Flight Program
 Partnership Tools
 Tuskegee Airmen NHS Fund
 Underground Railroad Initiative



Statue of Liberty National Monument, NY

2001 CONTRIBUTIONS

MESSAGE FROM THE DEVELOPMENT COMMITTEE CHAIR

This was truly a watershed year for the Foundation: the launch of the \$85 million Proud Partner initiative catapulted us to a new era of corporate partnerships. We are so grateful to our five Proud Partners, American Airlines, Discovery Communications, Inc., Ford Motor Company, Kodak and TIME magazine, who have brought new energy and ideas to the Foundation. Along with their substantial monetary and in-kind gifts, they are providing us with an unprecedented ability to engage the public in their Parks through the media. Their wonderful spirit of cooperation is building this initiative into an even more impressive outreach effort than we could have hoped for.

This year we placed renewed emphasis on individual giving—providing new opportunities for citizens to learn about and support their Parks.

Thanks to the leadership of Foundation Vice Chair David Rockefeller, Jr., we also held a suite of Foundation Forums: informal gatherings of leaders from the private foundation community to discuss emergent issues facing our National Parks and the potential role foundations can play in solving them. Held in New York, Chicago and San Francisco, the forums also enabled NPF to understand the goals of these foundations. Approximately 25 environmental, education and historic preservation foundations were represented. Issues discussed ranged from the unique role Parks can play as places for hands-on education, to the use of National Parks for cutting-edge science research, to the ways the Parks can reflect the history and culture of an increasingly diverse population. It was an excellent opportunity for the foundation community to better understand our mission.

As our outreach efforts heighten awareness of the National Parks and our need to help protect them, our contributions continue to grow, and from many different directions. We sincerely thank each of the donors listed here for their love of and commitment to the National Parks.

SUSAN MANILOW

National Park Foundation Board

CORPORATE PHILANTHROPY

Gifts reflect pledges, commitments, contributions and pledges fulfilled between July 1st, 2000 and November 30th, 2001. Totals reflect both in-kind and cash contributions.

\$5 Million and Above
American Airlines, Inc.
Discovery Communications, Inc.*
Eastman Kodak Company
Ford Motor Company
TIME magazine†

\$1 Million—\$4,999,999
Aurora Foods, Inc.
Canon USA, Inc.
The Coca-Cola Foundation
OSRAM SYLVANIA
Unilever

\$100,000—\$999,999
Amaf Parks & Resorts, Inc.
Clarke American Checks, Inc.
Georgia-Pacific Foundation
Northwestern Mutual Life Foundation
Tauk Tours§
USA Weekend
The UPS Foundation

\$50,000—\$99,999
Alta Dena Certified Dairy
The Bernstein Companies
Century Theatres
Dell Computer Corporation
The Eureka Company
Grand Teton Lodge Company
Lost Creek Ranch in Jackson Hole
Scholastic Books, Inc.
Tom's of Maine
Twentieth Century Fox Home Entertainment

\$25,000—\$49,999
Delta Air Lines, Inc.
Diversa
Fortune Brands, Inc.
Hasbro, Inc.
The Home Depot
Lake Las Vegas Resort
Lipton
L.L. Bean, LLC
Ray Ban
Silver Creek Development, LLC
Sun Trust Bank

True North Communications, Inc.
The Wachovia Foundation
The Williams Companies

\$10,000—\$24,999
Applause, LLC
Atlanta Journal Constitution
Newspaper
BankWest of Nevada
Chicago Title Company
Crater Lake Company
Forever Resorts Signal
Mountain Lodge
Guest Services, Inc.
The Howard Hughes Corporation
Mercedes-Benz USA, LLC
PG&E National Energy Group
Raani Corporation
Travis Industries
USAOPOLY

\$5,000—\$9,999
The Air Products Foundation
Alabama Exchange Bank
ChevronTexaco Corporation
Colonial Life & Accident Insurance
Company
Glacier Park, Inc.
Jefferson Associates
Kaufman and Broad Home
Corporation
Philip Morris Management
Corporation
Pitney Bowes
Searle
Vail Resorts

\$1,000—\$4,999
Aramark Corporation-
Mesa Verde Company
B & E Jackson and Associates
Book Builders
Brown & Williamson Tobacco
Corporation
The Capital Group Companies
Charitable Foundation
Davey Company Foundation
First American/Teton Land Title
Company
First Health
The Philanthropic Collaborative, Inc.
First Interstate Bank BancSystem
Foundation, Inc.
Glacier Park Boat Company
Glacier Wilderness Guides, Inc.
International Furnishings & Design
Association§

Kimberly-Clark Away From
Home Sector
The Manhattan Group
National Recreation and Park
Association, Inc.
Pacific Information Exchange
Potlatch Foundation II
Radio One
RMI Rocky Mountain Images, Inc.
Signal Mountain Lodge Forever
Resorts
Sportsman & Ski Haus
United Technologies
West Glacier Mercantile
Williams Pacific Ventures, Inc.

*Additional support provided by Tehabi Books in partnership with Discovery Communications, Inc.

†Additional support provided by Time Inc., Home Entertainment Group in association with TIME magazine.

FOUNDATION AND OTHER ORGANIZATION PHILANTHROPY

Gifts reflect pledges, commitments, contributions and pledges fulfilled between July 1st, 2000 and November 30th, 2001.

\$1 Million and Above
The Andrew W. Mellon Foundation

\$100,000—\$999,999
Jackson Hole Preserve, Inc.
John S. and James L. Knight
Foundation
Katherine Mabis McKenna
Foundation, Inc.
McCune Foundation
National Trust for Historic
Preservation
Richard King Mellon Foundation
State of California
The William and Flora Hewlett
Foundation

\$25,000—\$99,999
The Abington Foundation
Americana Foundation, Inc.
America's River Communities
The Morris and Gwendolyn Cafritz
Foundation
Communications Workers of America
Earth Friends-Rick Flory

Fay-Penn Economic Development
Council
The George Gund Foundation
The Grable Foundation
The Hillman Foundation
Horace W. Goldsmith Foundation
Interior Department Recreation
Association
The Organic Fund at The San
Francisco Foundation
Nathan Manilow Foundation
Robins Foundation
State of New Jersey
Wolfensohn Family Foundation

\$10,000—\$24,999
Chapman Family Fund
Crater Lake Natural History
Association
Eastern National Parks & Monuments
Association
Friends of Red Rock Canyon
New York Institute of Technology
Southwest Parks and Monuments
Association
The Saint Paul Foundation
W&J. Larson Family Foundation
The Wildlands Conservancy

\$1,000—\$9,999
C and N Foundation
Claneil Foundation, Inc.§
Community Foundation of
Jackson Hole
Cumming Foundation
Fleet Reserve Association BR 46
Georgetown-Jefferson Association
The Gerber Foundation
Great Smoky Mountains Natural
History Association
Great Smoky Mountains National Park
Helen Clay Frick Foundation
Hugh Stuart Center Charitable Trust
Irish Cultural Society
Lincoln Boyhood National Monument
Malott Family Foundation
Margaret Wudlee House
The Marjorie Merriweather Post
Foundation
The McKnight Foundation
Outlaw Productions, Inc.
Remember Pearl Harbor
Rob Pitts Campaign
The Rosenthal-Statter Foundation
Santa Fe Community Foundation-
Roger and Frances Kennedy
Sierra Club

On behalf of the National Park Foundation and its governing board, I am pleased to present the financial statements for the year ended June 30, 2001. The Foundation's board sets high standards for secure and prudent investments, good returns, and sparing use of funds for administrative and fund-raising costs. I believe that the Foundation has met these goals in the past year.

The Foundation strives to make grants to National Parks with contributions raised in the most cost-effective manner. As the figures and graphs illustrate, for every dollar we expended (see the *Use of Funds* chart on the facing page), 90.2 cents supported National Parks through grants and other direct support, with only 9.8 cents going to the Foundation's administration and fund-raising costs.

We deeply appreciate your support and generosity, and we commit to you and to all our supporters to deliver the maximum benefit to America's National Parks consistent with the careful management of the funds and programs that the Foundation supervises.

JOHN H. WATTS

*National Park Foundation Board
Chairman, Fischer Francis Trees & Watts, Inc.*

**After the Gavel
Putting Legal Settlement Funds to
Work for National Park Conservation**

In fiscal year 2001, Texaco Refining and Marketing, Inc., pled guilty to discharging pollutants into navigable waters in excess of permitted limits. As part of the sentencing agreement, the federal court ordered Texaco to pay \$1,550,000 restitution funds to the National Park Foundation for the benefit of environmental projects for Channel Islands National Park, Santa Monica Mountains National Recreation Area and the Pacific West Region of the National Park Service.

Also, in fiscal year 2001, Matson Navigation Company pled guilty to knowingly using a false Oil Record book in the operation of one of its vessels. As part of the sentencing agreement, the federal court ordered Matson to pay \$1,500,000 restitution funds to the National Park Foundation for the benefit of environmental projects for Channel Islands National Park, Santa Monica Mountains National Recreation Area, Olympic National Park, Golden Gate National Recreation Area, and Point Reyes National Seashore.

Additionally, Special Devices, Inc., pled guilty to knowingly treating hazardous reactive wastes not permitted under the Resource Conservation and Recovery Act. As part of the sentencing agreement, the federal court ordered Special Devices to pay \$1,000,000 restitution funds to the National Park Foundation for the benefit of environmental projects for Channel Islands National Park, Santa Monica Mountains National Recreation Area, Joshua Tree National Park, and Mojave National Preserve.

The 2001 fiscal year brought modest gains in the National Park Foundation's financial performance and support for the nation's National Parks.

Funds Management. The National Park Foundation serves as the community foundation for the National Parks. The Foundation manages both the investment and disbursement of funds in concert with Parks and their nonprofit partner organizations and as investment manager for funds solely controlled by Parks and other park-related entities. The net assets of temporarily restricted funds grew 17.7 percent, from \$29 million to \$34 million. Grants from all funding sources totaled \$23.9 million in FY2001, a slight decrease of 4 percent from FY2000 grants of \$24.9 million. In addition, the funds managed as an agent for other entities—funds invested by the Foundation but with expenditures controlled solely by another entity—grew substantially, with assets of approximately \$15 million, a \$4.6 million increase over the previous year.

Revenue. Contributions to the Foundation decreased 10.9 percent, to \$28.5 million. Total revenue decreased 3.4 percent, to \$37.8 million. The decrease in revenue is due primarily to the conclusion of the America's Millennium Celebration program which generated \$14 million in revenue in FY2000. The decrease is offset by revenues generated from the new Proud Partner program. Unrestricted revenue is used to support the Foundation's unique projects undertaken at the request of the National Park Service, its discretionary grants to National Parks and to support operations. Restricted revenue is used primarily to benefit specific Parks or projects through grants. Total revenue plus receipts and investment earnings on funds managed as an agent for other entities totaled \$45.4 million at FY2001's end, an increase of 2.5 percent over the FY2000 total of \$44.3 million.

Expenses and Grants. The Foundation expended \$35.6 million in FY2001. Grants to the National Parks and program-related expenditures accounted for 90.2 percent of that spending. Total grants made by the Foundation to the National Parks decreased from \$24.9 million in FY2000 to \$23.9 million in FY2001. The net change in grants is a result of the completion of America's Millennium and the commencement of Proud Partner. In addition, \$3 million of funds managed as an agent for other entities was disbursed to benefit the Park System in FY2001.

Assets and Liabilities. Total assets stood at \$79.5 million on June 30, 2001, compared to \$75.7 million a year earlier, including funds managed as an agent for other entities. Total net assets increased from \$55.9 million to \$58.1 million, a gain of 4 percent. This increase in net assets provides the Foundation with added resources to meet the current and future needs of the National Parks.

The National Park Foundation is extremely grateful to the many individual, foundation, and corporate contributors who have given generously of themselves to strengthen the National Park Foundation's ability to assist the National Park Service in fulfilling its mission.

The information shown herein has been summarized by the National Park Foundation from its Fiscal Year 2001 audited statements.

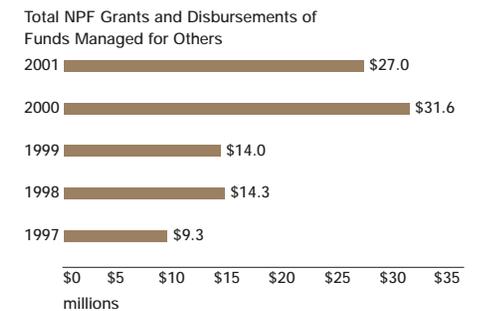
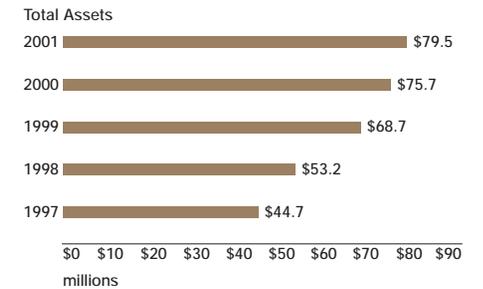
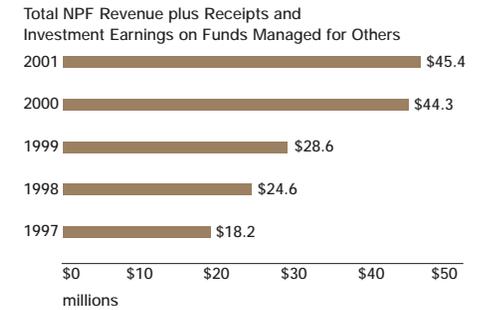
To obtain a copy of the Foundation's complete audited financial statements, write to: Attn: Director of Finance, National Park Foundation, 11 Dupont Circle, NW, Sixth Floor, Washington, DC 20036.

STATEMENT OF FINANCIAL POSITION

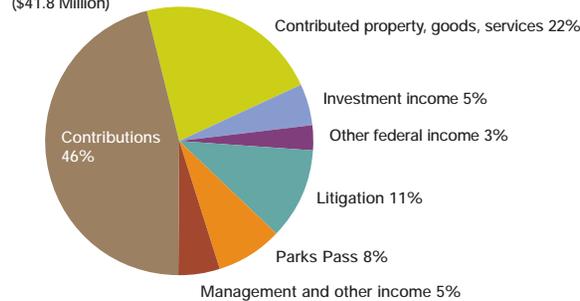
	2001	2000
Assets		
Cash	\$1,564,466	\$509,311
Investments	52,009,479	57,580,883
VFF Funds	38,874	114,192
Accounts & other receivables	2,873,997	966,176
Prepaid expenses	89,401	36,315
Contributions receivable	7,009,144	5,225,632
Agency Funds	15,321,314	10,757,028
PP&E, net	293,249	211,746
Conservation property	296,777	296,777
Total Assets	\$79,496,701	\$75,698,060
Liabilities and Net Assets		
Accounts payable	\$2,385,450	\$1,369,382
Deferred grant revenue	38,874	114,192
Federal deferred revenue	290,173	292,515
Other liabilities	536,071	372,814
Grants payable	2,845,280	6,915,445
Agency Funds	15,321,314	10,757,028
Total Liabilities	\$21,417,162	\$19,821,376
Net Assets:		
Unrestricted-		
Designated for grant commitments:		
General	\$3,316,524	\$914,838
Board designated	13,312,469	18,689,448
Total	16,628,993	19,604,286
Temporarily Restricted	34,260,227	29,114,442
Permanently restricted	7,190,319	7,157,956
Total Net Assets	\$58,079,539	\$55,876,684
Total Liabilities and Net Assets	\$79,496,701	\$75,698,060

STATEMENT OF ACTIVITY

	2001	2000
Support and Revenue:		
Contributions	\$19,420,150	\$28,637,119
Contributed property, goods, services	9,075,852	1,332,735
Investment income	2,217,570	1,911,268
Other federal income	1,152,316	167,430
Litigation	4,490,900	2,000,000
Parks Pass	3,499,448	848,525
Management and other income	1,927,584	2,415,432
Net realized and unrealized gains	(3,968,754)	1,837,320
Total Support and Revenue	\$37,815,066	\$39,149,829
Expenses:		
Program grants	\$23,920,511	\$24,967,012
Program support	8,210,156	4,864,008
Total Program Expenses	\$32,130,667	\$29,831,020
General and administrative	\$1,925,253	\$888,791
Fund raising	1,556,291	838,102
Total administrative and fund raising	3,481,544	1,726,893
Total Expenses	\$35,612,211	\$31,557,913
Change in Net Assets	\$2,202,855	\$7,591,916
Net assets, beginning of year	\$55,876,684	\$48,284,768
Net assets, end of year	\$58,079,539	\$55,876,684



Sources of Funds (excluding unrealized losses) (\$41.8 Million)



Use of Funds (\$35.6 Million)

